

**Meet Me in the Mediterranean - PATH TO PARADISE PROGRAM:** Path to Paradise is a rewards program created to celebrate your efforts in helping others and sharing the love with Amare products! On your Path to Paradise, you will earn points and rewards for sharing Amare products with your Customers and Brand Partners and for hitting and maintaining certain Ranks outlined in Amare Compensation Plan— all while you help others on their journey of mental, physical, and financial wellness.

**PATH TO PARADISE - INCENTIVE TRIP PROMOTION TERMS & CONDITIONS**

These Terms and Conditions (hereinafter “Terms and Conditions” and/or “Agreement”) govern the PATH TO PARADISE INCENTIVE TRIP PROMOTION (hereinafter the “Promotion”). The Promotion is administered by Amare Global Holdings, Inc., a Utah company (“AMARE”). Participation in the Promotion subjects the Participant to the terms and conditions hereof.

**I. ELIGIBILITY AND QUALIFICATION PERIOD**

The Promotion is only applicable in the United States, Canada, Australia, New Zealand, and Latin America as specified by AMARE for Amare Brand Partners in good standing (hereinafter “Participant”). By participating in the Promotion, the Participant fully and unconditionally agrees to accept the Terms and Conditions contained herein, which are final and binding. VOID WHERE PROHIBITED BY LAW.

The Promotion commences on September 1, 2023, 12:00:00 AM PST and terminates June 30, 2024, 11:59:59 PM PST (may be hereinafter referred to as the “Qualification Period”).

Participants who qualify under the terms herein are eligible to participate in the Promotion. The Rewards (as outlined below) (the “Rewards” include both “Primary Reward” and “Additional Reward” set forth below) based on their accumulation of Trip Points (the “Points”) earned through specified actions (as set forth below) within the Qualification Period.

**II. DEFINITIONS**

Personal Enroll is defined in the AMARE Policy Manual as a Member on the first level of the Participant’s Enroller Tree.

New Brand Partners or Customers are defined as someone who has never created an account or membership with AMARE. Duplicate or existing Brand Partners or Customers will be identified, and orders will not generate Points.

Paid-as Rank is defined as a Brand Partners rank achieved and recorded by AMARE according to the compensation plan requirements.

Personal Value (PV) is defined as a value assigned to AMARE products and used within the AMARE compensation plan.

**III. PARTICIPATION AND POINTS**

Action	Points
During the Qualification Period, personally Introduce New Customer(s) or Brand Partner(s). Points will be awarded for the first three (3) orders placed and fulfilled during the Qualification Period for each qualifying account: *	Points awarded based on PV of each qualifying order: <ul style="list-style-type: none"> <li>• 1–99 PV = 1 Trip Point</li> <li>• 100–199 PV = 5 Trip Points</li> <li>• 200–299 PV = 10 Trip Points</li> <li>• 300–399 PV = 15 Trip Points</li> <li>• 400+ PV = 20 Trip Points</li> </ul>
Double Points during a Participants first 31 Days from the Brand Partners start date.	Active during the first 31 days of Participant joining AMARE. Earn Double Trip Points on all qualifying new Customers’ or Brand Partners’ initial qualifying purchase. Does not double points earned from any other point earning actions.
Participant achieves a new Career Rank advancement; first time rank is achieved: **	<ul style="list-style-type: none"> <li>• Bronze = 50 Trip Points</li> <li>• Silver = 75 Trip Points</li> <li>• Gold = 125 Trip Points</li> <li>• Platinum = 150 Trip Points</li> <li>• Leader = 250 Trip Points</li> <li>• Senior Leader = 350 Trip Points</li> <li>• Executive Leader = 450 Trip Points</li> </ul>

Personal Enrollments of the Participant achieves a rank advancement, first time rank is achieved: ***	<ul style="list-style-type: none"> <li>• Bronze = 50 Trip Point</li> <li>• Silver = 75 Trip Points</li> <li>• Gold = 125 Trip Points</li> <li>• Platinum = 150 Trip Points</li> <li>• Leader = 250 Trip Points</li> <li>• Senior Leader = 350 Trip Points</li> <li>• Executive Leader = 450 Trip Points</li> </ul>
Sponsors who enroll a new Brand Partner with the following packs receive bonus points: **	<ul style="list-style-type: none"> <li>• Starter Pack = 5 Trip Points</li> <li>• Essentials Pack = 10 Trip Points</li> <li>• Everyday Health Starter Pack = 10 Trip Points</li> <li>• Wellness Pack = 15 Trip Points</li> <li>• One Amare Starter Pack = 15 Trip Points</li> </ul>
Participant personally enrolls within qualification period with the following packs receive bonus points: **	<ul style="list-style-type: none"> <li>• Starter Pack = 25 Trip Points</li> <li>• Essentials Pack = 75 Trip Points</li> <li>• Everyday Health Starter Pack = 75 Trip Points</li> <li>• Wellness Pack = 150 Trip Points</li> <li>• One Amare Starter Pack = 150 Trip Points</li> </ul>
All Brand Partners with a Paid-as Rank of Diamond or above who achieve their highest Paid as rank will earn an additional 50 points each month during the promotion period.	50 points if a Brand Partner achieves a paid as rank equal to or greater than their career rank during the promotion period. Max of six awards (300 Points)
Participants may earn additional points for achieving paid as ranks of Global Ambassador Ranks. May earn up to an additional 500 Points total. Achieving a higher rank will result in earning the point difference between the prior rank and newly achieved rank.	<ul style="list-style-type: none"> <li>• Diamond = 300 Trip Points</li> <li>• 1 Star Diamond = 350 Trip Points</li> <li>• 2 Star Diamond = 400 Trip Points</li> <li>• 3 Star Diamond = 450 Trip Points</li> <li>• Presidential Diamond = 500 Trip Points</li> </ul>

\*Orders which have Points associated with them that are returned or refunded will have Points removed or recalculated depending on product returned. Orders returned will be removed reward calculations

\*\*Rank Advancements are defined within the Amare Compensation Plan. Additional terms and conditions may apply.

