



COMPENSATION PLAN 2024

AMARE CANADA



WELCOME TO THE AMARE GLOBAL COMPENSATION PLAN!

The world is on the cusp of a complete paradigm shift around mental wellness. As The Mental Wellness Company®, Amare is proud to lead the mental wellness movement with our unique, clinically validated, and award-winning products.

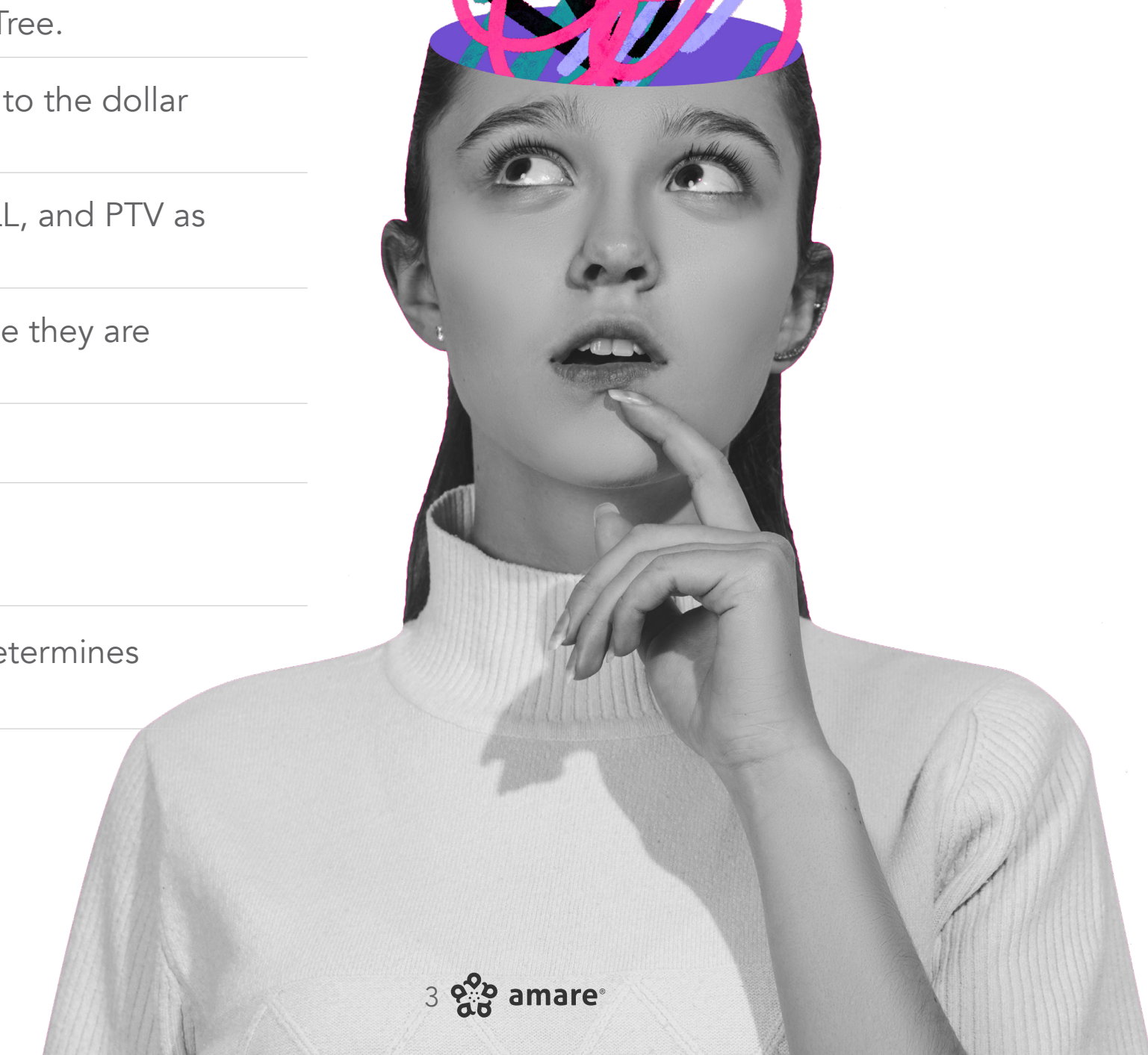
We expect the typical participant to earn annually between \$0 and \$500 CAD in commissions and bonuses, excluding retail profit.

