Policy Manual

Amare Global Policy Manual

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1.0 BUSINESS ETHICS

1.1 The Agreement

A. This Amare Global Policy Manual is incorporated into and made part of the Terms and Conditions of the Brand Partner Agreement Form. This Policy Manual, the Brand Partner Agreement Form, Amare Privacy Policy and the Amare Global Compensation Plan constitute the entire agreement ("Agreement") between Amare Global (hereafter "Amare Global" or "Company") and the Brand Partner. The Agreement or any part thereof may be amended by the Company in accordance with the provisions herein.

1.2 Adherence to the Agreement and Applicable Laws

- A. Amare Global Brand Partners are required to comply with the Agreement (as amended from time to time as provided herein) and all applicable federal, state, and/or local laws, regulations, and ordinances.
- B. Amare Global Brand Partners must carefully review and sign this Policy Guide by reading and understanding the information contained herein. In this way, it is deemed that the general transaction condition in standard contracts under the Turkish Code of Obligations has been established. Should a Brand Partner have any questions regarding a policy or rule, the Brand Partner is encouraged to seek an answer from their Sponsor or any other upline Brand Partner. If further clarification is needed the Brand Partner may contact Amare Global Compliance at compliance.tr@amare.com.

1.3 Brand Partner Conduct

- A. Brand Partners agree that they will safeguard and promote the good reputation of Amare Global and its products, avoid all illegal, deceptive, misleading, unethical, or immoral conduct or practices. Brand Partners agree that they shall exhibit high moral character in their personal and professional conduct and shall not engage in any conduct that may damage the Company's goodwill or reputation. While it is impossible to specify all misconduct that would be contrary to this provision Brand Partners agree that they shall:
- I. Present the Amare Global opportunity and product information in an accurate and professional manner;
- II. Present the Compensation Plan and Return Policy in a complete and accurate manner;



- III. Do not make statements and product claims that are outside of those allowed in Section 6 and may be contrary to legal regulations;
- IV. Not make false or misleading income claims;
- V. Make reasonable effort(s) to support and train other Brand Partners and Customers in their downline:
- VI. Not engage in crossline recruiting or unethical business practices;
- VII. Provide positive guidance and training to Brand Partners and Customers in their downline while exercising caution to avoid interference with other downlines. As such, a Brand Partner is discouraged from providing cross-line training to a Brand Partner or Customer in a different organization without first obtaining consent of the Brand Partner's or Customer's upline leader;
- VIII. Support, protect, and defend the integrity of the Amare Global Business Opportunity;
- IX. Accurately complete and submit the Brand Partner Agreement and any requested supporting documentation in a timely manner.

2.0 DEFINITIONS

ACTIVE CUSTOMER: A Customer who has purchased Amare Global products within the past twelve months.

AGREEMENT: The contract between Amare Global and each Brand Partner; includes the Brand Partner Agreement Form, the Amare Global Policy Manual, Amare Privacy Policy and the Amare Global Compensation Plan, all in their current form and as amended by Amare Global as provided herein. These documents are collectively referred to as the "Agreement."

BRAND PARTNER: An individual or entity who enrolls as a participant in the Amare Global opportunity as an independent contractor pursuant to the Agreement. Only Brand Partners have the authority to sponsor other Brand Partners and participate in the Amare Global Compensation Plan.

CANCEL: The termination of a Brand Partner's business. Cancellation may be either voluntary or involuntary.

COMPENSATION PLAN: The guidelines and referenced literature for describing how Brand Partners can generate commissions and bonuses.

CURRENTLY MARKETABLE: Products shall be deemed "Currently Marketable" if each of the following elements is satisfied: (i) they are unopened and unused; (ii) original packaging and labelling has not been altered or damaged; (iii) they are in a condition such that it is a commercially reasonable practice within the trade to sell the merchandise at full price; and (iv) the product contains current Amare Global labelling. Any merchandise that is clearly identified at the time of sale as nonreturnable, discontinued, or as a seasonal item, shall not be Currently Marketable.



CUSTOMER: A person who purchases Amare Global products and who is not enrolled as a Brand Partner. Customers are not allowed to sponsor (build a downline) and do not receive commissions.

DISTRIBUTORSHIP: The independent Amare Global business that each Brand Partner operates which permits each Brand Partner to promote the sale of Amare Global products and services to their Customers, build an Organization, and participate in promotions and programs specific to Brand Partners.

FRONTLINE: Customers or Brand Partners are considered Frontline if they are placed directly below their Enroller in the Enroller's downline on Level 1.

LEVEL: The layers of Brand Partners in your Organization. The Brand Partners personally enrolled by you are on your Level 1 (aka "Frontline"). The Brand Partners that they enroll are on your Level 2. The Brand Partners that your Level 2 Brand Partners enroll are on your Level 3, etc.

LINE OF SPONSORSHIP (LOS): A report generated by Amare Global that provides critical data relating to the identities of Brand Partners, sales information, and enrolment activity of each Brand Partner's organization. This report contains confidential and trade secret information which is proprietary to Amare Global and trade secret information belonging to Amare Global and within the scope of relevant legal legislation, especially GDPR.

ORGANIZATION: The Customers and Brand Partners enrolled below a Brand Partner.

OFFICIAL AMARE GLOBAL MATERIAL: Literature, audio or video in any format, and other printed, digital, or online materials developed, printed, published, and distributed by Amare Global.

PLACEMENT: A Brand Partner's position inside their Sponsor's organization.

RECRUIT: For purposes of Amare Global's Conflict of Interest Policy, the term "Recruit" means the actual or attempted solicitation, or influence in any way, either directly, indirectly, or through a third party, another Amare Global Brand Partner or Customer to enroll or participate in another multilevel marketing, network marketing, or direct sales opportunity.

REPLICATED WEBSITE: A website provided to Brand Partners by Amare Global for the purpose of sponsoring Customers and other Brand Partners and selling Amare Global products and services.

SPONSOR: A Brand Partner who enrolls a Customer or another Brand Partner into Amare Global and is listed as the Sponsor on the Brand Partner Agreement. The act of enrolling others and training them to become Brand Partner is called "sponsoring." Another term for Sponsor is Enroller.

UPLINE: This term refers to the Brand Partners above a particular Brand Partner in a sponsorship line up to the Amare Global. It is the line of sponsors that links any particular Brand Partner to Amare Global.



3.0 ETHICS

3.1 Code of Ethics

- A. Amare Global expects and requires Brand Partners to conduct themselves in accordance with the highest standards of ethical behavior and respect to all they work with. Brand Partners will follow these ethical behaviors whenever representing Amare Global and its products. Amare Global endorses the following Code of Ethics:
- I. An Amare Global Brand Partner must show fairness, tolerance, and be respectful of every person associated with Amare Global, regardless of race, gender, social class or religion, thereby fostering a "positive atmosphere" of teamwork, good morale and community spirit.
- II. Amare Global Brand Partners shall give support and encouragement to all to provide a meaningful and rewarding experience with Amare Global.
- III. A Brand Partner shall strive to resolve business issues, including situations with upline and downline Brand Partners, by emphasizing tact, sensitivity, good will and taking care not to create additional problems.
- IV. Amare Global Brand Partners must do business in an honest, responsible, and professional way, and conduct themselves with integrity.
- V. Amare Global Brand Partners should not engage in expressions that unreasonably offend, deceive, or pressure others. Amare Global Brand Partners cannot provide misleading information about the system, such as fast wealth opportunities or promises that are impossible to fulfill, as stated in Regulation 25, paragraph 3. They cannot force individuals into the system through coercion, deception, harassment, or similar means.
- VI. Brand Partners should not act or behave in any manner that would bring disrespect or embarrassment to Amare Global, its corporate officers, employees, themselves, or other Brand Partners.
- VII. Brand Partners must not cause loss, harm, or embarrassment to their Organization or Amare Global. They must act quickly to rectify any issues.
- VIII. Be truthful in representing Amare Global products and the business opportunity. Do not make disease claims or income or business opportunity claims. Typical income can be found in Amare's Income Disclosure Statement as published from time to time. Brand Partners will accurately represent the sales Compensation Plan and be honest in explaining the income. The use of a Brand Partner's own income to communicate potential success is not allowed.
- IX. Abide by all current forms of the Agreement and future revisions of this and the other Agreement documents.
- B. Amare Global may take appropriate action against a Brand Partner if it determines, in its sole discretion, that a Brand Partner's conduct is detrimental, disruptive, or injurious to Amare Global or to other Brand Partners.



3.2 Negative Comments/Nondisparagement

A. Negative and disparaging comments about its products or Compensation Plan by Brand Partners made to Amare Global, in the Field or at Amare Global meetings or events, or disruptive behavior at Amare Global meetings or events, serve no purpose other than to dampen the enthusiasm of other Amare Global Brand Partners. Amare Global Brand Partners must not belittle Amare Global, other Amare Global Brand Partners, Amare Global products or services, the Compensation Plan, or Amare Global directors, officers, or employees, product suppliers or agents. Violation of this policy represents a material breach of this Policy Manual and may be subject to sanctions as provided herein. Complaints, criticisms, and concerns about Amare Global should be directed to the Compliance Department (compliance@amareglobal.com).

4.0 BECOMING AN AMARE GLOBAL BRAND PARTNER

4.1 Basic Principles

To become a Brand Partner, an applicant must comply with the following requirements:

- I. Be of the age of majority in his or her state of residence;
- II. One must provide accurate and truthful information regarding their identity and place of residence because the company may need this information at certain times. In case of any changes in this information, it must be immediately communicated to Amare Global in writing and ensured that it is recorded. Otherwise, transactions will be conducted based on the previously reported information and/or, if accessible, according to the official MERNIS records, and all notifications

(warnings, notices, invitations, notifications, etc.) made to this address will be deemed valid.;

- III. They must submit a completed Independent Business Partner Application and Agreement in accordance with Amare Global, or provide complete information;
- IV. Brand Partner or consumer (Customer) becomes a part of Amare Global records by making a product purchase and immediately completing the payment. If they consent, they enter their necessary personal information into the system for the validity of the transaction. After providing consent, AMARE Global can process and use this data under the regulations of the Personal Data Protection Law (GDPR). Subsequently, a Customer or Brand Partner who wishes to have their personal data deleted must inform Amare in writing;
- V. Not be an Amare Global employee, the spouse of an Amare Global employee or related to an employee of Amare Global and living in the same household as such Amare Global employee unless prior authorization has been granted by Amare's Human Resources and Compliance Departments; and



VI. The Brand Partner specifies the necessary tax or business-related unique number provided in the country where they applied for Amare Global membership.

4.2 New Brand Partner Registration

- A. A potential Brand Partner may self-enroll on the Sponsor's website or at the Company website. In such event, instead of a physically signed Brand Partner Agreement, Amare Global will accept the web-enrollment and Brand Partner Agreement by accepting the "electronic signature" stating the new Brand Partner has accepted the Terms and Conditions of such Brand Partner Agreement. Please note that such electronic signature constitutes a legally binding agreement between the Brand Partner and Amare Global.
- B. Amare Global reserves the right to require signed paperwork for any account, regardless of origin.
- C. If requested, the signed Brand Partner Agreement must be received by Amare Global within fourteen (14) days of enrollment.
- D. Signed documents, including, but not limited to, Brand Partner Agreements, are legally binding contracts that must not be altered, tampered with, or changed in any manner after they have been signed.
- E. False or misleading information, forged signatures or alterations to any document, including business registration forms, made after a document has been signed may lead to sanctions, up to and including involuntary termination of the Brand Partner's Distributorship.
- F. Amare Global reserves the right to approve or decline submitted Application or online signup.
- G. An incomplete, incorrect, or fraudulent Application will be deemed invalid from its inception.

4.3 Rights Granted

- A. Amare Global hereby grants to the Brand Partner a non-exclusive right, subject to the Agreement, to:
- I. Purchase Amare Global products and services;
- II. Promote and sell Amare Global products and services;
- III. Brand Partners have the right to sponsor new Brand Partners and enroll Customers in new countries where Amare Global is actively conducting business and periodically announces in Official Amare Global Materials; and Brand Partners are authorized to sell Amare Global products and enroll Customers or sponsor other Brand Partners only in countries where Amare Global has officially announced business authorization in its official company literature. In countries where Amare Global grants authorization for sales and Brand Partner activities, Brand Partners must comply with specific Amare Global rules for that country. These rules may vary from country to country, and Brand Partners are required to be aware of the rules applicable to the country and



locations where they intend to conduct business. Country-specific information may be provided in the country annexes of these Policies and Procedures at specific times; and

IV. If qualified, earn commissions and bonuses pursuant to the Amare Global Compensation Plan.

4.4 Identification Numbers

- A. Each Brand Partner is required to provide his or her Social Security Number, Employer Identification Number (EIN), or Federal Tax Identification Number to Amare Global on the Brand Partner Agreement.
- B. Amare Global reserves the right to withhold commission payments for any Brand Partner who fails to provide their Republic of Turkey Identification Number and/or Commercial Identification Number (Tax Identification Number) or provides misleading information. If a Brand Partner is not a citizen of the Republic of Turkey (including foreign individuals with residence permits), the Brand Partner must present a document displaying a valid Tax Identification Number issued within the borders of the Republic of Turkey by official authorities to Amare Global.
- C. Upon enrollment, Amare Global will provide an Amare Global Identification Number to the Brand Partner. This number will be used to place orders, structure organizations, and track commissions and bonuses.

4.5 Contract Term and Renewal

A. The term of the Agreement is one year and is automatically renewed each year upon payment of the Annual Membership Fee unless previously terminated as provided herein.

4.6 Business Entities

A. A company, partnership, legal entity, LLC, or trust (collectively referred to as 'Business Entity') may apply to become an Amare Global Brand Partner. The application will be temporarily suspended until the relevant Brand Partner provides documents suitable for their business and location. The Business Entity must submit all of the following documents or those required by AMARE upon request: Tax Certificate, Commercial Registry Records, Signature Circulars, Business or relevant professional chamber Activity Certificate, Work permit documents required by the relevant industry (license, etc.), Social Security Institution records, and similar documents. Additionally, the Business Entity Brand Partner must submit a properly completed 'Company Registration Form,' included and incorporated as part of the Agreement. These documents must reach Amare Global within fourteen (14) days from the date of signing the Brand Partner Agreement. If these documents are not received in a timely or complete manner, the Agreement may be canceled at the discretion of Amare Global. Registration of a business entity cannot be completed online. The registration documents must be submitted physically and/or by electronic mail.



- B. The Business Application Addendum must be signed by all of the shareholders, members, partners or trustees. Members of the entity are jointly and severally liable for any indebtedness or other obligation to Amare Global.
- C. An Amare Global Brand Partner may change their status under the same Sponsor from an individual to a partnership, LLC, corporation, trust or from one type of business entity to another.

4.7 Beneficial Ownership in Amare Global Business

- A. Except as provided in this section 4.7, a Brand Partner may operate or have an ownership interest, legal or equitable, as a sole proprietorship, partner, shareholder, trustee, or beneficiary, in only one (1) Amare Global business. No individual may have, operate or receive compensation from more than one Amare Global business. Except as provided below, simultaneous Interests in multiple Distributorships is prohibited.
- B. In exceptional circumstances, an individual may be permitted to have an ownership interest in more than one Amare Global business at the sole and exclusive discretion of the Company. In the event this is permitted, each of the independent Amare Global businesses must be under a separate and unique tax ID number.
- C. Individuals of the same family may each enter into or have an interest in their own separate Amare Global businesses, only if each subsequent family position is placed Frontline to the first family member enrolled. Spouse accounts are excluded.
- D. Individuals and their spouses must be enrolled under one Distributorship and cannot own a beneficial interest in an additional Brand Partner account until the original account has achieved the Career Rank of Silver or above as defined in the Compensation Plan. Additional account must be placed Frontline to the original account and have a valid and unique tax identification number different from the original account.
- E. An individual that is enrolled as a Customer may only convert their existing customer account to a Brand Partner position and shall not be permitted to have both a customer account and a Brand Partner account. Amare Global may take appropriate action against a Brand Partner if it determines, in its sole discretion, that a Brand Partner is attempting to manipulate the compensation plan and/or promotions through multiple or duplicate accounts.

