

The World's First Award-Winning Gut-Brain Axis Nutrition System



2018







Improve your mental wellness by taking control of your gut-brain axis with the Amare FundaMentals Pack.*

Begin your journey to a healthier gut and healthier mind with Amare's flagship award-winning product pack - The Amare FundaMentals Pack.* For years, science has told us that mental wellness was a result of what was going on in our head. However, emerging science has shown that it's not all about what's happening in our primary brain. In fact, our gut produces more neurotransmitters, such as dopamine and serotonin, than our brain. These so-called "feel-good" neurotransmitters regulate our mood and affect our overall mental wellness. This is why modern science has labeled our gut as our 2nd brain.

Our gut is a very important component of the multidirectional communication network known as the gutbrain axis (GBX). The GBX connects our gastrointestinal system (gut), nervous system (brain), and immune system (axis) with a vast array of cellular and biochemical messengers throughout the entire body, including the microbiome, hormones, cytokines, and neurotransmitters.

Amare's FundaMentals products are most effective when used together as a coordinated and synergistic "system" to optimize microbiome balance and communication within all aspects of the GBX.*

For best results and added convenience, take all three FundaMentals products together at breakfast. Consuming all three products together to start your day will support all three components of the gut-brain axis:

- 1. MentaBiotics® (Gut)
- 2. MentaFocus® (Brain)
- 3. MentaSync® (Axis)

- Connects the gut and brain to enhance the communication between both brains*
- 2 Ingredients shown to improve mood and reduce tension in human clinical trials*
- Supports the growth and vitality of a range of beneficial gut bacteria*
- Improves psychological vigor (physical energy, mental acuity, and emotional well-being)*

Item Code(s):

MentaBiotics (Sugar-Free): P001-02



SCIENCE & INFORMATION



THE FUNDAMENTALS PACK IS CLINICALLY PROVEN TO:

Increase GOOD Bacteria in the Gut

28% higher Lactobacillus **30% higher** Bifidobacterium **17% higher** everall composi

17% higher overall composite score[†]

[†]The composite score is an overall average of many different aspects of microbiome balance, including Bifidobacterium, Lactobacillus, Akkermansia, Firmicutes/Bacteroidetes (F/B) ratio, and others.

which leads to... INCREDIBLE BENEFITS!

Lower tension by 45%*

Lower depression by 55%*

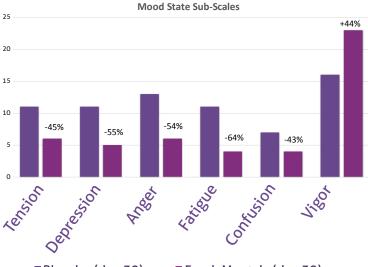
Lower anger by 54%*

Lower fatigue by 64%*

Lower confusion by 43%*

Higher **vigor** by 44%*

The subjects in this study were "healthy stressed" individuals - meaning they represent the vast majority of the population who have stress, fatigue, brainfog, and the modern 21st century "syndrome of the blahs".



■Placebo (day 30)

■ FundaMentals (day 30)

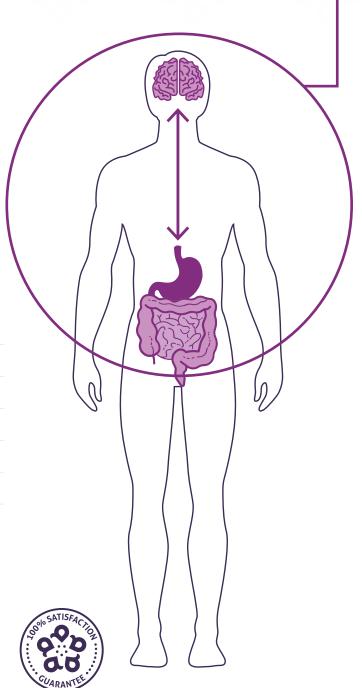
Following 30 days of supplementation with the Amare FundaMentals Pack (MentaBiotics, MentaFocus, and MentaSync), the FundaMentals group showed significant improvements (compared to Placebo) in populations of good gut bacteria and overall microbiome balance, as well as significantly better psychological mood states.

KEY STUDY

Talbott S., Talbott 1., Stephens B., & Oddou M. Effect of Coordinated Probiotic/Prebiotic/
Phytobiotic Supplementation on Microbiome Balance and Psychological Mood
State in Healthy Stressed Adults

GUT - BRAIN - AXIS

Each product in the Amare FundaMentals Pack is designed to strengthen and empower every aspect of the gut-brain axis.



*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.



Now available in Sugar Free!