We've created lots of tools and resources to help support your Amare journey and we've made it simple.

VOCABULARY & DEFINITIONS

Understanding a compensation plan starts with understanding the vocabulary used within it.

Acronym	Term	Definition
BP	Brand Partner	A person who wants to share the products with other people. As independent business owners, BP's may also qualify to earn commissions and other rewards based on their efforts.
C	Customer	A person who purchases Amare products. Customers are not allowed to sponsor (build a downline) and do not receive commissions.
PV	Personal Volume	The total volume of a single BP from orders placed personally and by their personally enrolled Customers.
PCV	Personal Customer Volume	The total volume purchased by your personally enrolled customers. The volume from personal orders does not qualify toward this volume requirement.
PTV	Personal Team Volume	Your PV plus the PV of your personally enrolled BP's. PTV is used for your Me and Three Bonus qualification purposes only.
OV	Organizational Volume	The combined total of all of the PV from a BP and their entire downline.
VOLL	Volume Outside Largest Leg	The Organizational Volume a Brand Partner has outside of their largest leg based on the Placement Downline Tree.
CV	Commissionable Volume	The sales volume on which commissions to BP's are paid. Each product has a CV value that is not always equal to the dollar amount spent.
QV	Qualifying Volume	The volume assigned to products and used for qualification purposes. The QV is used to calculate PV, OV, VOLL, and PTV as well as other bonuses and programs.
	Commission Active	A BP must maintain at least 100 PV to be considered active, and to earn commissions for that month. Otherwise they are considered inactive.
	Enroller	When you introduce or enroll a Customer or Brand Partner to Amare Global, you become their enroller.
	Placement Sponsor	The BP directly above another BP in the organization.
	Rank	Your monthly rank is determined by your ability to achieve specific volume and structure requirements. Rank determines commission payouts.
	Leg	A new leg is added to your organization when you personally enroll a new BP. A BP has as many legs as they have first level BP's.



*For more info, see full terms and conditions.



7

Ways

to

Earn

1. FAST START BONUSES

First Order Bonus, Me & Three Bonus and Focus On 5 Bonus: Brand Partners can earn by introducing Amare products and retaining new Customers and Brand Partners.

2. SOCIAL SELLING BONUS

Personal Customer Bonus: Earn and rank advance without building a team! Combined with our First Order and Unilevel Bonuses, you can **earn up to 38%¹ in commission** by selling 9k+ Personal Customer Volume and even earn a spot on the annual international trip!

3. MINIMUM MONTHLY REWARD

At our early Mentor ranks you will earn Minimum Monthly Reward starting at \$1,350 CAD per month at the rank of Silver, and up to \$3,375 CAD a month at the rank of Platinum.²

4. CASH PRIZES

Love Your Journey: Earn rewards or cash prizes at every rank starting at Silver. **Earn rewards such as International trips, shopping sprees, and more!³**

5. VACATIONS OF A LIFETIME

Path To Paradise: Provides incentives to earn vacations and prizes as you go.

6. CREATE A LEGACY

As you grow with Amare, get paid 10 levels deep. Our **Dual Compression System** ensures that all 35% of the Unilevel Volume is paid out to the Rank Title that is qualified to receive payments on each level where volume is present. Plus, earn an additional 1% with our **Go Forward Infinity Bonus!**

7. BONUS POOLS

Earn Bonus Pools at different ranks based on company revenue — up to 4% commissionable volume for the company.

¹Qualify 38% for generating \$9K in Personal Customer Volume to Brand Partners and/or Customers. ²To qualify and maintain the Minimum Monthly Reward, Brand Partners must maintain their rank by meeting the rank requirements.

³See Amare's Love Your Journey Terms and conditions to qualify.

