

SCALP TYPE: **NORMAL TO DRY**
HAIR TYPE: **WEAK OR DAMAGED**

Strengthen Concentrated Conditioner

The fermented fix for weak, damaged hair

Not your everyday conditioner, this strengthening formula is infused with ingredients at concentrated levels that go beyond conditioning. Formulated to pull moisture into hair instead of just coating hair's surface for real, lasting nourishment.



BENEFITS

- Restores + hydrates weak, damaged hair
- Reduces frizz
- Improves smoothness and shine
- Strengthens hair

WHY YOU NEED IT

- You want a silicone-free conditioner
- You struggle with frizz
- You're looking for shine that won't weigh down hair



USE HALF YOUR USUAL AMOUNT

EACH BOTTLE IS EQUAL TO ONE 2X ITS SIZE

KEY INGREDIENTS

Rootbiomic Ferment™ This patent-pending, fermented superbrew is rich in bioactivated nutrients and designed for complete hair wellness: a balanced scalp and strong, healthy hair from root to tip.

Bio-Peptides (Hydrolyzed Yeast Protein) Target collagen and keratin to help fortify strands from root to tip.

Coconut Oil + Sodium PCA Pulls moisture deep into hair instead of coating it – for real nourishment.

HAIR CONCERNS

- Damage + Breakage
- Split ends
- Dryness
- Frizz
- Dullness



Unretouched photos, individual results will vary. Results after one use of Strengthen Concentrated Shampoo + Conditioner. Blow dried with a round brush.

HOW TO USE

1. After shampooing, apply a small amount—about half of what you'd typically use.
2. Work through mid-lengths to ends. Leave on for 1–3 minutes, then rinse thoroughly.
3. Use with Strengthen Shampoo for best results.

RECOMMENDED USAGE

Short / Fine Hair: 1 pump 🍷

Medium Hair: 2-3 pumps 🍷🍷🍷

Long / Thick Hair: 3-4 pumps 🍷🍷🍷🍷