4.8 Independent Contractor Status; Indemnification for Actions

- A. The Brand Partner is an independent contractor, and not a purchaser of a franchise or business opportunity. Therefore, each Brand Partner's success depends on his or her independent efforts.
- B. The agreement between Amare Global and Brand Partners does not create an employer/employee relationship, partnership, agency, branch, representation, broker, intermediary, service relationship, or joint venture between Amare Global and the Brand Partner. There is no legal



representation, franchise holder, actual or formal representation, agent, delegation, transfer, authorization, agency, partnership, or joint venture relationship between Amare Global and Brand Partners. Brand Partners with Amare Global are independent entrepreneurs.

- C. A Brand Partner shall not be treated as an employee of Amare Global for any purposes, including, without limitation, for federal or state tax purposes. All Brand Partners are responsible for paying local, state, and federal taxes due from all compensation earned as a Brand Partner of Amare Global. Any other compensation received by Brand Partners from Amare Global will be governed by applicable U.S. tax laws (or the tax laws of any other applicable jurisdiction). The Brand Partner has no express or implied authority to bind Amare Global to any obligation or to make any commitments by or on behalf of Amare Global. Each Brand Partner, whether acting as management of a Business Entity or represented as an individual, shall establish his or her own goals, hours, and methods of operation and sale, so long as he or she complies with the Agreement and applicable state and federal laws.
- D. The Brand Partner is solely responsible for any oral and written statements, declarations, commitments, information, and communications regarding Amare Global products, services, and Compensation Plan that are not explicitly stated in the official Amare Global materials. Brand Partners will indemnify and hold harmless Amare Global, its executives, officers, employees, product suppliers, and representatives from all liabilities arising from unauthorized representations or actions of the Brand Partner (including compensations, claims, lawsuits, convictions, civil penalties, administrative fines, and other administrative sanctions, refunds, attorney fees, and court costs, notary fees, mediation fees, etc.). The Brand Partner cannot make any claims against Amare Global in connection with these matters. This provision remains valid even after the termination of the Brand Partner Agreement. If necessary (such as in internal audits and/or requests from public authorities, etc.), if documents held by the Brand Partner are required, the Brand Partner must provide the requested documents to AMARE GLOBAL within 15 days from the date of the request. Otherwise, the Brand Partner will be responsible for any negative or positive damages that may arise.
- E. It is prohibited for a Brand Partner to obtain any debt, expense, obligation, or create a checking account on behalf of, for, or in the Amare Global name.
- F. Brand Partners are responsible for paying all expenses they incur in the operation of their Amare Global business. These expenses include and are not limited to travel, food, lodging, office fees. As independent contractors, Brand Partners control the manner which they operate their Amare Global business, subject to the terms and conditions of this Agreement.
- G. Because Brand Partners are not employees, Brand Partners understand and affirm that the Company is not responsible for withholding and will not withhold or deduct FICA or taxes of any kind from Brand Partner's bonuses and commissions. Brand Partners are not entitled to workers compensation or unemployment security benefits of any kind from Amare Global.



4.9 Actions of Household Members or Affiliated Parties

A. If any member of a Brand Partner's immediate household engages in any activity which, if performed by the Brand Partner, would violate any provision of the Agreement, such activity will be deemed a violation by the Brand Partner and Amare Global may take disciplinary action pursuant to the Agreement against the Brand Partner. Similarly, if any individual associated in any way with a corporation, partnership, LLC, trust or other entity (collectively "Business Entity") violates the Agreement, such action(s) will be deemed a violation by the Business Entity, and Amare Global may take disciplinary action against the Business Entity. Likewise, if a Brand Partner enrolls in Amare Global as a Business Entity, each Affiliated Party of the Business Entity shall be personally and individually bound to, and must comply with, the terms and conditions of the Agreement. These Affiliated Parties cannot be co-applicants or beneficiaries of a separate Amare Global Distributorship.

4.10 Adherence to Laws and Ordinances

A. An Amare Global Brand Partner shall comply with all federal, state, and local laws and regulations in their conduct of his or her Amare Global business.

4.11 Compliance with Applicable Income Tax Laws

- A. According to the laws of the Republic of Turkey, all types of income earned by Brand Partners are subject to taxation. In this context, Brand Partners are responsible for all taxes that may accrue under tax legislation, and they are obliged to pay these taxes in full and on time. Without any limitation on the amount, income tax, value-added tax, and other relevant tax obligations arising from the income earned by Brand Partners must be fulfilled in accordance with the relevant tax legislation. Brand Partners personally assume all responsibilities arising from these tax obligations and exempt Amare Global from any claims or liabilities in this regard.
- B. A Brand Partner accepts sole responsibility for and agrees to pay all federal, state, and local taxes on any income generated as an independent Brand Partner, and further agrees to indemnify Amare Global from any failure to pay such tax amounts when due.
- C. Brand Partners are obliged to fulfill their tax-related obligations in accordance with the laws of the Republic of Turkey and other relevant regulations. In this context, Brand Partners are responsible for providing all information and documents requested by Amare Global in order to fulfill their tax obligations accurately and completely. Within this framework, Brand Partners must prepare tax returns, income statements, and other tax-related declarations, and submit the supporting documents to Amare Global. Additionally, they are also obligated to regularly update the tax information requested by Amare Global when necessary.
- D. If a Brand Partner is exempt from tax according to the relevant provisions of Turkish tax law, the Brand Partner is obliged to provide Amare Global with the necessary documents related to this exemption upon request.



E. Amare Global encourages all Brand Partners to consult with a tax advisor for additional information for their business. Brand Partners acknowledge that Amare Global cannot provide any professional tax or accounting advice of any kind.

4.12 Recognition

A. Amare Global may recognize Brand Partners based upon criteria and requirements from time to time. Recognition may occur at selected events, conventions, publications, and magazines. The Brand Partner's Recognition Rank, as defined in the Amare Compensation Plan, will typically be used for recognition if they achieved that rank at least one out of twelve of the most recent months. New rank advancements are exceptions to this condition.

5.0 BRAND PARTNER RESPONSIBILITIES

5.1 Training and Leadership

- A. To be a successful Enroller or Sponsor and leader, a Brand Partner should perform the following responsibilities:
- I. Provide training, guidance, encouragement, and support to the Brand Partner's Organization.
- II. Maintain contact within the Brand Partner's Organization to ensure effective communication. Examples of communication may include, but are not limited to, newsletters, written correspondence, telephone, contact, team calls, voicemail, e-mail, personal meetings, accompaniment of downline Brand Partners to Amare Global meetings, training sessions and any other related functions.
- III. Motivate and train new Brand Partners about Amare Global's products and services, effective sales techniques, the Amare Global Compensation Plan and compliance with the Agreement.
- IV. Upon request, Brand Partners should be able to provide documented evidence to Amare Global of his or her ongoing fulfillment of the responsibilities of a Sponsor.
- B. Retail sales of Amare Global products by Brand Partners is a required activity in Amare Global and must be emphasized in all recruiting and training presentations..

5.2 Correct Addresses

- A. It is the responsibility of the Brand Partner to make sure Amare Global has the correct shipping address before any orders are shipped.
- B. A Brand Partner will need to allow a reasonable amount of time (not to exceed thirty (30) days) for processing after the notice of address change has been received by Amare Global.



C. A Brand Partner may be assessed a \$20 fee for returned shipments due to an incorrect shipping address.

5.3 Maintain Accurate Information

A. Brand Partners must notify Amare Global of any changes to personal information to ensure the most current information on file.

5.4 Sponsorship

- A. The Enroller is the person who introduces a Brand Partner or Customer to Amare Global, helps them complete their enrollment, and supports and trains those in their downline.
- B. Amare Global recognizes the Enroller as the name(s) shown on the first:
- I. Physically signed Amare Global Brand Partner Agreement on file; or
- II. Electronically signed Brand Partner Agreement from amareglobal.com or an Amare Global Brand Partner's replicated website.
- C. A Brand Partner Agreement that contains notations such as "by phone" or the signatures of other individuals (i.e., Sponsors, Spouses, relatives, or friends) is not valid and will not be accepted by Amare Global.
- D. All Brand Partners in good standing have the right to Sponsor and enroll others into Amare Global. While engaged in sponsoring activities, it is not uncommon to encounter situations when more than one Brand Partner will approach the same prospect. It is the accepted courtesy that the new prospect will be sponsored by the first Brand Partner who presented a comprehensive introduction to Amare Global products or business opportunity. Notwithstanding, Amare Global recognizes that each new prospect has the right to ultimately choose his or her own Sponsor.
- E. A Brand Partner is entitled to enroll or sponsor other Brand Partners only in markets and countries authorized by Amare Global.

5.5 Cross Sponsoring Prohibition

A. Engaging in actual cross-line recruiting activities or attempts in this regard is strictly prohibited. "Cross-line sponsorship" is defined as the registration of an individual or Business Entity with an existing Customer or Brand Partner Agreement or who had such an agreement in the previous six months (12 months if the individual held a Gold Heart Mentor rank as a former Brand Partner) in a different sponsorship line.

Using the name of a spouse or relative, trade names, operating names, aliases, companies, partnerships, trusts, federal identification numbers, or fake identification numbers with the intention of violating this policy is prohibited. Independent Business Partners shall not demean,



disparage, undermine the personal or business reputation, trust, or honor of other Amare Global Independent Business Partners/Team Leaders in order to include another existing Amare Global Independent Business Partner in their own marketing organization. If cross-line sponsorship activity is discovered, it must be promptly brought to the attention of the company. Amare Global may take disciplinary measures against Independent Business Partners who change organizations and/or engage in or promote cross-line sponsorship.

If deemed fair and reasonable, Amare Global may place all or some of the Independent Business Partners involved in this violation back into their original sponsorship line. However, Amare Global is not obligated to change the placement of the organization under the Independent Business Partner for whom cross-line sponsorship was done, and the ultimate structure of this organization remains within the sole and absolute discretion of Amare Global. Independent Business Partners shall waive all claims and legal grounds against Amare Global arising from or related to any changes in the structure of the Downline Organization resulting from or related to cross-line sponsorship.

B. This Policy does not prohibit the transfer of an Amare Global business in accordance with Amare Global Sale or Transfer Policy set forth in these Policies.

5.6 Unethical Sponsoring Prohibition

- A. Unethical sponsoring activities include, but are not limited to, enticing, bidding or engaging in unfair, fraudulent, or deceptive acts or practices in seeking to recruit an individual or entity to become a Brand Partner or trying to acquire a prospect or new Brand Partner from another Brand Partner.
- B. Allegations of unethical sponsoring must be reported in writing to the Amare Global Compliance Department within the first 90 days of enrollment. If the reports are substantiated, Amare Global may transfer the Brand Partner or the Brand Partner's downline to another sponsor, Placement or organization without approval from the current up-line Sponsor or Placement Brand Partners. Amare Global remains the final authority in such cases.
- C. Amare Global prohibits the act of "Stacking." Stacking is the unauthorized manipulation of the Amare Global compensation system and/or the marketing plan in order to trigger commissions or cause a promotion off a downline Brand Partner in an unearned manner. One example of stacking occurs when a Sponsor places participants under an inactive downline without his or her knowledge in order to trigger unearned qualification for commissioning. Stacking is unethical and unacceptable behavior, and as such, it is a punishable offense with measures up to and including the termination of the independent consultant positions of all individuals and/or entities found to be directly involved.
- D. Should Brand Partners engage in solicitation and/or enticement of members of another direct sales company to sell or distribute Amare Global products and services to, they bear the risk of being sued by the other direct sales company. If any lawsuit, arbitration, or mediation is brought against a Brand Partner alleging that they engaged in inappropriate recruiting activity of another company's sales force or Customers, Amare Global will not pay any of Brand Partner's defense costs or legal fees, nor will Amare Global indemnify the Brand Partner for any judgment, award, or



settlement. Brand Partner is solely responsible for understanding the policies and procedures of the other direct sales company.

E. The unauthorized use of a Spouse's or relative's name, trade names, assumed names, DBA names, corporation, partnership, trust, Federal ID numbers, or fictitious ID numbers to evade or circumvent this or any policy identified in this Agreement is prohibited.

5.7 Non-Solicitation

- A. An Amare Global Brand Partner may participate at any time in other direct sales, multilevel, network marketing or relationship marketing business ventures or marketing opportunities. However, during the Term of this Agreement and for one (1) year thereafter, an Amare Global Brand Partner may not recruit any Amare Global Brand Partner or Customer for any other direct sales or network marketing business, unless that Brand Partner or Customer was personally sponsored by such Brand Partner.
- B. The term "recruit" means actual or attempted solicitation, enrollment, encouragement, or effort to influence in any other way (either directly or through a third party), another Brand Partner or Customer to enroll or participate in any direct sales or network marketing opportunity or advertises another opportunity on the same webpage, social media account where the Brand Partner promotes Amare products or opportunity.
- C. A violation of any of the provisions in this section shall constitute unreasonable and unwarranted contractual interference between Amare Global and its Brand Partners and would inflict irreparable harm on Amare Global. In such event, Amare Global may, at its sole discretion, impose any sanction it deems necessary and appropriate against such Brand Partner or such Brand Partner's position including termination, or seek immediate injunctive relief without the necessity of posting a bond.

5.8 Competing Products or Opportunities

- A. A Brand Partner can promote other products on the same webpages and advertisements where they sell Amare Global Products. Brand Partners may not sell other multilevel marketing products similar to Amare Global products on those same webpages and advertisements. Brand Partners may not display or bundle Amare Global products or services, in sales literature, on a website or in sales meetings, with any other products or services to avoid confusing or misleading a prospective Customer or Brand Partner into believing there is a relationship between the Amare Global and non-Amare Global products and services.
- B. A violation of any of the provisions in this section shall constitute unreasonable and unwarranted contractual interference between Amare Global and its Brand Partners and would inflict irreparable harm on Amare Global. In such event, Amare Global may, at its sole discretion, impose any sanction it deems necessary and appropriate against such Brand Partner or such Brand Partner's position including termination, or seek immediate injunctive relief without the necessity of posting a bond.



5.9 Injunctive Relief Available to the Company

- A. Brand Partners stipulate and agree that violations of Sections 5.5 (Cross Sponsoring Prohibition), 5.6 (Unethical Sponsoring Prohibition), 5.7 (Non-Solicitation), or 5.8 (Competing Products and Opportunities), constitute an unreasonable and unwarranted interference with the contractual relationship between Amare Global and its Brand Partners.
- B. Brand Partners therefore agree that any violation of Sections 5.5 5.8 will cause immediate and irreparable harm to Amare Global, that the harm to Amare Global exceeds any benefit that the Brand Partners may derive, and that Amare Global shall be entitled, in addition to any other available remedies, to immediate, temporary, preliminary and permanent injunctive relief without bond, and that such injunctive relief may go beyond the post-termination period for a maximum period of one (1) year from the last violation date of the provision. The provisions of this section shall survive the termination of the Agreement. Nothing listed within this document dismisses the other possible rights and remedies that Amare Global may pursue in relation to protecting its Confidential Information or other Agreement provisions against violations.

