

# NeuDay™

## Brighten + Revitalize Serum

skin to mind™ by amare®



## Start Your Day Balanced + Bright

Powered by HuG Cell™ (our proprietary Rhodiola + L-Theanine skin resilience plant cell technology) this multi-action longevity serum reduces the look of fine lines and visibly brightens for luminous, healthy-looking skin.

## Why You Need It

The skin you wake up with isn't always the skin you have by noon. Stress, environmental pollutants, blue light, fatigue, dehydration—your skin sees and shows it all.

## The Science

Think about how a hug can change the way you feel—it's calming, relaxing, and comforting. It's more than a feeling. A hug activates biological signals that shift the body into a calming response. And sometimes when your skin is distressed, fatigued and off balance—it needs a hug too, to get through the day. **Our HuG Cell™ technology is inspired by this science to help skin adapt, replenish, thrive and become more resilient.**

## Key Benefits

- Visibly brightens + boosts glow
- Smooths the appearance of fine lines
- Hydrates + visibly plumps skin
- Strengthens skin barrier to visibly protect against stress + build resilience
- Feel-good sensation for skin + self
- Empowered, thriving, resilient looking skin



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# How It Works

Neurotech ingredients meet anti-aging skincare superpowers for results you can see on your skin and feel within.

- Skin to Mind™ products are formulated to work through the skin-mind connection, to **target visible stress signals and support bliss signals at the cutaneous level.**
- A biotech breakthrough, the HuG Cell™ combines Adaptogenic Rhodiola plant cells rich in exosomes, with L-Theanine—a balancing molecule—inside to help skin **visibly respond to daily age, environmental and emotional stressors.**
- Peptides, plus Vitamins C and B3 help support natural collagen and the skin barrier, while **visibly brightening and smoothing for firmer, younger-looking skin.**

## In a 4-Week Clinical Study\*

100%

of participants saw an improvement of the look of fine lines

97%

saw an improvement in the appearance of skin radiance

## In a 4-Week Perception Study\*\*

97%

reported skin looked more even toned and skin texture felt smoother + softer

94%

reported complexion looked healthier + radiant

94%

felt an uplift in mood after applying

\*Based on expert grading evaluation on 36 panelists after use of NeuDay and NeuNight for 4 weeks.

\*\*Based on consumer testing on 36 panelists after use of NeuDay and NeuNight after application.

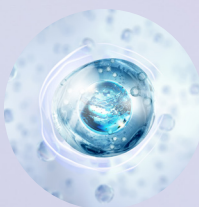


## Key Ingredients



### HuG Cell™ Technology

Our proprietary technology featuring a Rhodiola plant cell with L-Theanine inside to support **more resilient, younger-looking skin.**



### SeaMist Ferment

A postbiotic ferment—and exclusive neurocosmetic ingredient—powered by marine-microbes collected from the sea breeze of the Fiji islands that allows for enhanced delivery and **helps reduce visible signs of stress-related aging.**



### Polypeptide-2 shOligopeptide-1

Plant produced peptides support **firmer, smoother-looking skin.**



### Vitamins C + B3

Powerful antioxidants that promote luminosity **help support a strong skin barrier.**

## Features

- Lightweight, layerable serum: Layers well under moisturizers and makeup
- Skin microbiome friendly formula
- Non-comedogenic: Won't clog pores



## Skin Type + Concerns

Ideal for most skin types, especially those concerned with:

- Dull, uneven, or tired-looking skin
- Fine lines
- Dehydrated or dry skin
- Weak skin barrier
- Anyone seeking visibly brighter skin and a brighter outlook

## How To Use

Apply 2-4 pumps to clean skin every morning. Gently massage into face + neck until completely absorbed to uplift skin + spirit for the day ahead. Follow with moisturizer and sunscreen. In evening use Skint to Mind NeuNight™ Serum.