

SCALP TYPE: **NORMAL TO DRY**  
HAIR TYPE: **FINE**

# Densify Concentrated Shampoo

## The Fermented Fix for Thicker, Fuller Looking Hair

Density-boosting shampoo made with Rootbiomic Ferment™ and Amaranth Peptide to promote a healthy, balanced environment for thicker, fuller-looking hair. This gentle, sulphate-free (SLS/SLES) shampoo adds volume + bounce.



### BENEFITS

- Leaves hair thicker + smoother
- Increases hydration + shine
- Minimizes hair shedding due to breakage\*\*
- Doesn't weigh hair down
- Sulphate (SLS/SLES) + Silicone free
- Safe for colour-treated hair



USE HALF YOUR USUAL AMOUNT

EACH BOTTLE IS EQUAL TO ONE 2X ITS SIZE

### KEY INGREDIENTS

**Rootbiomic Ferment™** Designed for the ultimate wellness of roots, scalp, and hair, our multivitamin superfood is rich in clinically effective proteins, roots, and mushrooms that are transformed through fermentation into biologically compatible micronutrients that promote active, balanced, hydrated scalp and visibly stronger, healthier hair.

**Amaranth Peptides** Visibly thickens the diameter of hair strands for fullness.

**Inulin** Cleanses with a moisturising lather while keeping hair healthy looking.

### HAIR CONCERNS

- Fine hair
- Damage
- Volume
- Hair breakage



Unretouched photos after use of Densify Shampoo, Conditioner & Serum. Individual results will vary.

### HOW TO USE

1. Begin by using half your usual amount of shampoo
2. With wet palms, work shampoo into a lather + massage into your scalp
3. Rinse well

### RECOMMENDED USAGE

**Short / Fine Hair:** 2 pumps 🍯🍯

**Medium Hair:** 3 pumps 🍯🍯🍯

**Long / Thick Hair:** 4 pumps 🍯🍯🍯🍯

