

## Relax, Wind Down, and Sleep\*



We're making bedtime a bit dreamier with a new approach to sleep. Forget the synthetic melatonin! Amare Kids Calm is our delicious, melatonin-free bedtime gummy for kids and teens. Cultivate calm and relaxation with a blend of B and D vitamins, plus key ingredients that support the body's own production of melatonin for a better night's sleep. Finally, your little ones can stop fighting sleep!\*

#### What It Is

- Melatonin-free supplement to support healthy sleep habits and quality sleep.\*
- Made with natural ingredients.\*
- Made with citrus pectin. Gelatin-free.
- Delicious, sugar free gummy that kids love.
   Sweetened with blueberry juice.
- Helps kids and teens wind down and prepare for sleep.\*
- Promotes healthy serotonin and GABA levels.\*
- Supports the body's natural production of serotonin.\*

### How It Works

- Maizinol® and magnesium promote calm and relaxation.\*
- 5-hydroxytryptophan (5-HTP) promotes healthy serotonin levels.\*
- Vitamins B12 and B6 maintain mood regulation and promote calm and restful sleep.\*
- Vitamin D3 aids calm and relaxation to help wind down and prepare for sleep.\*
- B and D vitamins promote a sense of calm and support natural GABA production.\*
- Citrus pectin is a plant-based ingredient that creates a gummy texture without gelatin.
- Blueberry juice sweetens without added sugar. Bonus: it gives a punchy purple color!

# What's Missing? Melatonin!

We left out melatonin on purpose! Amare Kids Calm supports the body's natural ability to create its own melatonin so your kids can wake up feeling rested and refreshed without feeling groggy.\*

## Why You'll Love It

- Melatonin-free. Supports the body's natural production of melatonin.\*
- Wake up rested and refreshed without feeling groggy.\*
- Promotes relaxation and calms the body and mind.\*
- Supports higher-quality, restful sleep.\*
- Delicious taste your kids will love.\*











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THIS PRODUCT INFORMATION IS FOR USA ONLY. The ingredients and claims are intended for products sold in USA. If you are in a different market, please see the product sheet for that market. To learn more about Kids Calm, please contact your Amare Brand Partner.

\*\*Maizinol is a registered trademark of Unigen, Inc.





## The **SCIENCE** of Kids Calm

Let the body do its thing! **Kids Calm promotes the body's natural production of melatonin.** How? Key ingredients and the Amare Deep Sleep Proprietary Blend work together to promote the process of converting serotonin to melatonin.\*

#### Did You Know?

Other gummy supplements rely on gelatin for their gummy consistency. Kids Calm uses pectin instead — a clean, fruit fiber.















#### Maizinol®

(Zea mays)

- Derived from corn grass
- Helps promote melatonin synthesis\*
- Promotes the body's natural conversion of serotonin to melatonin\*
- Has a molecular structure of 6-MBOA– very similar to that of melatonin



### 5-Hydroxytryptophan (5-HTP)

(Griffonia simplicifolia)

- Naturally sourced from grape seeds
- Supports the body's natural production of serotonin\*
- Serotonin converts to melatonin in the body

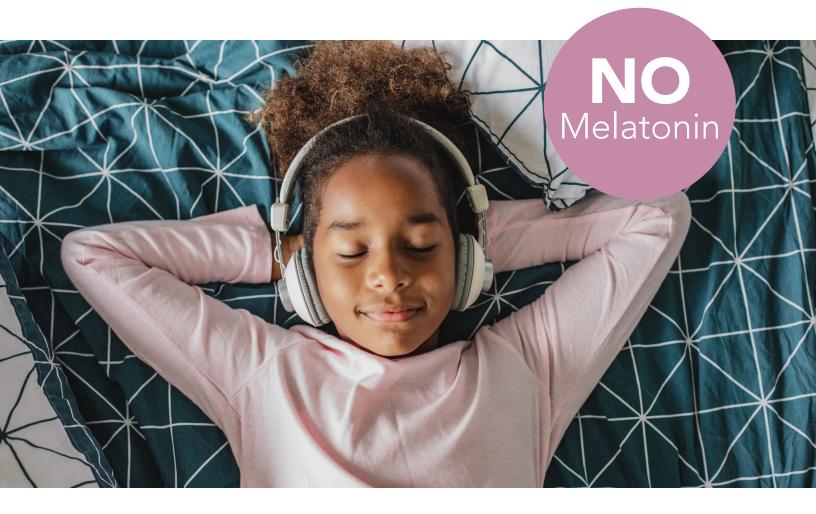
**Directions:** For children ages 4 and up, take 1-2 gummies to relax, wind down, and sleep.\*

Serving Sizē: Servings Per Container:	1 Gummy 40		2 Gummies 20	
	Amount Per Serving	%DV	Amount Per Serving	%D\
Calories	5		10	
Total Carbohydrate	2 g	1%*	5 g	2%
Dietary Fiber	2 g	7%*	3 g	11%
Vitamin C (as Ascorbic Acid)	5.6 mg	6%	11 mg	12%
Vitamin D3 (as Cholecalciferol)	1 mcg	5%	2 mcg	10%
Niacin (as Niacinamide)	1 mg	6%	2 mg	13%
Vitamin B6 (as Pyridoxine HCI)	0.1 mg	6%	0.2 mg	13%
Folate (as L-5 Methyltetrafolate)	25 mcg	6%	50 mcg	13%
Vitamin B12 (as Methylcobalamin)	0.5 mcg	21%	1 mcg	42%
Zinc (as Zinc Citrate)	0.7 mg	6%	1.4 mg	13%
Deep Sleep Proprietary Blend	87.5 mg	t	175 mg	t
Maizinol® Corn Grass (from Zea mays),	5-Hydroxytryptoph	an (from	Griffonia simplicifoli	ia see

Other Ingredients: Fructooligosaccharide, Purified Water, Blueberry Juice Concentrate, Citrus Pectin, Citric Acid, Natural Flavors, Malic Acid, Dimagnesium Malate, Medium Chain Triglycerides, Coconut Oil & Carnauba Wax (coating), Sodium Citrate, Black Carrot (color), Stevia Extract

## The **LOWDOWN** on Melatonin

Amare Kids Calm is formulated without the synthetic melatonin found in most kids' sleep products on the market; instead, its key ingredients promote the body's natural production of melatonin for a better night's sleep.



## Why Go Melatonin-Free?

The body has natural processes to help us do everything, including winding down and falling asleep. Rather than interrupting the natural process of creating melatonin, Kids Calm supports it.\*

Even though products containing melatonin have been created for and marketed to kids, The American Academy of Sleep Medicine issued a health advisory warning parents not to give their children melatonin.

According to a study by the Centers for Disease Control, half of school-age children and 70% of teenagers don't get enough sleep. Taking synthetic melatonin can interfere with the body's natural metabolism—which begs the question, why take it when you can make it?\*

NO melatonin "hangover"

NO waking up groggy

NO synthetic hormones