5.10 Sales Requirements are governed by the Compensation Plan

- A. Amare Global Brand Partners may purchase Amare Global products and then re-sell them at any price they choose unless otherwise specified by Amare Global or by any/its product suppliers on a per product basis. Amare Global will provide suggested selling prices. There are no exclusive territories granted to anyone. No franchise fees are applicable to an Amare Global business.
- B. The Amare Global program is built on sales to the ultimate consumer. Amare Global encourages its Brand Partners to only purchase inventory that they and their family will personally consume, will be used as a sales tool, or will be resold to others for their ultimate consumption. Brand Partners must never attempt to influence any other Brand Partner to buy more products than they can reasonably use or sell to retail Customers in a month. We emphasize and encourage all Brand Partners to sell Amare Global's products and services to Customers. A Brand Partner's success can come only through the systematic sale of products and the product sales of other Brand Partners within his Organization.
- C. Each Brand Partner commits to personally use, sell, or use in business building at least 70% of every order placed with the Company prior to placing another order, and must be able to certify to such if demanded by the Company or by any regulatory agency. Purchasing product solely for the purpose of collecting bonuses or achieving rank is prohibited. Amare Global retains the right to limit the amount of purchases that a Brand Partner may make if, in Amare Global's sole judgment, the Company believes those purchases are being made solely for qualification purposes instead of for consumption or resale. Amare Global reserves the right to recover Bonuses and/or Commissions paid on sales/purchases made in violation of this rule.



6.0 PRODUCT CLAIMS

6.1 Product Claim Guidelines

- A. Brand Partners must not make claims, including but not limited to testimonials, about Amare Global's products that are not consistent with the claims contained in Official Amare Global Materials or posted on Amare Global's official website. Under no circumstances shall any Brand Partner state or imply that any Amare Global product is useful in the diagnosis, treatment, cure, or prevention of any disease, illness, injury, or other medical condition.
- B. When discussing the benefits of Amare Global products, a Brand Partner should refer to the FDA statement on Amare Global product labels: "These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease."
- C. A Brand Partner shall not make any medical claims for any products, prescribe any Amare Global product for treatment of any ailment, as this would imply the products are drugs rather than nutritional supplements. Curative or Drug Claims shall not be made when describing Amare Global products. These products should never be compared to drug products utilized to treat specific diseases or conditions.
- D. No Brand Partner should state or imply that any product is FDA approved. Individual nutritional products do not require or necessitate specific FDA approval.
- E. When a Brand Partner is promoting Amare Global products or services, they must disclose the fact that the Brand Partner is an Amare Brand Partner who receives Bonuses and commissions from Amare Global.

7.0 ORDERING

7.1 General Order Policies

- A. A person is not required to purchase any Licence to be a Brand Partner.
- B. Only Brand Partners may resell Amare Global products.
- C. A Brand Partner shall not use another Brand Partner's or Customer's credit card or debit checking account to enroll in Amare Global or purchase products or services without the account holder's written permission. Such documentation must be kept by the Brand Partner indefinitely in case Amare Global needs to reference this.
- D. Brand Partners shall not use their own credit cards to purchase products for another Customer or Brand Partner through an Account other than the Brand Partner's own account. In rare occasions which it is necessary to do so, Customer or Brand Partner, Amare Global must receive written permission from the Customer or Brand Partner for whom the product order is being placed.



Amare Global may cancel any sale that does not have written permission causing forfeiture of commissions resulting from the sale, and other disciplinary action.

- E. Regarding an order with an invalid or incorrect payment, Amare Global will attempt to contact the Brand Partner by phone, mail or e-mail in order to obtain another form of payment. If these attempts are unsuccessful after ten (10) business days, the order will be canceled.
- F. No single purchase order can be greater than \$1,500.00. Orders greater than \$1,500.00 are subject to Amare Global's review and may be cancelled. The Turkish Lira equivalent of the order amount will be calculated based on the exchange rate of the Central Bank of the Republic of Turkey on the date the respective order is placed..
- G. Prices are subject to change without notice.

7.2 Bonus Buying Prohibition

- A. "Bonus Buying" is strictly and absolutely prohibited. Bonus Buying includes:
- I. The enrollment of individuals or entities without the knowledge of and/or execution of an Agreement by such individuals or Business Entities;
- II. The fraudulent enrollment of an individual or entity as a Brand Partner or Customer;
- III. The enrollment or attempted enrollment of non-existent individuals or Business Entities as Brand Partners or Customers ("phantoms");
- IV. Purchasing Amare Global products or services on behalf of another Brand Partner or Customer, or under another Brand Partner's or Customer's ID number, to qualify for commissions or bonuses:
- V. Purchasing excessive amounts of products or services that cannot reasonably be used or resold in a month; and/or
- VI. Any other mechanism or artifice to qualify for rank advancement, incentives, prizes, commissions, or bonuses that is not driven by bona fide product or service purchases by end user Customers.
- B. Amare Global reserves the right to recover Bonuses and/or Commissions paid on sales/purchases made in violation of this rule.

7.3 Insufficient Funds

A. It is the responsibility of the Brand Partner to ensure that there is sufficient money or credit in their account for the payment of orders within the scope of the monthly auto-shipment. Amare Global will not contact Brand Partners for auto-ship orders canceled due to insufficient funds or credit. This situation may result in the Brand Partner being unable to meet the Personal Sales Volume requirements for the respective month.



- B. After the end of the calendar month, Amare Global will not make adjustments to orders within the scope of the auto-shipment (Autoship). For example, if a Brand Partner has an auto-shipment order for the 25th day of the month, and for any reason, the Brand Partner's credit card is declined, the Brand Partner is responsible for contacting Amare Global to provide an alternative credit card that can be processed before the end of the month to ensure the order within the auto-shipment is counted for that month.
- D. If a credit card order or automatic debit is declined the first time, the Customer or Brand Partner will be contacted for an alternate form of payment. If payment is declined a second time, the Customer or Brand Partner may be deemed ineligible to purchase Amare Global products or services or participate in the monthly Subscribe & Save.

7.4 Sales Tax Obligation

A. In designing the Amare Global opportunity, one of our guiding philosophies is to empower Brand Partners as much as possible, freeing them from numerous administrative, operational, and logistical tasks. In doing so, they can focus on activities that directly impact their Independent Business Ownership income, such as product sales and recruiting activities, referred to as Independent Business Ownership income. Moreover, each Brand Partner is already individually responsible for their commercial activities in accordance with the Turkish Code of Obligations and Turkish Commercial Code.

Therefore, Amare Global emphasizes that each Brand Partner is responsible for any taxation process related to their Brand Partnership activities. Additionally, when deemed necessary, Amare Global may request information and documents from the Brand Partner, evaluate these documents, and, if needed, address any deficiencies, issue warnings, or file complaints.

Amare Global asserts that it is not responsible for any tax-related misconduct by the Brand Partner due to their own actions, and this legal stance is reiterated to the Brand Partner through these policy procedures.

If a Brand Partner becomes aware of any tax-related misconduct by another Brand Partner, they have the right to use the direct reporting mechanism. Even if the non-compliance is not reported, Amare Global will provide all relevant information and documents to the relevant Tax Office, Revenue Administration, Revenue Directorate, Tax Inspectorate, Tax Court, or Prosecutor's Office during any tax examination, investigation, or prosecution related to the Brand Partner, clarifying the facts in line with the truth, both judicially and administratively.

A Brand Partner is obligated to comply with the Legal Tax Legislation and Special Communiqués issued by the Revenue Administration. Since Brand Partnership income is continuous, it does not



fall within the scope of incidental gains. Individuals or legal entities earning such income are responsible for Income Tax Law, Tax Procedure Law, and Value Added Tax Law. In this regard, a natural or legal person Brand Partner must open a tax liability. Otherwise, they are personally responsible from both the Income Tax Law, Tax Procedure Law, and Value Added Tax Law perspectives. According to Article 20 of the Turkish Penal Code, the responsibility lies entirely with the Brand Partner. Amare Global will inform judicial and administrative authorities of any tax examination, investigation, or prosecution involving any Brand Partner when it becomes aware of fraudulent actions. Therefore, the Brand Partner should diligently adhere to tax legislation.

In the event of any tax irregularity by a Brand Partner, whether a lawsuit has been filed or not, whether a judgment has been made or not, or even if the judgment has been finalized or not (even if the Brand Partner is terminated from the system), Amare Global may, if it deems necessary, immediately terminate the Brand Partner's activities in Amare Global.

For these purposes, Amare Global aims to relieve Brand Partners of the burden of collecting and deferring sales, using, filling out reports for consumption, product services, and value-added taxes ("Consumption Taxes"). However, keeping these reports is always the responsibility of the taxpayer. Therefore, Brand Partners will remain obligated to comply with the laws and regulations in effect in the regions where they operate.

If Brand Partners have any questions about Amare Global's activities in this regard, they should contact Amare Global Customer Service Department.

B. Amare Global encourages each Brand Partner to consult with a competent tax advisor, accountant, and/or legal counsel in their respective fields to ensure compliance with tax and all other legal regulations related to their business activities.

8.0 RETURN POLICIES

8.1 Amare Satisfaction Guarantee

A. Except as provided below regarding product packs, Amare Global offers a 100% 60-day money-back satisfaction guarantee (less shipping charges) upon return of the product or product containers to all customers and Brand Partners. If, for any reason, a customer or Brand Partner is dissatisfied with any Amare Global product, the purchaser may return the unused portion of the product in its original container and packaging (or the empty product container) to Amare Global within 60 days of purchase for a replacement, exchange, or a full refund of the purchase price (less shipping costs). Please review Article 20.0.



- B. The above satisfaction guarantee applies to Amare Global products sold by Brand Partners from their inventory to customers and Brand Partners are obligated to honor refund and return requests made by their customers within 90 days of purchase. If a customer purchased an Amare Global product directly from a Brand Partner, the customer may request a refund from the Brand Partner and the Brand Partner must issue a full refund of the purchase price less shipping charges. The Brand Partner may then return the product to Amare Global for a refund, credit, or replacement.
- C. If, during any 12-month period, a Brand Partner returns products to Amare Global for a refund and the total refund amount is \$500 or more (excepting customer returns pursuant to sub-section B above), the refund request may constitute the Brand Partner's voluntary cancellation of the Brand Partner Agreement and the refund request will be subject to the terms of Section 8.3 below e.g., the returned products must be in Currently Marketable condition and the refund amount will be limited to 90% of the purchase price excluding shipping charges. The Turkish Lira equivalent of the order amount will be calculated based on the exchange rate of the Central Bank of the Republic of Turkey on the date the respective order is placed.
- D. This satisfaction guarantee does not apply to products damaged by abuse or misuse and shipping costs are not refundable.
- E. Individual items purchased within an Amare Global product pack ARE NOT returnable under this satisfaction guarantee. If a customer or Brand Partner wishes to obtain a refund, the entire product pack must be returned.
- F. See Return Process (section 8.2) below for return instructions and procedures.

8.2 Return Process

- A. All returns, whether by a Customer, or Brand Partner, must be made as follows:
- I. Brand Partner or Customer should contact Amare Global Customer Service using the registered contact information to submit the return request in writing;
- II. Provide a copy of the invoice with the returned products or service. Such invoice must reference your Amare Global Partner Number, the Order number, and include the reason for the return;
- III. Carefully read the return process information provided for your return items by Amare Global Customer Service, and proceed with your return to the specified address using the approved courier services;
- IV. The products to be returned must be delivered to us within the legal return period of 14 days from the date the cancellation request is communicated to Amare Customer Service. Otherwise, the return of the products you have sent will not be accepted, and the products will be returned to you;
- V. Ship back product in manufacturer's box exactly as it was delivered. All return shipping costs must be paid for by the Customer or Brand Partner. To facilitate the return process, please send your products with a shipping company we have an agreement with, MNG or Yurtiçi Kargo, to the address



Kozyatağı Mah. Kocayol Cad. No:55/A Bostancı KADIKÖY-ISTANBUL with payment against delivery. For the return of products billed to the company, you are required to issue a return invoice. In the case of products invoiced to the company, if the return invoice is not received by us, the return process cannot be completed;

- VI. Returns may take up to 14 business days to process.
- B. All returns must be shipped to Amare Global pre-paid, as Amare Global does not accept shipping collect packages. Amare Global recommends shipping returned product by UPS or FedEx with tracking and insurance as risk of loss or damage in shipping of the returned product shall be borne solely by the Customer, or Brand Partner. If returned product is not received at Amare Global Distribution Center, it is the responsibility of the Customer, or Brand Partner to trace the shipment and no credit will be applied.
- C. The return of \$500 or more of products accompanied by a request for a refund within a calendar year, by a Brand Partner, may constitute grounds for involuntary termination. The Turkish Lira equivalent of the order amount will be calculated based on the exchange rate of the Central Bank of the Republic of Turkey on the date the respective order is placed.
- D. Returns without prior authorization may be rejected and not be eligible for reimbursement. In addition, the order may not be sent back to the Customer or Brand Partner.
- F. Amare Global has the discretion to charge the shipping/freight cost to the order owner for shipments that are rejected or not accepted during delivery and subsequently returned by Amare Global.

8.3 Brand Partner Returns Upon Cancellation of the Agreement

A. Upon cancellation of the Agreement, the Brand Partner may return all products, kits, and generic sales aids purchased directly from Amare Global within one (1) year from the date of cancellation for a refund if he or she is unable to sell or use the merchandise. A Brand Partner may only return products, kits, or sales aids he or she personally purchased from the Company under his or her Brand Partner Identification Number, and which are in Currently Marketable condition as defined in section 2.0.

B. If a Brand Partner decides to withdraw from the Agreement without any penalty and without stating any reason, the Brand Partner has a period of 14 calendar days from the termination of the Brand Partner Agreement to notify Amare Global in writing. In the case of a voluntary termination and cancellation of the Brand Partner Agreement, Amare Global may repurchase any portion of the currently marketable inventory of Amare Global products that the Brand Partner purchased from Amare Global within the previous sixty (60) days. The repurchase price, excluding shipping and distribution costs for returning the product to Amare Global, will be up to ninety percent (90%) of the purchase price paid by the Brand Partner.



For the purposes of the Agreement, such inventory may include all products produced by the company, promotional materials, starter kits, or any other sales tools purchased by the Brand Partner from Amare Global.

The repurchase provisions of this section will not apply to inventory that is not currently marketable. Inventory not currently marketable will not include products with expired shelf life, damaged or tampered security seals, opened or partially consumed, discontinued by the company, or inherently seasonal or promotional items.

C. Amare Global may partner with 3rd party vendors that create Sales Aids for Brand Partners on behalf of Amare Global. Returns for Sales Aids purchased from these 3rd party vendors will be subject to the terms and conditions of that vendor.

8.4 Limitations on Resale of Product Pack Items

A. Items within a pack of products may only be sold individually if there is a price set for that individual item. Otherwise, individual sale of items with no set price is prohibited.

8.5 Duty to Provide Sales Receipts

A. When conducting retail sales, it is the responsibility of the Brand Partners to always provide their Customers with two copies of a properly filled out official Amare Global retail sales receipt during the time of the sales transaction and advise the Customer of the three-day right of rescission, which is set forth on the official Amare Global sales receipt. Brand Partners must also retain an additional copy of the retail sales receipt for their personal records.

B. The first two copies of the receipt are for the Customer. Should the Customer request a refund, the second copy will be signed, dated for the refund date, and returned to the Brand Partner for processing the refund. The third copy is the Brand Partner's copy of the receipt.

