

Subject: Fast Track Bonus Update – New Opportunity for European Brand Partners

Dear Amare Brand Partners,

We are pleased to announce an important update to the Fast Track Bonus program in the European market. This enhancement introduces a new opportunity designed to support the growth and acceleration of eligible Brand Partners.

Eligibility Criteria

The Fast Track Bonus is now available to Brand Partners who:

- Enrolled after April 1, 2025
 - Have not achieved a lifetime rank higher than Brand Builder as of today
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Important Notes

- Brand Partners currently participating in MMR or Road to Leader will continue in those programs until completion.
 - Brand Partners who are not currently enrolled in MMR or Road to Leader will not be eligible to join these programs moving forward.
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Timeline & Requirements

For Brand Partners enrolled between **April 1, 2025 – April 1, 2026**, the Fast Track Bonus will be available for a limited time:

- **Program Availability:**
 - April (partial, due to mid-month announcement)
 - May
- **Milestone Requirements:**

- Achieve **Bronze** in April or May
- Achieve **Silver** in June
- Achieve **Gold** in July

Please note that there will be **no extensions or additional opportunities** beyond this timeline.

Key Takeaway

This is a powerful acceleration opportunity for Brand Partners who are ready to take immediate action.

We encourage you to review your teams, identify eligible candidates, and support them in making the most of this limited-time window.

Let's continue to grow stronger together

Best regards,
Amare Europe Team