

# OptiMIST™

## Awaken + Glow Facial Mist

skin to mind™ by amare®



## Reset, Refresh + Get Glowing *from Skin to Within*

This ultra-light mist with high-tech SeaMist Ferment leaves dull, fatigued, stressed-out looking skin feeling hydrated, smooth + soft.

### Why You Need It

When you feel tired, lackluster or stressed out, chances are your skin is that way too. That's because experiencing these emotions can create a response in skin that shows up as dullness, dryness, or an uneven, "moody" complexion.

### The Science

Think about how you feel after spending time near the ocean—refreshed, renewed and recharged. It's more than a feeling—and we set out to capture that feeling in a ferment. Whether you're facing a stressful schedule, an afternoon energy dip, or a long night out, **the multi-tasking mist with Energy NeuroScent science promotes feelings of optimism and harmony, while targeting the visible signs of stress and age.**

### Key Benefits

- Plumping hydration smooths fine lines
- Gives an instant "lit from within" glow
- Visibly improves skin tone over time
- Refreshes + soothes the look of redness due to dryness
- An energizing sensation for skin + self



# How It Works

Neurotech meets anti-aging skincare superpowers for results you can see on your skin and feel within.

- Formulated to work through the skin-mind connection, **to target visible stress signals and support bliss signals at the cutaneous level.**
- A powerful blend of biotech ingredients, somatic cues and NeuroScent Science come together with skincare superpowers in a hydrating mist **that creates an invigorating sensation for skin and self, soothes the look of redness due to dryness, visibly plumps fine lines, and delivers a glow that goes beyond skin.**
- Energy NeuroScent Science promotes feelings of **optimism and harmony with each spray.**

## In a Clinical Study\*

100%

of participants showed improvements in skin radiance

## In a Perception Study\*\*

94%

Reported skin looks + feels instantly revived

94%

Reported skin felt softer

94%

Said it's like a "reset" moment for both skin + mind

91%

Reported skin is hydrated

\*Based on expert grading evaluation on 36 panelists after 1 application of OptiMIST.  
\*\*Based on consumer testing on 36 participants after 1 application of OptiMIST.

## Features

- Ultra-light micro-emulsion
- Skin microbiome friendly formula
- Non-comedogenic: Won't clog pores



## Key Ingredients



### SeaMist Ferment

A postbiotic ferment—and exclusive neurocosmetic ingredient—powered by marine-microbes collected from the sea breeze of the Fiji islands that allows for enhanced delivery and **helps reduce visible signs of stress-related aging.**



### Myoline™ (Watercress Extract)

A mineral-rich concentrate that helps soften the appearance of expression lines for **visibly smoother, more relaxed-looking skin.**



### Taurine

An amino acid that helps protect skin from environmental stressors, **helps reduce the appearance of fatigue and promotes overall skin vitality.**



### Mamaku Extracts

An extract known for its **hydration and visible plumping benefits.**

## Skin Type + Concerns

Ideal for most skin types, especially those concerned with:

- Dullness or fatigue
- Fine lines or early signs of aging
- Uneven skin tone or redness
- Stressed skin
- Dry or dehydrated skin

## How To Use

With eyes closed, apply 5-8 sprays to clean face and neck before serum or moisturizer. Use to set or refresh makeup, or as needed throughout the day to take skin from dull, dry and stressed out to glowing and blissed out.