C. It is required of the Brand Partner to store copies of all retail sales receipts in their record keeping for a minimum period of six years. In addition, the total sales tax collected must be captured on the form of retail sales receipt.

8.6 Duty to Retain Sales Order Number.

A. The original sales order number must be provided at the time of the refund request for Amare Global to correctly recoup Bonuses on returned products.



8.7 Return of Damaged or Incorrectly Sent Products.

A. If a Customer or Brand Partner receives damaged or incorrect products, Amare Global will exchange the returned products within fifteen (15) days of receipt. Returned products will be replaced with undamaged products whenever possible. If an exchange is not possible, Amare Global retains the right to issue the Customer or Brand Partner a credit for the exchanged product(s) total amount.

8.8 Refund Alternatives

A. Amare Global in its discretion may determine alternative methods of refund for product returns such as:

- I. Amare Credit
- II. Product Credit
- III. Bank check
- IV. Credit card refund
- B. Payment procedures in the Local Market and the original payment form will determine the actual form of refund utilized. The original payor will be the only recipient of all refunds.

9.0 Amare Global Opportunity

9.1 Presentation of the Amare Global Opportunity – Income Claims

A. In presenting the Amare Global Compensation Plan or opportunity to potential Customers and Brand Partners, a Brand Partner is required to comply with the following provisions:

- I. A Brand Partner shall not misquote or omit any significant material fact about the Compensation Plan.
- II. A Brand Partner shall make it clear that the Compensation Plan is based upon sales of Amare Global products and services and upon the sponsoring of other Brand Partners.
- III. A Brand Partner shall make it clear that success can be achieved only through substantial independent efforts.
- IV. Brand Partners may not make income projections, hypothetical income projections, income claims, earnings representations, income testimonials, or disclose their Amare Global income (including, but not limited to, the showing of checks, copies of checks, bank statements, or tax records), or the income of any other Amare Global Brand Partner. Nor may Brand Partners make lifestyle income claims. A lifestyle income claim is a statement or depiction that infers or states that the Brand Partner is able to enjoy a luxurious or successful lifestyle due to



the income they earn from their Amare Global business. Examples of prohibited lifestyle claims include, but are not limited to, the following types of representations:"

- a. That a Brand Partner (or his/her spouse) was able to quit his/her job.
- b. That a Brand Partner was able to replace his/her income from a job.
- c. That a Brand Partner was able to pay for a child's private school or college education due to his/her Amare Global earnings.
- d. That a Brand Partner was able to acquire expensive or luxury material possessions (e.g., homes, cars, jewelry, boats, recreational vehicles, etc.).
- e. That because of his/her Amare Global earnings a Brand Partner was able to travel to exotic or expensive destinations.

The foregoing income claims restrictions apply to in-person presentations as well as promotional materials distributed by a Brand Partner including social media postings.

V. Brand Partners must make it clear to prospects that financial success in Amare Global requires commitment, effort, and sales skill. Conversely, Brand Partners must never represent that one can be successful without diligently applying themselves. Examples of isrepresentations in this area include, but are not limited to:

- a. It's a turnkey system.
- b. The system will do the work for you.
- c. Just get in and your downline will build through spillover.
- d. Just join and I'll build your downline for you.
- e. The Company does all the work for you.
- f. You don't have to sell anything.
- g. All you have to do is buy your products every month.

The above are just examples of improper representations about the Compensation Plan and the Company's program. It is important that Brand Partners do not make these or any other representations that could lead a prospect to believe that they can be successful as a Brand Partner without commitment, effort, and sales skill.

VI. A Brand Partner may not make any claims regarding products or services of any products offered by Amare Global, except those contained in Official Amare Global Materials.

VII. A Brand Partner may not use Official Amare Global Materials to promote the Amare Global business opportunity in any country where Amare Global has not established a presence. Brand Partners are authorized to sell Amare Global products and enroll Customers or sponsor other Brand Partners only in the countries where Amare Global has officially announced business authorization in its corporate literature. In the countries where Amare Global has granted authorization for sales and Brand Partnership activities, Brand Partners shall adhere to specific Amare Global rules



applicable to that country. These rules may vary from country to country, and Brand Partners must be aware of the rules applicable to the country and locations where they intend to conduct business. Country-specific information may be provided in the country addendums to these Policies and Procedures at certain times.

9.2 Adherence to the Amare Global Compensation Plan

- A. A Brand Partner must adhere to the terms of the Amare Global Compensation Plan. Deviation from the Compensation Plan is prohibited.
- B. A Brand Partner shall not offer the Amare Global opportunity through, or in combination with, any other system, program, or method of marketing other than that specifically set forth in Official Amare Global Materials.
- C. A Brand Partner shall not require or encourage a current or prospective Customer or Brand Partner to participate in Amare Global in any manner that varies from the Compensation Plan as set forth in Official Amare Global Materials.
- D. A Brand Partner shall not require or encourage a current or prospective Customer or Brand Partner to make a purchase from or payment to any individual or other entity as a condition to participating in the Amare Global Compensation Plan, other than such purchases or payments required to naturally build their business.

9.3 No Compensation Solely for Enrolling

A. The Amare Global Compensation Plan is designed to reward product sales only. Brand Partners receive no compensation for enrolling or sponsoring other Brand Partners.

9.4 No Guaranteed Compensation

A. The compensation that is earned by Brand Partners will vary significantly from Brand Partner to Brand Partner. Many factors will determine a Brand Partner's success that may not be consistent or duplicatable. Success will consistently be based on the effort of each Brand Partner. Generating considerable compensation requires time, effort, and commitment. There are no guarantees to financial success or assurance of any level of profit. Many Brand Partners may never qualify to receive bonuses.



10.0 Special Programs

10.1 Special Bonuses and Promotions

A. Amare Global will advertise or provide special bonuses and/or promotions to Customers and Brand Partners. These promotions will vary, and details will be made available with every promotion. Customers and Brand Partners are automatically opted into every promotion and agree to the terms and conditions of each promotion.

10.2 Manipulation of Special Programs

A. If Brand Partner engages in any activity which manipulates any Special Program to the unfair advantage of the Brand Partner, or causes material harm or damage to Amare Global, such activity will be deemed a violation by the Brand Partner and Amare Global may take disciplinary action pursuant to this Policy Manual against them.

11.0 PAYMENT OF COMMISSIONS & BONUSES

11.1 Bonus and Commission Qualifications

A. A Brand Partner must be active and in compliance with the Agreement to qualify for bonuses and commissions. So long as a Brand Partner complies with the terms of the Agreement, Amare Global shall pay commissions to such Brand Partner in accordance with the Amare Global Compensation Plan.

B. Amare Global will not issue a payment to a Brand Partner without the receipt of a completed and signed Amare Global Brand Partner Agreement. All bonuses will be paid to the primary applicant on the Brand Partner Agreement.

C. Amare Global reserves the right to postpone bonus and commission payments until such time the cumulative amount exceeds \$10.

11.2 Computation of Commissions and Discrepancies

A. An Amare Global Brand Partner must review his or her monthly statement and bonus/commission reports promptly and report any discrepancies within thirty (30) days of receipt. After the 30-day "grace period" no additional requests will be considered for commission recalculations.



11.3 Inclusion in a Period's Bonus.

A. Brand Partners must be approved and considered Active by the last day of the Bonus period in order to be included in that period's bonus and qualification calculations. Products must be purchased with payment received within the Bonus period in order to be considered for bonus and rank qualification calculation for that Bonus period.

11.4 Redemption of Amare Credit.

A. If Amare Credits are issued to the Brand Partner for a refund (as described within section 8.9 of the Refund Policies) within the Bonus period, the Personal Volume or bonuses paid on that order will not be clawed back and will continue to be considered for calculation for that Bonus period. However, upon redemption of Amare Credits for a future order, orders paid with Amare Credits will have the Personal Volume of that order reduced proportionally by the percentage of the Order paid with Amare Credits.

11.5 Adjustments to Bonuses, Commissions, and Volume for Returned Products

A. A Brand Partner receives bonuses, commissions, and volume based on the actual sales of products and services to end consumers and to Brand Partners through product and service purchases. When a product or service is returned to Amare Global for a refund by a Customer or Brand Partner, the bonuses, commissions, and volume attributable to the returned product or service will be deducted from the Brand Partners who received bonuses, commissions, or volume on such sales. Deductions will occur in the month in which the refund is given and continue every pay period thereafter until the bonus, commissions or volume is recovered. Amare Global may recoup these Bonuses by requiring a Brand Partner to pay the Amare Global directly.

B. Any Brand Partner or customer, when making a purchase transaction from Amare Global with a credit card or debit card, acknowledges that they are the owner of the card or have the legal authority to use it. Otherwise, a person who uses a card belonging to someone else without the authorized person's permission and right, assumes all legal responsibility for their action. In the event of a chargeback raised against Amare Global, the company makes the refund in the direction of the objection to the respective card/bank. However, the same amount is reclaimed from the person who made the purchase with this card. The recovery process in question will undoubtedly be in the form of initiating Legal Execution. In this case, the debtor in the follow-up (the consumer or Brand Partner who made the product purchase) is obliged to pay the entire amount of the debt in legal execution, along with its principal and incidental costs (follow-up opening, file expenses, any seizure and petition expenses, attorney fees, interest, etc.), in full (on the actual payment day of the last execution cover). Additionally, if a Brand Partner initiates a chargeback transaction on an order related to a return request they requested, Amare Global reserves the right to request any additional fees related to the chargeback from the Brand Partner and suspend the Brand Partner's account.



C. In the event that a Brand Partner's Agreement is terminated for any reason, and the amounts of the bonuses or commissions attributable to the returned products or services have not yet been fully recovered by Amare Global, the remainder of the outstanding balance may be offset against any other amounts that may be owed by Amare Global to the terminated Brand Partner. Additionally, Amare Global, in their sole discretion, may pursue additional options to recoup any outstanding bonuses or commission balances not fully recovered.

11.6 Duty to Retain Documents.

A. Brand Partners are required to retain sales documentation related to bonuses and commissions for a period of at least six years. The documentation will contain records of the sale of products and services which generated the bonus and commissions.

B. Brand Partners agree to make all such documentation available to Amare Global upon request. Failure to do so will constitute a breach of the Agreement and Amare Global may choose to recover any bonuses and commissions paid for orders which sales documentation is not maintained.

11.7 Errors or Questions

A. If a Brand Partner has questions about, or believes any errors have been made regarding commissions, bonuses, business reports, orders, or charges, the Brand Partner must notify Amare Global in writing within thirty (30) days of the date of the error or incident in question. Any such errors, omissions or problems not reported within thirty days shall be deemed waived by the Brand Partner.

12.0 ADVERTISING, PROMOTIONAL MATERIAL, USE OF COMPANY NAMES AND TRADEMARKS

12.1 Amare Global Intellectual Property

A. Amare Global intellectual property includes its trademarks, service marks, trade names, copyrights, and content licensed to or owned by Amare Global. Brand Partners acknowledge that these are valuable assets of Amare Global. By using Amare Global intellectual property as permitted hereunder, Brand Partners acknowledge that they have no ownership rights to the intellectual property and that Amare Global exclusively retains all rights to its intellectual property and any goodwill pertaining thereto.

12.2 Use of Company Names, Trademarks, and Copyrighted Materials

A. An Amare Global Brand Partner must safeguard and promote the good reputation of Amare Global and its products and services. The marketing and promotion of Amare Global, the Amare Global opportunity, the Compensation Plan, and Amare Global products and services will be



consistent with the public interest, and must avoid all discourteous, deceptive, misleading, unethical or immoral conduct and practices.

- B. All promotional materials supplied or created by Amare Global must be used in their original form and cannot be changed, amended or altered except with prior written approval from the Amare Global Compliance Department.
- C. The name of Amare Global, each of its product and service names and other names that have been adopted by Amare Global in connection with its business are proprietary trade names, trademarks and service marks of Amare Global. As such, these marks are of great value to Amare Global and are supplied to Brand Partners for their use only in an expressly authorized manner.
- D. An Amare Global Brand Partner's use of the name "Amare Global" is restricted to protect Amare Global's proprietary rights, ensuring that the intellectual property rights in the Amare Global name will not be lost or compromised by unauthorized use. Use of the Amare Global name on any item not produced or authorized by Amare Global is prohibited except as follows:
- I. [Brand Partner's name] Independent Amare Global Brand Partner
- II. [Brand Partner's name] Independent Brand Partner of Amare Global products and services.
- III. Websites may contain the following in the URL: AmareGlobalIndependentDist/BP Name
- E. Further procedures relating to the use of the Amare Global name are as follows:
- I. Brand Partners may produce their own stationery (i.e., letterhead, envelopes, and business cards) bearing the Amare Global name or logo without written approval by the Company if the stationery clearly discloses that the Brand Partner is an independent contractor and it contains the Brand Partner's Amare account number. Such disclosure must include the wording "[Brand Partner's name] Independent Amare Global Brand Partner, Brand Partner ID No. [xxxx]" or "[Brand Partner's name] Independent Brand Partner of Amare Global products and services, Brand Partner ID No. [xxxx]."
- II. Brand Partners may list themselves as "Independent Amare Global Brand Partner" or "Brand Partner" in the white pages of the telephone directory or online business directories under their own names.
- III. Amare Global Brand Partners may not use the name Amare Global when answering his or her telephone, creating a voice message or using an answering service, such as to give the impression to the caller that they have reached the corporate office. They may state, "Independent Amare Global Brand Partner."
- F. The photographs and graphic visuals used in Amare Global's advertisements, packaging, and websites are the result of contracts with external suppliers. Brand Partners are not allowed to use such photographs or visuals without the approval of the supplier. All content within this scope (software, design, video, picture, photograph, graphic, music, and any similar audio-visual materials) is subject to all intellectual, industrial, financial, legal, especially copyright and related rights, belonging exclusively to the respective supplier. If a Brand Partner wishes to use these photographs or graphics, they must enter into individual contracts with the suppliers, adhering to



the specified terms, and obtain permission to use, including any applicable fees requested by the supplier. Otherwise, the Brand Partner will be solely and personally responsible for any direct or indirect, negative or positive, material or moral damages incurred by themselves and/or Amare Global. Amare Global cannot be accused of any fault in this regard, and no claim for recourse can be made.

- G. Amare Global regularly produces live and recorded events as well as webinars and telephone conference calls. During these events Company executives, Brand Partners, and guests appear and speak. The content of such events is copyrighted material that is owned exclusively by Amare Global. Brand Partners may not record such events or company functions for any reason, whether such event is live, a webinar, via conference call, or delivered through any other medium.
- H. Company produced sales and promotional aids and materials, videos, audios, podcasts, and printed material are also copyrighted. Brand Partners shall not copy or make derivatives of any such materials for their personal or business use without the Company's prior written approval.
- I. Amare Global reserves the right to rescind its prior approval of any sales aid or promotional material to comply with changing laws and regulations and may request the removal from the marketplace of such materials without financial obligation to the affected Brand Partner.
- J. Brand Partners may not imply that Amare Global has any endorsement, sponsorship, support from a third-party entity, or other related affiliation through content created or actions by the Brand Partner.

12.3 Re-Labeling and Re-Packaging Products Prohibited

A. An Amare Global Brand Partner may not relabel, repack, refill, or alter the labels of any Amare Global product, service, information, material, or program in any way. Amare Global products and services must only be sold with their original packaging from Amare Global. Such relabeling or repackaging may violate legal regulations and may result in criminal, civil penalties, or liabilities. The Brand Partner undertaking such actions is solely responsible for any legal, financial, or administrative consequences that may arise. In the event that Amare Global incurs any damage due to such actions, Amare Global retains the right to seek restitution from the Brand Partner.