AMARE COMMISSIONS OVERVIEW

	Mentor Ranks					Leader Ranks			Global Ambassador Ranks					
	Brand Partner	Brand Builder	Bronze	Silver	Gold	Platinum	Leader	Senior Leader	Executive Leader	Diamond	1 Star Diamond	2 Star Diamond	3 Star Diamond	Presidential Diamond
Love Your Journey (Prize Value/*Car Option)				\$675	\$1,350	\$2,700	\$4,050	\$6,750	\$9,450*	\$13,500*	\$16,875*	\$20,250*	\$23,625*	\$27,000*
Minimum Monthly Reward				\$1,350	\$2,700	\$3,375								
Free Product Rewards		75	200	200	200	200	200	200	200	200	200	200	200	200
PV	100	100	100	100	100	100	100	100	100	100	100	100	100	100
OV (Placement Tree)		1,000	3,000	5,000	10,000	15,000	25,000	50,000	75,000	125,000	250,000	500,000	750,000	1,000,000
Volume Outside Largest Leg* (Placement Tree)			600	1,500	3,000	4,500	7,500	15,000	22,500	37,500	75,000	150,000	225,000	300,000
Leg Requirement* (Enrollment Tree)			1 Brand Partner	2 Brand Builders	3 Brand Builders	3 Brand Builders	3 Bronze	3 Bronze	3 Silver	4 Silver	4 Silver	4 Silver	4 Silver	4 Silver
Level 1	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%
Level 2		5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%
Level 3			5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%
Level 4				5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%
Level 5					4%	4%	4%	4%	4%	4%	4%	4%	4%	4%
Level 6						4%	4%	4%	4%	4%	4%	4%	4%	4%
Level 7							3%	3%	3%	3%	3%	3%	3%	3%
Level 8										1%	1%	2%	2%	2%
Level 9											1%	1%	1%	1%
Level 10												1%	1%	1%
Mentor Pool (2% of CV)				1	3	5								
Leader Pool (2% of CV)							2	3	5	7	9	11	13	15
Global Ambassador Pool (4% of CV)										1	2	3	4	5

*This requirement is not needed if PCV is met for the Rank. Prize and reward values are presented in CAD.

FIRST SALE BONUS

Bonuses designed to help you earn income.

In order to get your business thriving right away, Amare's First Sale Bonus is designed to help you earn income quickly. As you generate sales from new Customers and Brand Partners, you will be rewarded with bonuses on their first commissionable volume order.

The First Sale Bonus is paid weekly to the new Brand Partner's first, second, and third level upline Enrollers. The first upline level Enroller receives 20%, the second level upline Enroller receives 10%, and the third level upline Enroller receives 5%.*

Level	Percent Commission
Level 1	20%
Level 2	10%
Level 3	5%

*First Sale Bonus does not pay on upgrade orders

UNILEVEL BONUS

Earn as you build a healthy and deep organization

After the First Sale Bonus, Brand Partners are paid on the Unilevel Bonus up to 10 levels. You can earn the largest percentage of commissions as you build a healthy and deep organization.

Level	Percent Commission
Level 1	5%
Level 2	5%
Level 3	5%
Level 4	5%
Level 5	4%
Level 6	4%
Level 7	3%
Level 8	2%
Level 9	1%
Level 10	1%



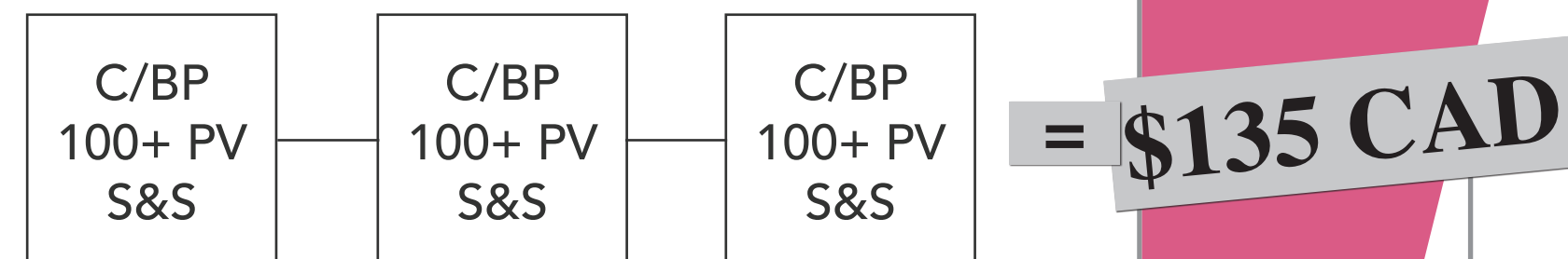
ME & THREE BONUS

Helps you pay for your own product, then earn additional income.

