

# Summer Sprint 2026

Business incentive • July – August 2026

Summer Sprint is designed to reward action, consistency, and growth throughout July and August. Whether you're building your customer base, helping new Brand Partners get started, or taking the next step in your own business, this campaign offers exciting incentives and valuable rewards along the way.

This guide provides everything you need to know about the **Summer Sprint campaign**, including qualification requirements, rewards, key dates, and important details. Review each section carefully, plan your strategy, and make the most of every opportunity.

Let's make this summer one to remember.

- **Increase Customer acquisition and retention**
- **Accelerate new Brand Partner enrollment**
- **Reactivate inactive Partners**

## 1. Amare Summer Customer Challenge

**This challenge rewards you for building and maintaining customer volume.**

Earn monthly cash bonuses by reaching Customer PCV thresholds.

All Customer orders count:

- ✓ Subscribe & Save orders
- ✓ One-time orders
- ✓ New customers
- ✓ Existing customers

\* Self-purchase and Partner orders are excluded.

Simply reach the following PCV thresholds and earn an extra bonus on top of your monthly commissions.

You can qualify separately in both July and August, earning a bonus each month based on the rank you achieve.

Rank	Customer PCV	Monthly bonus
Customer Champion	300 PCV	€50
Customer Builder	500 PCV	€80
Customer Elite	1 000 PCV	€160

## 2. Summer Enrollment Sprint

This part of the campaign focuses on enrolling and activating new Brand Partners.

### 1. ENROLL

Enroll new Brand Partners and help them get started.

### 2. ACTIVATE

Help your new Brand Partners (enrolled between 1.7. and 31.8.2026) place their first order of **€175+** (incl. VAT) and these new partners can enjoy not only **FREE shipping** but also **FREE ticket to the European Amare Event in Berlin**.

### 3. SUPPORT

Support your new Brand Partners in achieving **Brand Builder** for the first time during **July or August**. When they qualify, **both of you receive a €75 cash bonus**.

**Bonus:** Existing Brand Partners enrolled before **1 July 2026** who achieve **Brand Builder** for the first time during July or August will also receive a **€75 cash bonus**.

## Terms and Conditions:

### Promotion Period

July 1, 2026 – August 31, 2026

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### Participating Markets

Austria, Belgium, Czech Republic, France, Germany, Ireland, Luxembourg, Netherlands, Romania, Spain, Switzerland and the United Kingdom.

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### Promotion Rules

The Summer Sprint promotion runs from **July 1, 2026, 00:00 CET** until **August 31, 2026, 23:59 CET**.

The promotion is available to all eligible Amare Customers and Brand Partners in participating markets.

#### 1. Summer Customer Challenge

- Monthly bonuses are based on **Customer PCV** generated during each calendar month.
- Only Customer orders count toward Customer PCV, including:
  - Subscribe & Save orders
  - One-time customer orders
  - New Customer orders
  - Existing Customer orders
- Brand Partner personal purchases and Brand Partner orders do **not** count toward Customer PCV.
- Qualification is calculated separately for **July** and **August**.
- Brand Partners may qualify in both months and earn the corresponding monthly bonus each month.
- Monthly bonuses are not cumulative. Brand Partners qualify for one bonus per month based on the highest Customer PCV tier reached by the end of the calendar month.

## 2. Summer Enrollment Sprint

- Only Brand Partners enrolled between **July 1 and August 31, 2026** are eligible for the activation rewards.
  - To qualify for the activation incentive, the new Brand Partner must place a first order with a minimum value of **€175 (VAT included)**.
  - Qualified new Brand Partners will receive:
    - Free standard shipping on their qualifying first order.
    - One complimentary ticket to the European Amare Event in Berlin.
  - To qualify for the **€75 Brand Builder Bonus**, the new Brand Partner must achieve the **Brand Builder** rank for the first time during July or August 2026.
  - When this qualification is achieved, both the sponsoring Brand Partner and the newly enrolled Brand Partner will each receive a **€75 cash bonus**.
  - Existing Brand Partners enrolled before **July 1, 2026**, who achieve the Brand Builder rank for the first time during July or August 2026, will also receive a **€75 cash bonus**.
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### Additional Information

- No promo code is required.
  - Bonuses are paid according to the Amare Europe commission payment schedule.
  - Returned, refunded or cancelled orders will not count toward qualification. If a qualifying order is refunded, any related bonus or reward may be adjusted or revoked.
  - Free Berlin Event tickets are non-transferable and have no cash value.
  - Rewards are subject to product availability where applicable.
  - Amare reserves the right to verify all qualifications before awarding bonuses.
  - Any manipulation of the Compensation Plan or promotion rules may result in disqualification.
  - Amare reserves the right to modify, suspend or terminate this promotion at any time without prior notice.
  - The interpretation of these Terms & Conditions by Amare shall be final.
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### Disclaimer

The examples and potential earnings shown in this promotion are provided for illustrative purposes only. Individual results will vary and depend on each Brand Partner's personal effort, skills, customer base and business activities. There are no guarantees of income or success. Please refer to the Amare Income Disclosure Statement for additional information.