12.4 Sales Outlets, Service-Related Establishments, and Commercial Sales

A. In order to support the company's direct sales distribution channel and maintain the independent contractor relationship, Brand Partners, except as stated below, commit to not selling Amare Global products through any retail, wholesale, warehouse, or discount establishment, or on any online retail, auction, or buy-sell platform (including but not limited to Hepsiburada, Trendyol, eBay, N11, Letgo, Sahibinden, Amazon, etc.), not offering them for sale, not distributing them even for trial or recommendation purposes, not entering them into any form of commerce, not engaging in import or export activities, and similarly not compromising any of Amare Global's ownership, trademark, licensing, and all other rights.



- B. Annual gross income of less than 1 million dollars and ownership or management of five or fewer stores in a retail business may qualify a Brand Partner to request an exemption from the above policy. However, the decision to partially or fully reject or accept this request is solely at the discretion of Amare Global. Each individual request is evaluated based on its own merits. Therefore, a decision to reject or accept for one Brand Partner will not set a precedent for any other Brand Partner and will not confer any rights.
- C. With prior written approval from Amare Global, a Brand Partner may promote and sell Amare Global products and services in service-related establishments. A service-related establishment is a business establishment whose primary revenue is earned by providing personal service rather than by selling products. Such establishments include offices of doctors, dentists, and other health professionals; health clubs or fitness centers; beauty salons; and any other business where customer use of the establishment is controlled by membership or appointment. Amare Global reserves the right to make the final determination as to whether an establishment is service-related or is a proper place for the sale of its products.
- D. Amare Global will permit Brand Partners to solicit and make Commercial Sales upon prior written approval from Amare Global. For the purpose of this Policy Manual, the term "Commercial Sale" means the sale of:
- I. Amare Global products that equal or exceed \$5,000 in a single order; (The Turkish Lira equivalent of the order amount will be calculated based on the exchange rate of the Central Bank of the Republic of Turkey on the date the respective order is placed.);
- II. Products sold to a third party who intends to resell the products to an end consumer.

12.5 Advertising and Promotional Materials

- A. Brand Partners may not advertise any Amare Global products or services at a price LESS than the lowest company published, established wholesale price. No special enticement advertising is allowed. This includes, but is not limited to, offers of free membership, free shipping, or other such offers that grant advantages beyond those available through Amare Global.
- B. All Brand Partners shall safeguard and promote the good reputation of Amare Global and its products. The advertising, marketing and promotion of Amare Global, the Amare Global opportunity, the Compensation Plan, and Amare Global products and services shall be consistent with the public interest, and must avoid all discourteous, deceptive, misleading, unethical or immoral conduct or practices. Therefore, advertising and all forms of promotion and communications must adhere to principles of honesty and propriety. All advertisement or communication shall clearly indicate that it is not authored by Amare Global, or any of its affiliated companies, and that the owner of the site bears all responsibility for the content.
- C. The use of Amare Intellectual Property in paid digital and web sites is PROHIBITED. Brand Partners may not use any form of Amare Global's intellectual property to bid for paid advertising, including typo squatting or key words for individual products, etc. without specific written permission by Amare Global Compliance.



- D. Brand Partners are strongly encouraged to use the sales aids and support materials produced by Amare Global. However, if Brand Partners wish to, they may develop and produce their own sales aids and promotional materials PROVIDED that all such sales aids and promotional materials are in strict compliance with the following requirements:
- I. No false or misleading income claims, lifestyle income claims, opportunity claims, or compensation plan claims may be included in the materials. See Section 9.1 above.
- II. Any claims about Amare Global products that are included in such materials must be in compliance with Section 6.0 above. In short, no claims may be made for Amare Global products except those that are made by the Company in its official materials.
- III. All such materials must contain the following disclosure: "This advertising material was produced by [Name], an Independent Brand Partner for Amare Global, who is solely responsible for its content. This advertising material was not designed, developed, produced, or approved by Amare Global. Amare Global trademarks used by permission." Such disclosure must be conspicuously placed on or in the sales aid or other promotional material.
- IV. On all online promotional materials that a Brand Partner produces, the promotional material must include, in addition to the above disclosure, the Brand Partner's Amare Global ID Number.
- V. Any display of Amare Global trademarks or logos must adhere to the latest version of the Amare Brand Partner Style Guide available in the Amare Back Office. Any updates to the styles within the Style Guide must be implemented and adhered to within 14 days of the release of an updated Guide.
- VI. Blind ads (ads that do not mention or identify the Brand Partner, Amare Global, or the Amare Global opportunity or products) that promote in any way the Amare Global opportunity or products are prohibited.
- VII. Brand Partners who develop sales aids and promotional materials may make such materials available for other Brand Partners to use but may not sell them to other Brand Partners or charge any fee for their use by other Brand Partners.
- E. Amare Global reserves the right to require that a Brand Partner immediately cease using or displaying Brand Partner designed, developed or produced sales aids and promotional materials at its discretion. Brand Partners waive all claims against Amare Global, its officers, directors, owners, employees, and agents for damages, expenses, costs, or remuneration of any other nature arising from or relating to such rescission.

12.6 Waiver of Right of Publicity

A. Brand Partners grant Amare Global an irrevocable license to reproduce, distribute, and use their name, photograph, video, personal story, testimonial, and/or likeness in its advertising or promotional materials, including but not limited to use in online forums. Brand Partners waive all claims for remuneration for such use and all rights to inspect or approve all draft, beta, preliminary, and finished material. If a Brand Partner does not wish to participate in Amare Global sales and



marketing materials, he or she should provide a written notice to the Amare Global Compliance Department to ensure that his or her testimonial or image and likeness will not be used in any corporate materials, corporate recognition pieces, advertising or recordings of annual events.

12.7 Media and Media Inquiries

A. Brand Partners agree that they will receive Compliance approval prior to initiating contact with or reaching out to any media entity including, without limitation, television, radio, newspaper, magazine, etc. to promote their independent Amare Global businesses or to discuss any aspect of Amare Global, its products, business model, compensation plan, or business opportunity.

- B. Brand Partners shall not appear on or make use of television or radio, or make use of any other media to promote or discuss Amare Global or its programs, products or services without prior written permission from the Amare Global Compliance Department.
- C. All media inquiries must be immediately referred to Amare Global. Brand Partners must not attempt to respond to media inquiries regarding Amare Global, its products or services, or their independent Amare Global business without Compliance approval. All inquiries by any type of media must be immediately referred to the Company. This policy is designed to assure that accurate and consistent information is provided to the public as well as a proper public image.

12.8 Telemarketing - Limitations

A. An Amare Global Brand Partner must not engage in telemarketing in relation to the operation of the Brand Partner's Amare Global business. The term "telemarketing" means the placing of one or more telephone calls to an individual or entity to induce the purchase of Amare Global products or services, or to recruit them for the Amare Global opportunity.

- B. According to the legal regulations of the Republic of Turkey, especially under laws such as GDPR (Personal Data Protection Law), TCK (Turkish Criminal Code), and TBK (Turkish Code of Obligations), all of which are quite restrictive, telemarketing is subject to significant restrictions or restrictive criteria (such as where personal data used for calling is obtained, whether there is consent from the called party, how the subsequent personal data will be stored and disposed of, etc.).
- C. If a Brand Partner wishes to conduct sales through telemarketing, they must comply with all relevant legal regulations, especially the Personal Data Protection Law (GDPR), Turkish Criminal Code (TCK), Turkish Code of Obligations (TBK), and notably the Regulation on Commercial Advertisement and Unfair Commercial Practices (Official Gazette Date: 10.01.2015, Official Gazette Number: 29232). Failure to comply may result in facing criminal, administrative, or legal penalties, for which the Brand Partner is personally responsible. Additionally, in such cases, Amare Global reserves the right to apply disciplinary actions against the Brand Partner and seek compensation for any financial or non-financial damages incurred."



- D. "Cold calls" or "state-to-state calls" made to prospective Customers, or Brand Partners that promote either Amare Global products, services or the Amare Global opportunity is considered telemarketing and is prohibited.
- E. Exceptions to Telemarketing Regulations. An Amare Global Brand Partner may place telephone calls to prospective Customers, or Brand Partners under the following limited situations:
- I. If the Brand Partner has an established business relationship with the prospect;
- II. In response to the prospect's personal inquiry or application regarding a product or service offered by the Amare Global Brand Partner, within three (3) months immediately before the date of such a call;
- III. If the Brand Partner receives written and signed permission from the prospect authorizing the Brand Partner to call;
- IV. Subject to compliance with the conditions of GDPR, calls may be made to family members, close friends, and acquaintances, especially with the explicit consent obtained;
- V. Amare Global Brand Partners engaged in calling "acquaintances," must make such calls on an occasional basis only and not as a routine practice.
- F. A Brand Partner shall not use automatic telephone dialing systems in the operation of his or her Amare Global businesses.
- G. Failure to abide by Amare Global policies or regulations as set forth by the FTC and FCC regarding telemarketing may lead to sanctions against the Brand Partner's Distributorship, up to and including termination of the Distributorship.
- H. By signing the Brand Partner Agreement, or by accepting commission checks, other payments or awards from Amare Global, a Brand Partner gives permission to Amare Global and other Brand Partners to contact them as permitted under the Federal Do Not Call regulations.

12.9 Faxes and E-mail - Limitations

- A. Except as expressly stated in this section, a Brand Partner may not send or transmit unwanted faxes, emails, bulk email distributions, or 'spam' for the purpose of advertising or promoting their Amare Global business, provided that they strictly comply with the provisions and conditions of GDPR. The exceptions are:
- I. Faxes or e-mailing any person who has given prior permission or invitation;
- II. Faxing or e-mailing any person with whom the Brand Partner has established a prior business or personal relationship.
- B. In all states where prohibited by law, a Brand Partner may not transmit, or cause to be transmitted through a third party, (by telephone, facsimile, computer or other device), an unsolicited advertisement to any equipment, which has the capacity to transcribe text or images from an



electronic signal received over a regular telephone line, cable line, ISDN, T1 or any other signal carrying device, except as set forth in this section.

- C. All faxes, e-mail or computer broadcasted documents subject to this provision shall include each of the following:
- I. A clear and obvious identification that the fax or e-mail message is an advertisement or solicitation. The words "advertisement" or "solicitation" should appear in the subject line of the message;
- II. A clear return path or routing information;
- III. The use of legal and proper domain name;
- IV. A clear and obvious notice of the opportunity to decline to receive further commercial facsimile or e-mail messages from the sender;
- V. Unsubscribe or opt-out instructions should be the very first text in the body of the message box in the same size text as the majority of the message;
- VI. The true and correct name of the sender, valid sender's fax or e-mail address, and a valid sender physical address;
- VII. The date and time of the transmission;
- VIII. Upon notification by recipient of his or her request not to receive further faxed or e-mailed documents, an Amare Global Brand Partner shall not transmit any further documents to that recipient.
- D. All e-mail or computer broadcasted documents subject to this provision shall not include any of the following;
- I. Use of any third-party domain name without permission;
- II. Sexually explicit materials.

12.10 Expositions and Other Sales Forums

Brand Partners should not use or attempt to register for use any derivative form of Amare Global's trade names, trademarks, service names, service marks, product names, advertising slogans, the name Amare, or Amare Global's intellectual property that would infringe upon them, for any internet domain name (URL), email address, or social media account. Unacceptable usage examples include:

- I. Only Amare Global products and services may be offered at the event. No other products or services may be offered or promoted by the Brand Partner at the event.
- II. If marketing or promotional materials or signs or banners are used at the event booth, such materials may only promote Amare Global products or services and must uphold Amare Global's quality image.



III. The Brand Partner or Brand Partners that are working at the event must clearly disclose that they are Independent Amare Global Brand Partners and not employees of Amare Global.

IV. Brand Partners and every person who works in the booth at the event shall comply with all applicable provisions of this Agreement. Brand Partners and any other persons who work an event booth shall not make false or misleading income claims. Product claims must be in compliance with section 6.0 above.

12.11 Internet and Third-Party Website Restrictions

A. A Brand Partner may not use or attempt to register any of Amare Global's trade names, trademarks, service names, service marks, product names, advertising phrases, the Amare name or any derivative thereof that would infringe on Amare Global's intellectual property for any Internet domain name (URL), email address, or social media account. Examples of use that are not acceptable are:

- I. www.amare-global.com, www.amareglbl.com, www.amarglobal.com, etc.
- II. amareglobalchris@gmail.com, amarechris@gmail.com, etc.
- III. @amareglobalchris, @amarglbl, etc.
- B. Amare Global branded social Media marketing pages such as, and not limited to, Facebook, Instagram, Pinterest, blogs, YouTube channels are not permitted.
- C. An Amare Global Brand Partner may not sell Amare Global products, services or offer the Business Opportunity using "online auctions," or mall sites such as Amazon.com, Ebay.com, Alibaba.com, and others of similar nature.
- D. Amare Global products may only be sold through Amare Global Replicated Websites and official Amare Global Websites.
- E. All Brand Partners may have one (1) approved third-party website. A third-party website is an Amare Global-approved personal website that is hosted on non-Amare Global servers and has no affiliation with Amare Global. Any Brand Partner who wishes to develop their own third-party website must receive Amare Global's prior written approval before going live with their third-party website. Third-party websites may be used to promote your business and Amare Global's products so long as the third-party website adheres to Amare Global's advertising policies. No product sales, no product orders, and no Customer or Brand Partner enrollments may occur through a third-party website. If you wish to use any third-party website, you must do the following:
- I. Identify yourself as a Brand Partner for Amare Global;
- II. Use only the approved images and wording authorized by Amare Global;
- III. Adhere to the branding, trademark, and image usage policies described in this document.
- IV. Adhere to any other provision regarding the use of a third-party website described in this document:



- V. Agree to give the Compliance Department at Amare Global access to the third-party website and, if the website is password protected, the Compliance Department must receive passwords or credentials allowing unlimited access.
- VI. Agree to modify your website to comply with current or future Amare Global policies.
- F. All marketing materials used on a Brand Partner's third-party website must be provided by Amare Global or approved in writing by Amare Global.
- G. To avoid confusion, the following four elements must also be prominently displayed at the top of every page of your third-party website:
- I. The Amare Global Brand Partner Logo provided by the Company
- II. Your Name and Title
- III. Redirect Button to your Amare Global Replicated Website
- IV. Amare Global Corporate Website Redirect Button
- H. A Brand Partner may not use third-party sites that contain materials copied from corporate sources (such as Amare Global brochures, CDs, videos, tapes, events, presentations, and corporate websites).
- I. Amare Global products may be displayed with other products or services on a Brand Partner's third-party website so long as the other products and services are consistent with Amare Global values and are not marketed or sold by a competing network-marketing company.
- J. If the independent Amare Global business of a Brand Partner who has received authorization to create and post an third-party website is voluntarily or involuntarily canceled for any reason, or if Amare Global revokes its authorization allowing the Brand Partner to maintain a third-party website, the Brand Partner shall assign the URL to his/her third-party website to Amare Global within three (3) days from the date of the cancellation and/or re-direct all traffic to the site as directed by the Amare Global. Amare Global reserves the right to revoke any Brand Partner's right to use a third-party website at any time if Amare Global believes that such revocation is in the best interest of Amare Global, its Brand Partners, and Customers. Decisions and corrective actions in this area are at Amare Global's sole discretion.

12.12 Social Media Restrictions

A. In addition to meeting all other requirements specified in the Agreement, should a Brand Partner utilize any form of Social Media in connection with his or her Amare Global business, including but not limited to blogs, Facebook, Twitter, Instagram, LinkedIn, YouTube, or Pinterest, the Brand Partner agrees to adhere to the requirements set forth in this section 12.11.