The Me & Three Bonus is paid monthly and is built around our primary method of operation – You earn when you retain or personally introduce products to three Customers or Brand Partners who generate 100 PV through Subscribe & Save that month. Then you will earn an ADDITIONAL \$337.50 CAD bonus when you have three people on your team that earn their own Me & Three Bonus.

ENROLL 3

(with 600 PTV)



OR

Personal Retention Bonus

Maintain three Customers or Brand Partners with 100+PV in sales through Subscribe & Save and 600 PTV and earn \$67.50 CAD Bonus (if you don't earn the ENROLL 3 personal enrollment bonus). Sales through new enrollments also count towards this Bonus.

= \$67.50 CAD

AND

Team Group Bonus

Earn an additional \$337.50 CAD bonus when three people on your team earn their own Me & Three Bonus.

= \$337.50 CAD

FOCUS ON 5 BONUS

Just share Amare with 5 people!

Introduce products and enroll a total of 5 new Customers or Brand Partners who each generate 100 PV through Subscribe & Save by the end of month and earn multiple bonuses.

ENROLL 1

+

ENROLL 2

MORE

+

ENROLL 2

MORE

BP or Customer by the 15th of the month who generate 100 PV through Subscribe & Save and earn a product credit

BPs or Customers who generate 100 PV through Subscribe & Save and earn your \$135 CAD Me & Three Bonus

BPs or Customers who generate 100 PV through Subscribe & Save and earn \$405 CAD Focus on 5 Bonus. Combine with the First Sale Bonus to grow your income!

Fast Start Bonuses !



*First Sale Bonus is calculated based on a percentage of CV and is subject to change if CV is discounted for any reason.

PERSONAL CUSTOMER BONUS

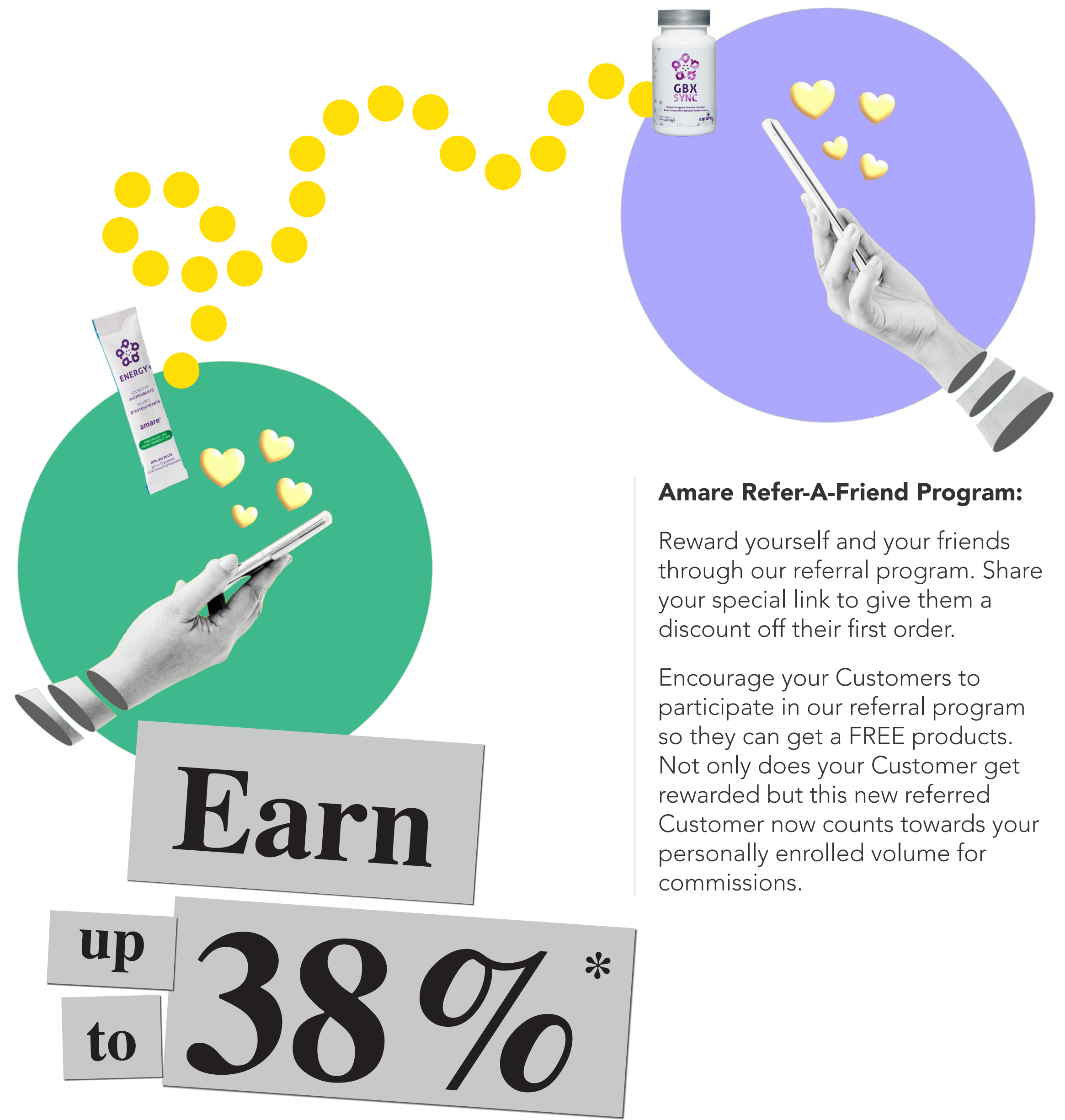
When the volume of your personally enrolled Customers reaches certain amounts, you are paid between **5%-38%** in Personal Customer Volume Bonuses*.