- Improves aspects of mental wellness by populating the microbiome with specific strains of probiotics and prebiotics*
- 2 Supports the growth and vitality of a range of beneficial gut bacteria*
- Reduces stress and promotes a positive mood*
- 4 Helps normalize gut, immune, and brain function*
- Ingredients shown to improve mood and reduce tension in human clinical trials*



- Enhances clarity, cognition, and creativity*
- 2 Increases short-term and long-term memory*
- 3 Empowers and sustains a sense of mental focus*
- 4 Improves concentration, attention, and alertness*
- All-natural & stimulant-free*
- 6 Promotes stress reduction*



- 1 Optimizes the communication of the gut-brain axis*
- Balances normal signaling between cells of the gut, brain, and immune system*
- Improves psychological vigor (physical energy, mental acuity, and emotional well-being)*
- 4 Supports healthy aging*
- Optimizes nervous system functioning*
- 6 Enhances immune activity*

Directions: Mix one scoop in the morning with 2-8 ounces of water, milk, fruit juice, smoothie,

yogurt, or other roods or riquids. Do not expose to boiling or scalding temperatures.				
S U P P Serving Size: 1 Scoop (E	N T F A C T Servings Per Container	
Amou	int Per Serving %	6DV	* Amount Per Serving %	DV.
Calories	15		Phytobiotic Proprietary Blend 75mg	- 1
Total Carbohydrate	5g	2%	Suntheanine® L-Theanine, Amare GBX+	
Total Sugars	0g		Proprietary Blend: Applephenon® Asian Apple	е
Total Fiber	5g		(Malus domestica) fruit extract, Enovita® Frence	:h
			Grape (Vitis vinifera) seed extract, Enzogenol	8
MW3 [™] Prebiotic Proprietary Blend 5380mg †			New Zealand Pine (Pinus radiata) bark extract	
IsoFiber™ Iso-Malto-Oligosaccha Galacto-Oligo-Saccharides, Sunf		iber	Digestive Performance 160mg Proprietary Blend	1
MW3™ Probiotic Proprietary Blend 3B CFU †			L-Glutamine, ProDigest® [Artichoke (Cynara	
Lactobacillus helveticus R0052, Bifidobacterium			scolymus) leaf extract and Ginger (Zingiber	
longum R0175, Lactobacillus rhamnosus R0011			officinale) root extract]	

Other ingredients: natural flavors, citric acid, stevia leaf extract. CONTAINS Milk and Soy*

*Milk and Soy ingredients are used in the growth/culture media to nourish our probiotic bacteria during the production process, but the finished probiotics do not contain appreciable levels of milk or soy.

Directions: Take 2 capsules in the morning with 8-oz of water

SUPPLEMENT FACTS Serving Size: 2 Capsules Servings Per Container: 30 **Amount Per Serving** %DV Focus Empowering 50mg Proprietary Blend Pomegranate extract (Wonderful Variety, punica granatum) whole fruit, Amare GBX + Proprietary Blend [Applephenon® Asian Apple (Malus domestica) fruit extract, Enovita® French Grape (Vitis vinifera) seed extract, and Enzogenol® New Zealand Pine (Pinus radiata) bark extract], Rosemary (Rosmarinus officinalis) leaf extract, Oregano (Origanum vulgare) leaves, Clove (Eugenia caryophyllata Thunb.) flower buds, Sage (Salvia officinalis) leaf extract, Tulsi (Ocimum sanctum) leaf extract. † Daily Value not established

Other ingredients: Plant-based capsule, Rice flour, Rice Extract Blend, Rice fiber

Directions: Take 2 capsules in the morning with 8-oz of water. For enhanced immune system priming & axis communication, take 2 additional capsules in the evening

SUPPLEMENT FACTS Serving Size: 2 Capsules Servings Per Container: 30 %DV **Amount Per Serving** 200mg Vitamin C (as ascorbic acid) 333% Alpha-Beta Glucan Proprietary Blend 215mg Wellmune® Yeast 1,3/1,6 Beta-Glucan (Saccharomyces cerevisiae), MycoFusions® high-polyphenol purple mushrooms [Maitake (Grifola frondosa); Shiitake (Lentinula edodes); Agaricus (Agaricus blazei); Chaga (Inonotus obliquus)], FucoMax™ Fucoidan (Laminaria japonica) seaweed Intestinal Integrity Proprietary Blend 125mg Calcium Butyrate, Magnesium Butyrate, Zinc/Carnosine Complex † Daily Value not established

Otheringredients: Rice flour, Plant-based capsule, Rice fiber, Rice Extract Blend, Natural Peppermint Flavor MycoFusions® is protected under US Patent 7,178,285 and is a trademark of NutraGenesis, LLC

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