B. Social Media sites may not be used to sell or offer to sell Amare Global products or services. Amare Global products and services may only be sold through Brand Partner replicated websites and official Amare Global websites.



- C. PROFILES A BRAND PARTNER GENERATES IN ANY SOCIAL COMMUNITY WHERE Amare Global IS DISCUSSED OR MENTIONED MUST CLEARLY IDENTIFY THE BRAND PARTNER AS AN AMARE GLOBAL BRAND PARTNER, and when a Brand Partner participates in those communities, Brand Partners must avoid inappropriate conversations, comments, images, video, audio, applications or any other adult, profane, discriminatory or vulgar content. The determination of what is inappropriate is at Amare Global's sole discretion, and offending Brand Partners will be subject to disciplinary action. Banner ads and images used on these sites must be current and must come from the Amare Global approved library. If a link is provided, it must link to the posting Brand Partner's Replicated website or an approved third-party website.
- D. Anonymous postings or use of an alias on any Social Media site is prohibited, and offending Brand Partners will be subject to disciplinary action.
- E. Brand Partners may not use blog spam, spamdexing or any other mass-replicated methods to leave blog comments. Comments Brand Partners create or leave must be useful, unique, relevant and specific to the blog's article. Spamming includes, but is not necessarily limited to:
- I. Sending unsolicited email messages to online users containing the Brand Partner's information (Brand Partners may only send email in compliance with section 12.8 above and the anti-spam law);
- II. Sending unsolicited emails or faxes to lists of people not from the Brand Partner's Organization or with whom the Brand Partner has not had previous business or personal interactions, in accordance with section 12.8. All Amare Global related email broadcasts must only be sent to Brand Partners in the Organization of the Brand Partner and must concern only Amare Global business.
- F. Brand Partners must disclose their full name on all Social Media postings, and conspicuously identify themselves as an independent Brand Partner for Amare Global. Anonymous postings or use of an alias is prohibited.
- G. Postings that are false, misleading, or deceptive are prohibited. This includes, but is not limited to, false or deceptive postings relating to the Amare Global income opportunity, Amare Global's products and services, and/or your biographical information and credentials.
- H. Brand Partners are personally responsible for their postings and all other online activity that relates to Amare Global. Therefore, even if a Brand Partner does not own or operate a blog or Social Media site or account, if a Brand Partner posts to any such site that relates to Amare Global or which can be traced to Amare Global, the Brand Partner is responsible for the posting. Brand Partners are also responsible for postings which occur on any blog or Social Media site or account that the Brand Partner owns, operates, or controls. Any claims made on the Brand Partner's sites or Social Media account that are not legal or in compliance with applicable provisions of the Agreement must be deleted or removed. Brand Partners are required to review this content regularly.
- I. As an Amare Global Brand Partner, it is important to not converse with any person who places a negative post against you, other Brand Partners, or Amare Global. Report negative posts to Amare Global at support@amareglobal.com. responding to such negative posts often simply fuels a discussion with someone carrying a grudge that does not hold themselves to the same high standards as Amare Global, and therefore damages the reputation and goodwill of Amare Global.



J. The distinction between a Social Media site and a website may not be clear-cut, because some Social Media sites are particularly robust, Amare Global therefore reserves the sole and exclusive right to classify certain Social Media sites as third-party websites and require that Brand Partners using, or who wish to use, such sites adhere to the Amare Global's policies relating to third-party websites.

K. If your Amare Global business is cancelled for any reason, you must discontinue using the Amare Global name, and all of Amare Global's trademarks, trade names, service marks, and other intellectual property, and all derivatives of such marks and intellectual property, in any postings and all Social Media sites that you utilize. If you post on any Social Media site on which you have previously identified yourself as an independent Amare Global Brand Partner, you must conspicuously disclose that you are no longer an independent Amare Global Brand Partner.

12.13 Other Advertising Provisions

- A. Brand Partners may not represent or imply that they represent Amare Global as more than an independent Brand Partner. This includes all forms of communication from verbal, written, electronic, email, chat, or any form of communication.
- B. Brand Partners may not advertise, offer, or imply that any job or position is available at Amare Global. The use of job listings or posting as a means of advertising is prohibited.
- C. No false or misleading income or earnings claims may be made.
- D. Upon request, any Sales Aid or other medium which the Brand Partner created which contains any Amare Global Intellectual Property or Content, must be immediately provided to Amare Global. Brand Partners must retain a copy of all Sales Aids, or other advertising material which they distributed, for seven years from the last date of distribution.
- E. Brand Partners agree to release and discharge Amare Global from any claims and/or demands arising due to or in connection with the creation of Intellectual Property of another person, business, or entity.
- F. Upon the termination of the Agreement for any reason, Brand Partners will immediately cease all usage of Amare Global marketing material, content, trademarks, property, or any material similar thereto.

13.0 INTERNATIONAL MARKETING

13.1 International Marketing Policy

A. Brand Partners may not sell or promote the sale of Amare Global products or services, or conduct business activities of any nature, including sponsoring other Brand Partners, in any foreign country that Amare Global has not approved.



- B. Brand Partners who reside in International markets may purchase Amare products for personal consumption where it is permitted by the Company, however, they may not sell or promote the sale of Amare Global products or services, or conduct business activities of any nature, including sponsoring other Brand Partners, in any foreign country that Amare Global has not approved.
- C. It is prohibited for Brand Partners to import or aid in the importation of sale, gift, or distribution of Company products, services, or product samples in unapproved countries.
- D. Brand Partners must comply with local personal use and free trade regulations.
- E. It is prohibited for Brand Partners to do business with Specially Designated Nationals and Blocked Persons according to OFAC (Office of Foreign Asset Control) or with individuals located in sanctioned countries.
- F. In addition to other remedies set forth in the Agreement, a Brand Partner who violates this International Marketing Policy, may forfeit participation in the affected international market for a period determined by Amare Global. Prohibitions stemming from such a violation include, but are not limited to, the following:
- I. The Brand Partner may have no right to international distribution/sponsorship rights in the affected international market;
- II. The Brand Partner and/or their upline may not be entitled to Bonuses generated by the Brand Partner's Organization in the affected international market;
- III. The Brand Partner may not receive recognition at corporate events or in corporate literature, related to the official opening of any new market as deem appropriate by Amare Global.

14.0 CHANGES TO A BRAND PARTNER BUSINESS

14.1 Change of Brand Partner Agreement Information

A. An Amare Global Brand Partner may modify his or her existing Brand Partner Agreement (i.e., change a social security number to a Federal ID number, add a Spouse or partner to the account, or change the form of ownership from an individual to a Business Entity owned by the Brand Partner) by submitting a written request, accompanied by the appropriate forms and agreements, if applicable, completed with fresh signatures (not a "crossed out" or "white-out" version of the first Agreement), and any appropriate supporting documentation.

14.2 Placement

A. The Brand Partner who enrolls a new Brand Partner is the "Enroller" of the new Brand Partner. The Brand Partner who is directly above a new Brand Partner in the Upline is the "Sponsor" of the new Brand Partner. In most cases, the Enroller and Sponsor will be the same.



- B. If the Brand Partner Agreement of the new Brand Partner does not identify a Sponsor, the Enroller shall also be the Sponsor unless the Enroller "places" the new Brand Partner under another Brand Partner within his or her Organization within 30 days of the date of the enrollment of the new Brand Partner. Such placement shall be final.
- C. Customers can not be placed and are required to be assigned to the Enrolling Brand Partner.

14.3 Change of Sponsor

- A. To change or correct the Sponsor, a Brand Partner must comply with following procedures:
- I. Within 30 days of enrollment of a new Brand Partner, Placement can be changed or corrected by the Enroller within the Amare Global back office. Only one such placement change shall be permitted. Following such placement, no further changes permitted.
- II. After 30 days from the date of enrollment of the new Brand Partner, a Sponsor change can only take place under extenuating circumstances and only if Amare Global and the Brand Partner's immediate upline and upline Leader(s) all approve of the change. If a Brand Partner wishes to request a change of Sponsor, the following procedures must be followed:
- a. The Brand Partner must submit a written request to Amare Global listing the reasons for the requested change. The name and ID of the proposed new Sponsor must be included in the request.
- b. The Brand Partner must submit a \$50 processing fee to Amare Global with his or her written request. This fee is non-refundable even if the request is denied. The Turkish Lira equivalent of the order amount will be calculated based on the exchange rate of the Central Bank of the Republic of Turkey on the date the respective order is placed.
- c. If requested by Amare Global, the Brand Partner must provide the Company with additional information to evaluate the request.
- d. It may take up to 45 days for Amare Global to review the request and get back to the requesting Brand Partner.
- e. Change of Sponsor requests received by Amare Global on or after the 25th day of a month will not be reviewed until the following month at the earliest.
- f. Amare Global may grant its approval or deny the request at its sole discretion.
- g. Amare Global may condition its approval on the approval of the change by the requesting Brant Partner's Sponsor, Enroller, and upline Leaders. In that event the request will not be enacted unless all such upline Brand Partners approve, in writing, the request. The appropriate approval form will be provided to the requesting Brand Partner by Amare Global. It will be the responsibility of the requesting Brand Partner to secure the necessary upline approvals as designated by Amare Global.
- h. If a change of Sponsor request is approved, the change IS NOT retroactive to the date of the request.



B. The Brand Partner's downline, if any, WILL NOT transfer with the Brand Partner unless approved by Amare Global at its sole discretion.

14.4 Change of Enroller of a Brand Partner

A. Following the enrollment of a new Brand Partner, the Enroller may not be changed except under the very limited circumstance described below as the act of changing Enrollers has significant impact in the Amare Global compensation plan. Under no circumstances may the Enroller be changed to any Brand Partner other than the Sponsor of the subject Brand Partner. A Brand Partner may not change his or her Organization except as provided in section 14.5 below.

- B. If change of Enroller is desired, the Enroller of a Brand Partner may submit a request to the Company to change the Enroller of subject Brand Partner to the Sponsor of the Brand Partner. The Company reserves the right to deny such request at its discretion.
- C. Notwithstanding the foregoing, the Enroller of a new Brand Partner may change the Enroller to another Brand Partner in his or her Organization within 30 days of the enrollment of the new Brand Partner. If an Enroller change was not processed during that time, a request may be submitted as provided above.
- D. There is no fee for the first change of Enroller request. Thereafter, there is a \$50 fee that must be submitted with any subsequent change of Enroller request.
- E. Amare Global retains the right to approve or deny any requests to change Enroller, and to correct any errors related thereto at any time and in whatever manner it deems necessary.

14.5 Change of Organization

A. If an Amare Global Brand Partner wishes to transfer organizations, he or she must submit a letter of resignation to the Amare Global Customer Service Department and remain inactive (place no orders, or be on an Subscribe & Save.) The period of inactivity following each order will be assessed within the 6 and 12-month intervals and will be considered within the eligibility period for re-enroll with or in Amare Global for six (6) months from the receipt of the letter before being eligible to re-enroll under a different Sponsor/Placement. For rank Gold Heart or higher, the period length is twelve (12) months.

- B. Amare Global retains the right to approve or deny any request to re-enroll after a Brand Partner's resignation.
- C. If re-enrollment is approved, the former Brand Partner will be issued a new Amare Global ID number and will be required to submit a new Brand Partner Agreement. The Brand Partner will not be entitled to keep any former rank, downline, or rights to commission checks from any prior organization.



14.6 Sell, Assign or Delegate Ownership

- A. An Amare Global Brand Partner may not sell, transfer, or assign his or her rights or delegate his or her position as a Brand Partner without prior written approval by Amare Global, which approval will not be unreasonably withheld. Any attempted sale, transfer, assignment, or delegation without such approval may be voided at the discretion of Amare Global.
- B. Should the sale be approved by Amare Global, the buyer/transferee/assignee (hereafter "Buyer") assumes the position of the seller/transferor/assignor (hereafter "Seller") at the current qualified title, but at the current "paid as" rank, at the time of the sale and acquires the Seller's Organization.
- C. To request authorization for a sale, transfer, or assignment of an Amare Global Distributorship, the following items must be submitted to the Amare Global Compliance Department:
- I. A Sale/Transfer of Distributorship Form properly completed, with the requisite signatures;
- II. A copy of the signed and dated agreement between the Seller and the Buyer;
- III. An Amare Global Brand Partner Agreement completed and signed by the Buyer;
- IV. Payment of the \$250 administration fee;
- V. Any additional supporting documentation requested by Amare Global.
- D. Any debt obligations that either Seller or Buyer may have with Amare Global must be satisfied prior to the approval of the sale, transfer, or assignment by Amare Global.
- E. A Brand Partner who sells his or her Distributorship is not eligible to re-enroll as a Brand Partner in any organization for six (6) full calendar months following the date of the sale except as otherwise expressly set forth in this Policy Manual. For rank Gold Heart or higher, the period length is twelve (12) months.

14.7 Divorce of a Brand Partner

A. If multiple Brand Partners jointly own an account with a single ID number or if an ID account is exclusively owned by one person, in cases of joint ownership due to divorce, inheritance, or similar legal reasons, or if joint ownership is converted into individual ownership, when this joint ownership terminates due to divorce or similar reasons, the account cannot be divided according to Amare Global principles. Therefore, the parties can decide on the ownership of the account by notifying Amare Global in writing of the agreement or intent to share. In this case, Amare Global registers the account in the name of the account owner as a result of the relevant registration. However, if a mutual agreement is not reached, a Court decision is required to determine the ownership of the account. Amare Global is not authorized to divide commissions among multiple parties or split the downline organization. Therefore, especially in cases of divorce or dissolution of partnership, any agreement or divorce or dissolution decision must explicitly state the transfer of the entire business or the relevant account to one party or include a court decision stating that the account will be sold, thereby resolving the partnership. Otherwise, Amare Global will not pay any accrued debts in proportion to the shares to the parties. If necessary, Amare Global may resort to the determination



of a trustee or may cancel the account. In such cases, where the account continues jointly despite the divorce, it is observed that one of the parties claims half of the earnings even though they have made less effort or no effort at all. As this would not be fair, Amare Global may choose to cancel the account if necessary. In the absence of voluntary or judicial sharing, Amare Global has the discretion to freeze or cancel the account until a decision is made. In the case of voluntary or judicial division, the former spouse who takes over the business/account acknowledges themselves as the owner of the business from the date the divorce becomes final. The former spouse taking over the business must, within 30 days from the date the divorce becomes final, sign and submit the Amare Global Brand Partner Agreement, in addition to the court decision provided; otherwise, the business will be canceled. In this case, neither of the spouses (or partners) can claim any rights under any name from Amare Global due to the cancellation.

- B. During the pendency of the divorce proceeding and until a final divorce settlement or decree of divorce is provided to the Company, Amare Global shall continue to pay commissions and bonuses pursuant to the Agreement.
- C. Following the completion of the divorce proceeding, the spouse who did not receive business may immediately thereafter re-enroll under the Enroller and Sponsor of his or her choice. In such cases, however, such former spouse shall have no rights to, and shall not solicit, any Brand Partner or Active Customer in the former organization and must develop a new business in the same manner as any other new Amare Global Brand Partner.

14.8 Dissolution of Business Entity

A. If a business entity that operates an Amare Global business dissolves, the owners of the business entity must instruct the Company on the identity of the proper party who is to receive the business. The Amare Global business must be awarded to a single individual or entity that was previously recognized by the Company as an owner of the business entity; the Company cannot divide the business among multiple parties or issue separate commission payments.