Personal Customer Bonus For First Sale Bonus Orders

Personal Customer Volume	First Sale Bonus	Customer Bonus	Total Payout
1 - 499	20%		20%
500 - 999	20%		20%
1,000 - 1,999	20%		20%
2,000 - 2,999	20%		20%
3,000 - 4,999	20%	5%	25%
5,000 - 6,999	20%	8%	28%
7,000 - 8,999	20%	11%	31%
9,000+	20%	18%	38%

Personal Customer Bonus For Unilevel Orders

Personal Customer Volume	Unilevel Bonus	Customer Bonus	Total Payout
1 - 499	5%		5%
500 - 999	5%	5%	10%
1,000 - 1,999	5%	10%	15%
2,000 - 2,999	5%	15%	20%
3,000 - 4,999	5%	20%	25%
5,000 - 6,999	5%	23%	28%
7,000 - 8,999	5%	26%	31%
9,000+	5%	33%	38%



Amare Refer-A-Friend Program:

Reward yourself and your friends through our referral program. Share your special link to give them a discount off their first order.

Encourage your Customers to participate in our referral program so they can get a FREE products. Not only does your Customer get rewarded but this new referred Customer now counts towards your personally enrolled volume for commissions.

*Personal Volume from your purchases are not considered and does not qualify as Personal Customer Volume or calculations in this bonus.



SUBSCRIBE & SAVE REWARDS

Consistency is KEY - more consistent = more rewards!

As you order Amare products through the Subscribe & Save program, not only do you save on those purchases, but you'll also earn Rewards Points (SSR Points) that can be redeemed to purchase additional Amare products.*

The best part? The longer you participate, the more Points you'll earn! You can also earn 100% of your order shipping amount paid as SSR Points!

Months	Points Earned
0-4 Months	10% of Order
5-8 Months	15% of Order
9-12 Months	20% of Order
13+ Months	25% of Order



SSR Example: Stacey has ordered consistently for 13+ months and achieved the 25% SSR level. She places a \$250 CAD S&S order and earns 62 SSR Points.

*A redemption fee is applied for each 100 SSR Points redeemed. For more info, see full [terms and conditions](#).

MINIMUM MONTHLY REWARD

Earn bonus SSR Points and MORE each month!

