

SCALP TYPE: NORMAL TO DRY
HAIR TYPE: FINE

Densify Concentrated Shampoo

The Fermented Fix for Thicker, Fuller Looking Hair

Density-boosting shampoo made with Rootbiomic Ferment™ and Amaranth Peptide to promote a healthy, balanced environment for thicker, fuller-looking hair. This gentle, sulphate-free (SLS/SLES) shampoo adds volume + bounce.



BENEFITS

- Leaves hair thicker + smoother
- Increases hydration + shine
- Minimizes hair shedding due to breakage**
- Doesn't weigh hair down
- Sulphate (SLS/SLES) + Silicone free
- Safe for colour-treated hair



USE HALF YOUR
USUAL AMOUNT
EACH BOTTLE IS EQUAL
TO ONE 2X ITS SIZE

KEY INGREDIENTS

Rootbiomic Ferment™ Designed for the ultimate wellness of roots, scalp, and hair, our multivitamin superfood is rich in clinically effective proteins, roots, and mushrooms that are transformed through fermentation into biologically compatible micronutrients that promote active, balanced, hydrated scalp and visibly stronger, healthier hair.

Amaranth Peptides Visibly thickens the diameter of hair strands for fullness.

Inulin Cleanses with a moisturising lather while keeping hair healthy looking.

HAIR CONCERNS

- Fine hair
- Damage
- Volume
- Hair breakage



Unretouched photos after use of Densify Shampoo, Conditioner & Serum. Individual results will vary.

HOW TO USE

1. Begin by using half your usual amount of shampoo
2. With wet palms, work shampoo into a lather + massage into your scalp
3. Rinse well

RECOMMENDED USAGE

Short / Fine Hair: 2 pumps ♡ ♡

Medium Hair: 3 pumps ♡ ♡

Long / Thick Hair: 4 pumps ♡ ♡ ♡