- B. The recipient of the Amare Global business must also execute and submit an Amare Global Brand Partner Agreement to the Company within 30 days from the date of the dissolution of the business entity or the Agreement will be cancelled. If the business entity wishes to sell or transfer its Amare Global business to an individual or entity who was not previously recognized by the Company as an owner of the business entity, it must do so pursuant to section 14.5.
- C. Following the completion of the entity dissolution, the owners/principals who did not receive the Amare Global business may immediately thereafter re-enroll under the Enroller and Sponsor of their choice. In such cases, however, such former owners/principals shall have no rights to, and shall not solicit, any Brand Partner or Active Customer in the former organization and must develop a new business in the same manner as any other new Amare Global Brand Partner.



14.9 Succession – Death or Incapacity of a Brand Partner

A. Upon the death or incapacity of a Brand Partner, the Brand Partner's business may be passed on to his or her legal successors in interest (successor). Whenever an Amare Global business is transferred by will or other testamentary process, the successor acquires the right to collect all bonuses and commissions of the deceased Brand Partner's sales organization. The successor must:

- I. Complete and sign a new Amare Global Brand Partner Agreement;
- II. Comply with the terms and provisions of the Agreement; and
- III. Meet all the qualifications for the last rank achieved by the former Brand Partner.
- B. Bonus and commission payments of an Amare Global business transferred based on this section will be paid to the successor. Payments will be based on the current performance of the Distributorship, not the highest rank or volume achieved.
- C. If the Brand Partnership has been bequeathed to joint heirs, or if the account/ID, due to the death of a Brand Partner, has become part of the estate and jointly owned by all heirs, in this case, by mutual or accidental partition, the account owner is registered in the name of the person to whom it belongs according to this partition. However, until the voluntary or judicial partition (settlement of the estate), all legal affairs and transactions related to the account and the estate (especially tax matters) are conducted by the estate representative within the framework of estate administration.
- D. Appropriate legal documentation must be submitted to Amare Global Compliance Department to ensure the transfer is done properly. To affect the transfer of an Amare Global business due to death, the successor must provide the following to Amare Global Compliance Department:
- I. Death certificate, Certificate of Inheritance, inheritance transfer tax declaration, Inheritance Division Agreement or Court decision for the distribution of the inheritance, a certified copy;
- II. Certified letters testamentary, letters of administration, or other appropriate legal documentation establishing the successor's right to the Amare Global business; and
- III. Written instructions of the executor or personal representative of the estate, or an order of the court, that provides direction on the proper disposition of the business.
- E. To complete a transfer of the Amare Global business because of incapacity, the successor must provide the following to the Amare Global Compliance Department:
- I. A notarized copy of an appointment as trustee;
- II. A notarized copy of the trust document or other appropriate legal documentation establishing the trustee's right to administer the Amare Global business; and
- III. A completed Brand Partner Agreement executed by the trustee.
- F. If the successor is already an existing Brand Partner, Amare Global will allow such Brand Partner to keep his or her own Distributorship plus the inherited Distributorship active for up to six (6)



months. By the end of the 6-month period, the Brand Partner must have compressed (if applicable), sold or otherwise transferred either the existing Distributorship or the inherited Distributorship.

- G. If the successor wishes to terminate the Amare Global Distributorship, he or she must submit a notarized statement stating the desire to terminate the Distributorship, along with a certified copy of the death certificate, appointment as trustee, and/or any other appropriate legal documentation.
- H. Upon written request, Amare Global may grant a one (1) month bereavement waiver and pay out at the last "paid as" rank.

15.0 PRIVACY POLICY

15.1 Introduction

Amare Global has published a Privacy Policy at https://www.amare.com/PrivacyPolicy.html to describe the manner in which it collects, uses, and discloses, personal information (the "Privacy Policy"). The Privacy Policy describes and discloses how Amare Global protects the personal information disclosed to it by Customers, Brand Partners, prospective Customers and Brand Partners, and others. By registering as a Brand Partner and by using or visiting the amareglobal.com website, Brand Partners consent to the Privacy Policy.

15.2 Expectation of Privacy

- A. Amare Global recognizes and respects the importance its Customers and Brand Partners place on the privacy of their financial and personal information. As set forth in the Privacy Policy, Amare Global will make reasonable efforts to safeguard the privacy of, and maintain the confidentiality of, its Customers' and Brand Partners' financial and account information and personal information. However, it is important to understand that no safeguards or precautions can provide absolute security.
- B. By entering into the Brand Partner Agreement, a Brand Partner authorizes Amare Global to disclose his or her name and contact information to upline Brand Partners solely for activities related to the furtherance of the Amare Global business. With respect to personal information regarding the Brand Partners and Customers in their Organizations, Brand Partners agree to maintain the confidentiality and security of such information and to use it solely for the purpose of supporting and servicing their Organizations and conducting the Amare Global business.

15.3 Employee Access to Information

A. Amare Global and its subsidiaries commit to taking necessary precautions to keep the information of Independent Business Partners / Customers / guests / visitors confidential and not to share this information with third parties. Amare Global and its employees pledge to protect the



privacy of the information obtained while performing their duties and to use such information only within the scope of the Law on the Protection of Personal Data No. 6698 ("GDPR"). You can visit our website amareturkiye.com for the disclosure text and more information.

15.4 Restrictions on the Disclosure of Account Information

A. Amare Global will not share personal information or financial information about current or former Customers or Brand Partners with third parties, except as set forth in the Privacy Policy.

15.5 Brand Partner Obligations of Privacy Protection

A. If a Brand Partner receives personal information from or about a Brand Partner, a prospective Brand Partner, a Customer, or a prospective Customer, it is the Brand Partner's responsibility to maintain the security of the personal information and to shred, destroy, or irreversibly delete the personal information of others once the Brand Partner no longer needs it. To the extent that it is necessary for a Brand Partner to store or maintain personal information of others, the Brand Partner must store or maintain the information in a secure location, whether physical or digital. Credit card and payment information must be destroyed/deleted immediately upon processing of payment. As used herein, personal information is information that can be used to identify, locate, or contact an individual, alone or when combined with other personal or identifying information. Examples of personal information include an individual's: name, home or other physical address, email address, telephone number, social security or other tax identification number, passport number, driver's license number, bank account number, credit card or debit card number, and personal characteristics including photographic image, fingerprints, handwriting, or other unique biometric data.

16.0 PROPRIETARY INFORMATION AND TRADE SECRETS

16.1 Business Reports, Lists, and Proprietary Information

A. Brand Partners acknowledge and agree that Business Reports, lists of Customer and Brand Partner names and contact information and any other information, which contain financial, scientific or other information both written or otherwise circulated by Amare Global pertaining to the business of Amare Global (collectively, "Reports"), are confidential and proprietary information and trade secrets belonging to Amare Global. Amare Global has spent considerable time, effort, and monetary resources in compiling the Reports.



16.2 Obligation of Confidentiality

A. These Reports are strictly under the sole possession and full discretion of Amare Global. Amare Global reserves the right to deny any Brand Partner access to any Reports and to demand that a Brand Partner immediately return or destroy any Report. Reports are provided to Brand Partners in strictest confidence and are made available to Brand Partners for the sole purpose of assisting them in working with their respective Organizations in the development of their independent Amare Global businesses. Each Brand Partner and Amare Global agree that, but for this agreement of confidentiality and nondisclosure, Amare Global would not provide any Reports to the Brand Partner.

- B. To protect the confidential and proprietary nature of the Reports, a Brand Partner shall not, on his or her own behalf, or on behalf of any other person, partnership, association, corporation or other entity, during the term of the Agreement and for a period of five (5) years following its cancellation or termination for any reason:
- I. Use the information in the Reports to compete with Amare Global or for any purpose other than promoting his or her Amare Global business;
- II. Use or disclose to any person or entity any confidential information contained in the Reports, including the replication of the genealogy in another network marketing company.
- III. Disclose any Reports, any portion of the Reports, or any of the information in any of the Reports to any third party;
- IV. Use the Reports or any information contained within them in any manner to identify and solicit Amare Global Customers and Brand Partners to other commercial opportunities and activities; or
- V. Intentionally or unintentionally use or disclose any of the Reports, any portion of any Report, or any information contained within any of the Reports in a manner which causes irreparable harm to Amare Global.
- C. Brand Partner understands and agrees that Brand Partner's confidentiality obligations herein shall survive any termination or cancellation of the Agreement.

16.3 Breach and Remedies

A. The Brand Partner acknowledges that such proprietary information is of such character as to render it unique and that disclosure or use thereof in violation of this provision will result in irreparable damage to Amare Global and to independent Amare Global businesses. Amare Global will be entitled to injunctive relief or to recover damages against any Brand Partner who violates this provision in any action to enforce its rights under this section. The prevailing party shall be entitled to an award of attorney's fees, court costs and expenses.



16.4 Return or Destruction of Reports

A. Upon demand by Amare Global, any current or former Brand Partner will return or destroy the original and all copies of all "Reports" to Amare Global together with any other Amare Global confidential information in such person's possession.

17.0 DISCIPLINARY SANCTIONS AND CANCELLATION OR TERMINATION OF THE AGREEMENT

17.1 Disciplinary Sanctions

A. Violation of any term of the Agreement, any illegal, fraudulent, deceptive or unethical business conduct, or any act or omission by a Brand Partner that the Company reasonably believes may damage its reputation or goodwill (such damaging act or omission need not be related to the Brand Partner's Amare Global business), may result, at Amare Global's discretion, in the termination of this Agreement or other disciplinary sanction that Amare Global deems appropriate to address the misconduct.

- B. Disciplinary sanctions may include one or more of the following:
- I. Issuance of a written warning or requiring the Brand Partner to take immediate corrective action;
- II. Imposition of a fine (which may be imposed immediately or withheld from future commission payments) or the withholding of commission payments ("Commission Hold") until the matter causing the Commission Hold is resolved or until Amare Global receives adequate additional assurances from the Brand Partner to ensure future compliance;
- III. Suspension from participation in Company or Brand Partner events, rewards, or recognition;
- IV. Suspension of the Amare Global Brand Partner Agreement and Distributorship for one or more pay periods;
- V. Suspension and/or termination of the offending Brand Partner's Amare Global replicated website and/or back-office access;
- VI. Discontinuation or limitation of payment of Bonuses from any or all portion of the sales of the Brand Partner or their Organization;
- VII. Reassign all or part of the Brand Partner's Organization;
- VIII. Involuntary termination of the Brand Partner's Agreement and Distributorship;
- IX. Any other measure which Amare Global deems feasible and appropriate to justly resolve injuries caused by the Brand Partner's Policy violation or contractual breach; OR



17.2 Cancellation or Termination of the Agreement

A. Voluntary Cancellation. A participant in this network-marketing plan has a right to cancel at any time, regardless of reason. Cancellation must be submitted in writing to the Company at its principal business address or by cancelling his/her business through the Brand Partner Back-Office. The written notice must include the Brand Partner's signature, printed name, address, and Brand Partner I.D. Number. A Brand Partner shall be deemed to have voluntarily canceled the Agreement by returning \$500 or more of Amare Global products for a refund in any 12-month period.

B. Cancellation Due to Inactivity. If a Brand Partner fails to meet the conditions for Active status as specified in the Compensation Plan for a consecutive 12-month period or if a Brand Partner does not enroll a new Customer or Brand Partner within a consecutive 12-month period (should not place an order or be on Subscribe & Save), the period of inactivity following the last order will be evaluated within the 6 and 12-month intervals and considered as part of the eligibility period for re-enrollment. The Brand Partner Agreement and the Amare Global business will be canceled due to inactivity 60 days after any of these conditions are met, and they will be considered relieved of all obligations. If such a Brand Partner meets the conditions for Active status or enrolls a new Brand Partner or Customer within this 60-day period, the Agreement will not be canceled.

D. Involuntary Termination. As provided at section 17.1, violation of any term of the Agreement, any illegal, fraudulent, deceptive or unethical business conduct, or any act or omission by a Brand Partner that the Company reasonably believes may damage its reputation or goodwill (such damaging act or omission need not be related to the Brand Partner's Amare Global business), may result, at Amare Global's discretion, in the termination of this Agreement. In addition, the Agreement may be involuntarily canceled upon the occurrence of any of the following events: Brand Partner files a voluntary or involuntary petition in bankruptcy or is convicted of a felony or any other criminal misconduct. Cancellation shall be effective on the date on which written notice is mailed, emailed, faxed, or delivered to an express courier, to the Brand Partner's last known address, email address, or fax number, or to his or her attorney, or when the Brand Partner receives actual notice of cancellation, whichever occurs first.

E. Amare Global reserves the right to terminate all Brand Partner Agreements upon thirty (30) days written notice in the event that it elects to: (1) cease business operations; (2) dissolve as a corporate entity; or (3) terminate distribution of its products via direct selling.

F. Effect of Cancellation or Termination. So long as a Brand Partner remains active and complies with the terms of the Agreement, Amare Global shall pay bonuses and commissions to such Brand Partner in accordance with the Compensation Plan. A Brand Partner's bonuses and commissions constitute the entire consideration for the Brand Partner's efforts in generating sales and all activities related to generating sales (including building an Organization).

Brand Partner whose business is cancelled for any reason will lose all Brand Partner rights, benefits, and privileges. This includes the right to represent yourself as an Independent Amare Global Brand Partner, to sell Amare Global products and services and the right to receive commissions, bonuses,



or other income resulting from his/her own sales and the sales and other activities of the Brand Partner and the Brand Partner's former downline sales organization. There is no whole or partial refund for tangible sales kits that are not currently marketable or renewal fees if a Brand Partner's business is cancelled.

Brand Partner whose Brand Partner Agreement is canceled shall receive commissions and bonuses only for the last full pay period he or she was active prior to cancellation (less any amounts withheld during an investigation preceding an involuntary cancellation).

- G. Re-Enrollment Following Cancellation or Termination. Following the cancellation of the Agreement for reasons other than Involuntary Termination, a former Brand Partner must wait a minimum of six months before re-applying and may apply to enroll under any Enroller and/or Sponsor of his or her choice. A Brand Partner whose Agreement is involuntarily terminated may not re-apply to become a Brand Partner without the express written consent of an authorized officer of Amare Global, following a review by the Compliance Department. In any event, such a former Brand Partner must wait a minimum of 12 months from the termination date before re-applying.
- H. Reclassification. If at the time of the cancellation of a Brand Partner's Brand Partner Agreement the Brand Partner is also on the Amare Global Subscribe & Save program, the Brand Partner's Subscribe & Save agreement shall continue in force unless the Brand Partner specifically requests that his or her Subscribe & Save agreement be canceled. If the former Brand Partner does not request the cancellation of his or her Subscribe & Save agreement, the former Brand Partner shall be reclassified as a Customer.
- I. Roll-Up of Organization. When a vacancy occurs in an Organization due to the termination or cancellation of a Brand Partner, each Brand Partner in the first level immediately below the terminated Brand Partner will be moved to the first level ("Frontline") of the terminated Brand Partner's Sponsor. Such roll-up will take place one year after the date of the termination. For example, if A sponsors B, and B sponsors C1, C2, and C3, if B's Distributorship is cancelled or terminated, C1, C2, and C3 will "roll-up" to A and become part of A's first level one year after B's cancellation or termination. During the one-year period preceding the roll-up, the position of the cancelled or terminated Brand Partner will be suspended. Amare Global reserves the right to not roll-up a terminated or cancelled Brand Partner's organization to the next active Upline Sponsor at its discretion.