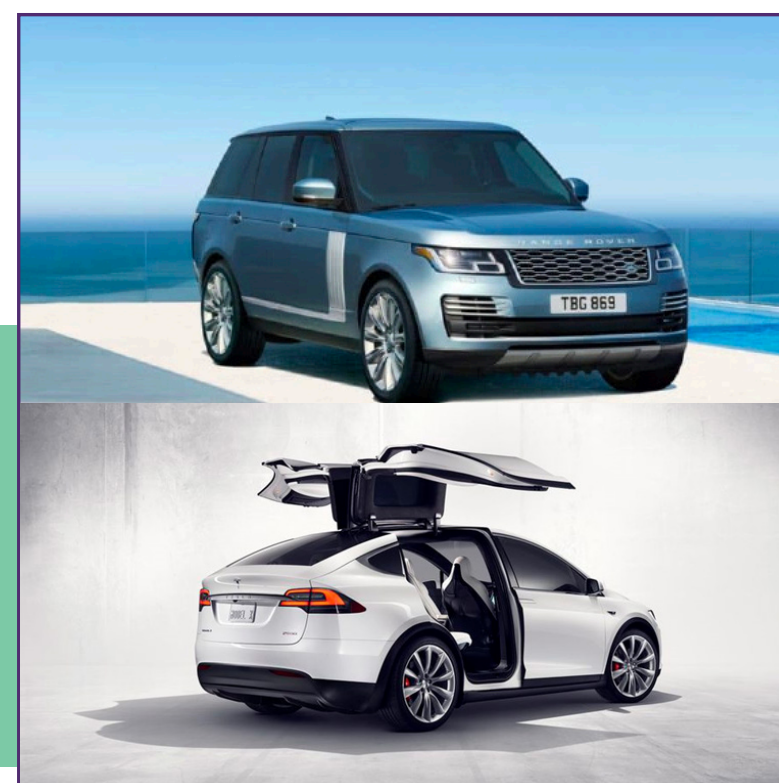
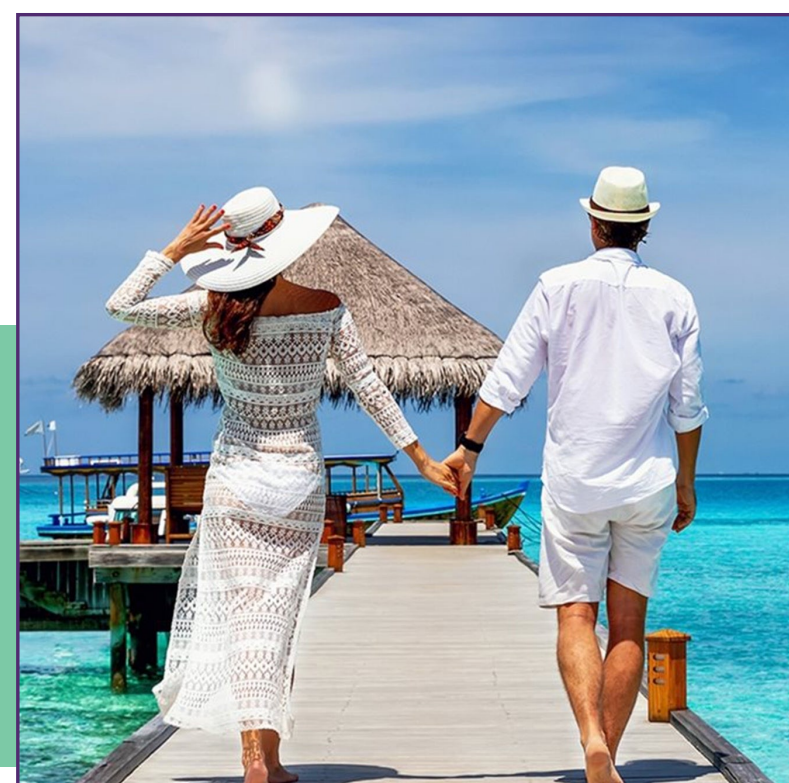
Get money and product credits in your pocket quicker! The month you HIT IT, YOU GET IT! All new and existing Brand Partners can participate! Advance to the ranks of Bronze and above and start earning these additional reward points and a minimum monthly reward for up to 6 months! Qualifying order of 100 PV on Subscribe & Save required to receive SSR bonus points.