18.0 DISPUTE RESOLUTION

18.1 Arbitration

A. The breach of the Agreement or any part thereof, any dispute or claim related to the Brand Partner's business or any disagreement between the Brand Partner and Amare Global will be resolved through binding and confidential arbitration administered by ITOTAM - Istanbul Chamber of Commerce Arbitration and Mediation Center (under the rules of commercial arbitration). The arbitration award rendered by the Arbitration Board or arbitrator may be enforced in a competent



court. The arbitrator shall be knowledgeable in Commercial and Contract Law, particularly in Network Marketing/Direct Sales, and possess expertise in these matters. The number of arbitrators is determined as 5.

- B. Notwithstanding the rules of the AAA, unless otherwise stipulated by the Parties, the following shall apply to all Arbitration actions:
- I. In all cases, the applicable legislation is optional, both at the national and international level.
- II. The parties shall strictly adhere to the arbitration rules stipulated in the Law on Civil Procedure, Articles 407 and subsequent. The provisions set forth in this section shall be deemed as an arbitration agreement within the scope of Article 412 of the Law on Civil Procedure.
- III. The arbitration hearing will be conducted by the arbitrator panel, and its duration will be determined.
- IV. The Parties shall be allotted equal time to present their respective cases.
- V. An Arbitrator's Award will consist of a written statement stating the disposition of each claim. The award will also provide a concise written statement of the essential findings and conclusions on which the award is based.
- VI. Regardless of the amount claimed for compensation, arbitration will be conducted solely based on written submissions unless either party requests an in-person, telephonic, or video conference hearing, or the arbitrator decides that a hearing is necessary. In cases where an in-person hearing is conducted, unless the arbitrator requests otherwise, each party may participate in the hearing by phone or video conference.
- VIII. Any dispute relating to whether the dispute is subject to arbitration shall be decided through arbitration.
- C. Unless the parties mutually agree on another location, all arbitration proceedings will be determined by ITOTAM Arbitration Board.
- D. The prevailing party in any such arbitration shall be entitled to receive from the losing party, all costs and expenses of arbitration, including reasonable attorney's fees and filing fees. The decision of the arbitrator shall be final and binding on the parties and may, if necessary, be reduced to judgment in any court of competent jurisdiction.
- E. Any dispute relating to whether the dispute is subject to arbitration shall be decided by the arbitrator.
- F. Disputes shall remain confidential between the Company and the Brand Partner in question. With the exception of discussing the claims with bona fide witnesses to the dispute and the party's legal counsel, neither party shall verbally or in writing discuss, publish, or otherwise disseminate the claims, allegations, merits, evidence, positions, pleadings, testimony, rulings, awards, orders, issues, or any other aspect of the dispute with or to any third party, including but not limited to disclosure on the internet or on any social media or blog platform prior to, during, or after any phase of the dispute resolution process unless a specific exemption contained in this dispute resolution provision applies. Nothing in this confidentiality provision shall prohibit or limit the Company from



discussing any compliance matter and/or its resolution with the upline of a Brand Partner who has received disciplinary action by the Company or any matter related to the resolution of a dispute between the Company and a Brand Partner.

- G. A Brand Partner who does not wish to be subject to this Arbitration provision may opt-out by notifying Amare Global in writing of his/her desire to opt-out of this Arbitration provision within 30 days of the Brand Partner's execution of the Agreement. The opt-out notice shall be sent via email to compliance@amareglobal.com.
- H. In the implementation of the contract, Consumer Arbitration Boards and Consumer Courts in the jurisdiction where the Buyer purchased the Product/Service and resides, in accordance with the values announced by the Ministry, are authorized.
- I. This agreement to arbitration shall survive any termination or expiration of the Brand Partner agreement.
- J. Notwithstanding the foregoing, nothing in the Agreement shall prevent either Party from applying to and obtaining from any court to which the Parties have consented jurisdiction as set forth in the Agreement a writ of attachment, a temporary injunction, preliminary injunction, permanent injunction, or other equitable relief to safeguard and protect its intellectual property rights, trade secrets, and/or confidential information, including but not limited to enforcement of its rights under the Nonsolicitation provisions of the Agreement prior to, during or following the filing of an arbitration or other proceeding, or pending the rendition of a decision or award in connection with any arbitration or other proceeding.
- K. All disputes, whether pursued through arbitration or before the courts, that arise from or relate to the Agreement, that arise from or relate to the Amare Global business, or that arise from or relate to the relationship between the Parties, shall be brought and proceed on an individual basis. The Parties waive their rights to pursue any action against the other Party and/or their respective owners, officers, directors, and agents, on a class or consolidated basis. You may opt out of this class action waiver if you wish by submitting written notice to the Company of your desire to opt out within 30 days from the date on which you enroll as a Brand Partner. Submit your written opt-out notice to compliance@amareglobal.com.
- L. The business volume information, as mentioned in Amare Global's Global Compensation Plan, is provided 'as is,' without any express or implied representation or warranty.

In particular, but without limitation, there is no guarantee of merchantability, fitness for a particular purpose, or non-infringement to the fullest extent permitted by applicable law. Under no circumstances will Amare Global and/or any other person creating or transmitting the information be liable to any independent distributor or another party for any direct, indirect, incidental, consequential, special, or punitive damages arising from the use or access to the information (including but not limited to loss of profits, bonuses, or commissions, loss of opportunity, and any damages resulting from inaccuracies, inadequacies, delays, or the use of the information), even if Amare Global or the persons creating and transmitting the information have been advised of the possibility of such damages and regardless of the theory of liability, whether in contract, negligence, strict liability, product liability, or any other matter related to or arising out of this agreement or its subject matter and conditions."



19.0 Miscellaneous

19.1 Severability

A. If any provision of the Agreement is found to be invalid, or unenforceable for any reason, only the invalid provision shall be severed. The remaining terms and provisions of the Agreement shall remain in full force and shall be construed as if such invalid or unenforceable provision never had comprised a part of the Agreement.

19.2 Waiver

A. Amare Global never waives its right of enforcement and implementation under applicable laws governing the Agreement and the Independent Business Partner's business management. The exercise or insistence on any right or power under the Agreement by Amare Global to enforce any obligation or provision of the Agreement or to insist on strict compliance by the Independent Business Partner, without any delay or inadequacy, shall not constitute a waiver by Amare Global of its right to demand full compliance with the Agreement. Amare Global's waiver can only be modified in writing by the legal representative authorized for representation and authority. Amare Global's waiver of any breach by the Independent Business Partner or waiver of any specific provision of the Independent Business Partner Agreement or these Policies and Procedures, neither affects nor weakens its rights in any subsequent breach, nor does it affect or impact the rights or obligations of any other Independent Business Partner. Any delay or omission in the enforcement of any right by Amare Global arising from a breach by the Independent Business Partner shall not be deemed a continuing breach, and it shall not affect or weaken Amare Global's rights regarding that matter or any subsequent breach. The existence of any claim or cause of action by the Independent Business Partner against Amare Global shall not constitute a defense against the enforcement of any condition or provision of the Agreement or these Policies and Procedures by Amare Global.

B. The existence of any claim or cause of action of a Brand Partner against Amare Global shall not constitute a defense to Amare Global's enforcement of any term or provision of the Agreement.

19.3 Successors and Assigns

A. The agreement shall be binding upon and inure to the benefit of the parties and their respective successors and assigns.



19.4 Governing Law

A. In case of any dispute between the Independent Business Partner and Amare Global, Turkish Law shall apply, and Turkish judicial authorities shall have jurisdiction.

19.5 Changes, Amendments, and Modifications

A. Because federal, state, and local laws, as well as the business environment, periodically change, Amare Global reserves the right to amend the Agreement and the prices in its Amare Global Product Price List in its sole and absolute discretion. Notification of amendments shall appear in Official Amare Global Materials. This provision does NOT apply to the arbitration clause found in section 18, which can only be modified via mutual consent. If you do not affirmatively consent to a future amendment of the arbitration clause, you are agreeing that you will arbitrate any dispute between us in accordance with the language of section 18 as set forth herein.

- B. Any such amendment, change, or modification shall be effective immediately upon notice by one of the following methods:
- I. Posting on the official Amare Global website;
- II. Electronic mail (e-mail); or
- III. In writing through the Amare Global newsletters or other Amare Global communication channels.
- C. Amendments shall not apply retroactively to conduct that occurred prior to the effective date of the amendment. If you do not agree to any amendments (other than to the arbitration provisions), your sole recourse is to cancel the Agreement. The continuation of a Brand Partner's Amare Global business, the acceptance of any benefits under the Agreement, the acceptance of bonuses or commissions, or the continued use of the Distributor replicated website or Back-Office constitutes acceptance of all amendments.

19.6 Delays

A. Amare Global shall not be responsible for any delay or inadequacy in the performance of its obligations when it becomes commercially impracticable due to circumstances beyond its control. Such impracticability refers to official decisions, actions, transactions, strikes, lockouts, force majeure events such as war, civil unrest, rebellion, uprising, death, stock restrictions, state of emergency implementation, government practices, presidential decrees, curfew and/or travel restrictions, sabotage, and terrorist acts, earthquake, storm, flood, fire, or similar natural disasters, epidemic, pandemic, or any other force majeure events without limitation, continuously preventing or delaying the fulfillment of obligations under these Policies and Procedures and the Agreement. Even in such cases, Amare Global is not liable. In these situations, the Independent Business Partner shall not amend the contract, claim compensation, object, and shall not demand and sue



for rights, receivables, restitution (repurchase), especially adjustment, based on these circumstances.

19.7 Effective Date

A. This Policy Manual shall become effective as of FEB 1, 2024, and, at such time, shall automatically supersede any prior Policy Manual (the "old Policy Manual"), and, on that date, the old Policy Manual shall cease to have any force or effect except as provided herein with respect to the arbitration provisions.

20.0 Good to Know

20.1

Consumer Protection Law

Contracts established outside the place of business

ARTICLE 47- (1) Contracts established between the seller or provider and the consumer:

- a) Regardless of whether the offer is made by the consumer, the seller, or the provider, outside the place of business, established in the simultaneous physical presence of the parties,
- b) Established in the physical presence of the parties right after the consumer meets with the seller or provider outside the place of business, or established with the seller or provider using any remote communication tool.
- c) Established during a trip organized by the seller or provider for the purpose of introducing or selling goods and services to the consumer,

are considered contracts established outside the place of business.

- (2) Contracts established outside the place of business are established by a seller or provider authorized by the Ministry.
- (3) The consumer must be informed in a clear and understandable manner, before being bound by a contract established outside the place of business or any corresponding proposal, about the details specified in the regulation. The burden of proving that the consumer has been informed belongs to the seller or provider.
- (4) Contracts established outside the place of business are not valid unless made in writing. The seller or provider who has not established a valid contract cannot later claim the invalidity of the contract to the detriment of the consumer. The seller or provider is obliged to ensure that the consumer writes the date of the contract and signs the contract in their own handwriting, provide a copy of the contract to the consumer, and present the goods or services to the consumer. The proof that the contract has been delivered to the consumer and the goods or services have been provided is the responsibility of the seller or provider.



- (5) The consumer has the right to withdraw from the contract within fourteen days without stating any reason and without paying any penalty. It is sufficient for the notification of the exercise of the right of withdrawal to be addressed to the seller or provider within this period. Within the withdrawal period, the seller or provider cannot request the consumer to make any payment under any name in return for the goods or services subject to the contract or to provide any document that would incur a debt on the consumer. The seller or provider is obliged to prove that the consumer has been informed of the right of withdrawal. The consumer is not responsible for changes and deterioration due to the usual use of the goods within the withdrawal period.
- (6) In case the seller or provider acts contrary to the obligations specified in this article or fails to inform the consumer adequately about the right of withdrawal, the consumer is not bound by the fourteen-day period to exercise the right of withdrawal. In any case, this period expires one year after the end of the withdrawal period.
- (7) The mandatory content of the contract, out-of-scope contracts, direct sales, rights and obligations of the consumer, seller, and provider, the right of withdrawal, information obligation, delivery, qualifications to be sought in sales representatives, and other application procedures and principles are determined by regulation.

20.2

The Regulation on Contracts Established Outside the Business Premises;

Article 13 – (1) Without prejudice to the provisions of Article 30 of the Law, in the event of the consumer exercising the right of withdrawal, ancillary contracts terminate automatically. In this case, the consumer is not obliged to pay any expenses, compensation, or penalty clauses.

20.3

Regulation on Contracts Established Outside the Business Premises;

Article 14 - (1) Unless otherwise agreed by the parties, the consumer cannot exercise the right of withdrawal in the following contracts:

- a) Contracts related to goods prepared according to the consumer's specifications or personal needs.
- b) Contracts for the delivery of perishable or goods with an expiration date.
- c) Contracts for the delivery of goods that, after delivery, are unsealed and cannot be returned for health or hygiene reasons.
- ç) Contracts for the delivery of digital content and computer supplies presented in a tangible medium after the packaging has been opened.
- d) Contracts for services whose performance has begun with the consumer's approval before the expiration of the withdrawal period.



20.4

Law on the Protection of the Consumer No. 6502:

Pyramid Sales Systems

ARTICLE 80 - (1) Pyramid sales refer to a system that offers participants the hope of gaining financial or material benefits by putting forth a certain amount of money or assets, with the condition of finding other participants under the same terms, and the attainment of financial or material gain is entirely or partially dependent on other participants also complying with the conditions, with an unrealistic or very difficult to achieve profit expectation.

- (2) Establishing, spreading, or recommending pyramid sales systems is prohibited.
- (3) The Ministry is authorized to conduct necessary examinations related to pyramid sales systems, take necessary measures in cooperation with relevant public institutions or organizations, including the cessation of the electronic system in our country if necessary.

20.5

"Regulation on Contracts Established Outside the Workplace"

Basic Principles Regarding Direct Sales

ARTICLE 25 - (1) The system used by direct sales companies should primarily focus on selling goods or services to consumers rather than recruiting new individuals to the system.

- (2) The earnings obtained by those in the system cannot be based primarily on recruiting new individuals to the system, resulting in the distribution of benefits under names such as commission, bonus, incentive, reward, and similar.
- (3) Direct sales companies cannot provide misleading information about the system, such as opportunities for quick wealth or promises that are impossible to fulfill. They cannot force individuals to join the system through pressure, deception, harassment, or similar means.
- (4) Those who want to join the system as direct sellers cannot be charged a fee under any name, such as entrance fee, starter package, renewal fee, fee, and package fee, to start or remain in the business.
- (5) Direct sellers have the right to leave the system without any expenses or penalties. If direct sellers leave the system within sixty days from the date they joined, direct sales companies must repurchase all unused and unused goods held by direct sellers and refund the cost of these goods within fourteen days.
- (6) Direct sales companies must comply with the provisions of this Regulation regarding sales made by themselves or direct sellers.



- (7) Obtaining the authorization certificate by the direct sales company is sufficient. Direct sellers do not need to obtain a separate authorization certificate.
- (8) In addition to the information specified in the first paragraph of Article 5 and the first paragraph of Article 7, direct sales companies must include the name or title and contact information of the direct seller; direct sellers must fulfill the obligations specified in the second paragraph of Article 7.
- (9) In sales made by direct sellers, direct sales companies are responsible for fulfilling the obligation specified in Article 18 (obligation to keep certain information about the sale for 3 years).
- (10) Direct sales companies cannot include individuals under the age of eighteen, those without legal capacity, partners and managers of the company, and its employees in the system as direct sellers.
- (11) Direct sales companies are jointly responsible for all direct sales activities carried out by direct sellers.

20.6

As stated in the preceding clauses, Brand Partners who do not comply with these rules are personally responsible, and Amare Global reserves the right to pursue complaints, legal actions, and remedies against such individuals.