Rank	Rewards
Brand Builder	75 SSR Points
Bronze	200 SSR Points
Silver	200 SSR Points and \$1,350 CAD Minimum Monthly Reward
Gold	200 SSR Points and \$2,700 CAD Minimum Monthly Reward
Platinum	200 SSR Points and \$3,375 CAD Minimum Monthly Reward

LOVE_{your} journey

Amare= Love. Love for yourself. Love for others. Love for high quality products. We want you to truly love your journey, which is why we created this program to reward and recognize Brand Partners as they share Amare and rank up from Silver to Presidential Diamond. When you rank up and maintain that specific rank for at least 3 months in a 12-month period, you get to choose from different reward options ranging from Apple products, designer handbags, cash and exotic humanitarian service trips.

More love = more success!



Rank	Reward Value*
Silver	\$675
Gold	\$1,350
Platinum	\$2,700
Leader	\$4,050
Senior Leader	\$6,750
Executive Leader	\$9,450
Diamond	\$13,500
1 Star Diamond	\$16,875
2 Star Diamond	\$20,250
3 Star Diamond	\$23,625
Presidential Diamond	\$27,000

*Structure needed if volume comes outside Customer volume only.

**Reward Values are presented in CAD."



PLUS, for each Leader and Above LYJ Reward, Amare will donate 5% to The Children's Center Utah in your name!

[Learn More About LOVE Your Journey](#)



PATH^{to} PARADISE

Path to Paradise is a rewards program created to celebrate your efforts in helping others and sharing the love with Amare!

On your Path to Paradise, you'll earn points and rewards when you introduce products and enroll Customers and Brand Partners and for hitting and maintaining certain Ranks — all while you help others be mentally, physically, and financially well.

The ultimate reward? A free trip to paradise to celebrate your success and enjoy time with other like minded, passionate individuals. We can't wait to see you there!

[Learn More About Path to Paradise](#)

DUAL COMPRESSION SYSTEM

Combining the best of Standard Compression and Dynamic Compression, Amare's Dual Compression System not only compresses non-qualified, inactive Brand Partners but also compresses people who don't qualify for a specific level of commission payout allowing you to be paid deeper in your organization.

Standard Compression

When someone is not qualified (100 PV) to receive payment the downline compresses before paying out. 10 Levels is the LIMIT for potential pay.

Dynamic Compression

Ensures that all 35% of the Unilevel Volume is paid out to the upline that is qualified to receive payments on each level where Volume is present!



GO FORWARD INFINITY BONUS

When a Brand Partner reaches Diamond Ambassador Rank they begin to earn Go Forward Infinity Bonuses (1%) on all new legs and organizations they start after the rank is achieved.

This is paid to unlimited depth!

**Diamond
Ambassador**

NEW
LEGS

1%



1% Paid on all Brand Partner Legs you start after you achieve Diamond Ambassador Rank.

To Unlimited Depth!



MENTOR, LEADER, & GLOBAL AMBASSADOR BONUS POOLS

In true partnership, Amare believes in sharing in the success of the company revenues with those Mentors, Leaders and Global Ambassadors who truly share in our mission. The Revenue Bonus Pools are earned and paid each month to Silver ranks and above. They collectively represent eight percent of the Company Commissionable Volume—the Mentor Pool (2%), the Leader Pool (2%), and the Global Ambassador Pool (4%). A Brand Partner qualifies to earn one or more shares from these pools, paid pro rata, each month that they meet the rank requirements

	Mentor Bonus Pools		
	Silver	Gold	Platinum
# of Shares	1	3	5
Extra Shares*	1+	1+	1+

2%
Of the Company
CV



*Earn a one-time additional share for each new Brand Builder you introduce products and personally enroll in the month they first promote.

	Leader Bonus Pools							
	Leader	Senior Leader	Executive Leader	Diamond	1 Star Diamond	2 Star Diamond	3 Star Diamond	Presidential Diamond
# of Shares	2	3	5	7	9	11	13	15
Extra Shares*	1+	1+	1+	1+	1+	1+	1+	1+

2%
Of the Company
CV

*Earn a one-time additional share for each new Silver you introduce products and personally enroll in the month they first promote.

	Global Ambassador Bonus Pools				
	Diamond	1 Star Diamond	2 Star Diamond	3 Star Diamond	Presidential Diamond
# of Shares	1	2	3	4	5
Extra Shares*	1+	1+	1+	1+	1+

4%
Of the Company
CV

*Earn a one-time additional share for each new Gold you introduce products and personally enroll in the month they first promote.