\*\*\*Trip Points from purchasing a Launch pack can only be earned once per account. Packs can only be upgraded within the first 60 days of a new or upgraded Brand Partner account. Brand Partner and Enroller will receive the difference between the original and upgraded pack.

No more than three (3) orders per Brand Partner or Customer will generate Points.

Brand Partner or Customers assigned to Participant by Amare do not qualify for Points on orders generated before assignment.

Participant must be Commission Active with 100 PV in the month that they earn Points through the Qualification Period.

Points are awarded upon AMARE'S acceptance of the Monthly Commission Period and assigned to the Participant assigned as the Enroller of the Brand Partner or Customer. If a Brand Partner or Customer is moved to another Enroller, that new Enroller will begin to receive Points for future orders only. Prior points earned and accepted during the Monthly Commission run will remain with the previous Enroller prior to the move.

Points generated in prior Incentive Trip Promotions cannot be applied to this current Promotion.

#### IV. REWARDS

Redemption Amount		Rewards*
200 Trip Points	Step 1	Facebook Accountability Group Invite
400 Trip Points	Step 2	Vegan Saffiano Leather Amare Luggage Tag, Hand Woven Amare Turkish Towel
600 Trip Points	Step 3	Vegan Saffiano Leather Amare Passport Holder, Weekender Amare Jute Tote, Amare Mediterranean Cruise Straw Hat
800 Trip Points	Step 4	Amare Custom Art Silk Scarf, Amare Round Carry on Canvas Duffel bag
1,000 Trip Point	Step 5	Trip for 1 - Mediterranean Cruise**
1,200 Trip Points	Step 6	Trip for 2 - Mediterranean Cruise
1,400 Trip Points	Step 7	Trip for 2, Airfare Reimbursement - USD \$750
1,600 Trip Points	Step 8	Trip for 2, Airfare Reimbursement - USD \$1,500

\*Prizes may differ due to availability. Amare reserves the right to replace any unavailable prizes at will.

\*\*Double occupancy may be assigned by AMARE to pair a Participant with another Participant that has earned the same reward.

The Trip Reward is limited due to space. Participant who receives the Trip rewards will be determined by the in which they achieve the necessary point total required. Will be based upon a Each participating market has a predetermined number of participants who, upon qualification, can attend the trip. If a market does not fill its reserved slots they may be awarded to qualifiers from another market.

- United States and Canada – up to 320 Qualifiers
- Latin America – up to 5 Qualifiers
- Australia and New Zealand – up to 5 Qualifiers

Trip Rewards for steps 5-8 will be determined upon qualification and points earned. Room types and accommodations are subject to change depending upon availability. The first 200 Participants to qualify for Steps 7 and 8 are guaranteed a balcony room type. Remaining Step 7 and 8 Participants and those who qualify for Step 6 will have the option to upgrade, based on availability. Participants who achieve Step 5 will receive shared accommodations with another Step 5 achiever, with the option to upgrade to their own cabin based on availability at time of registration.

Registration will be determined by the participant’s qualification according to the following schedule.

- Registration Timeline for Step 7 and 8 achievers only. Results for the first round of Achievers will be calculated starting March 15th, 2024 (September 2023-February 29, 2024) and will have priority registration starting on or before April 2nd, 2024.
- Registration Timeline for Step 7 and 8 achievers only. Results for the second round of Achievers will be calculated May 15th, 2024 (September 2023-April 30, 2024) and will have secondary priority registration starting on or before June 4th, 2024.
- Final registration timeline is for all achievers, Step 5 and above at the conclusion of the program. The final round of Achievers will be calculated July 15th, 2024 (September 2023-June 30, 2024) and will be able to register on or before August 6th, 2024. At registration participants may have the option to choose a cabin type based on availability. Participants may also have the option to pay for a cabin upgrade, a 2nd guest (for Step 5 achievers), and 3rd and 4th guests for those wishing to bring minor children based on cruise line rates and availability at time of booking. Pricing will be provided by the booking agency at time of upgrade and additional guest requests.

#### V. GENERAL TERMS & CONDITIONS

- Exact dates of Incentive Trip are September 16-23, 2024.
- To qualify Participant must:
  - be an AMARE Brand Partner in good standing.
  - be Paid Rank of Brand Builder or above in the month of June 2024.
  - be 18 years of age or older.

- iv. properly register in advance.
- c. The PROMOTION's end date is June 30, 2024. All qualifications must be completed before June 30, 2024, to be eligible for Points accumulation. Registration will be posted after the Promotion end date.
- d. At any time, AMARE retains the right to disqualify a Participant for what AMARE views as disreputable or adverse behavior including violation of AMARE's Brand Partner Agreement.
- e. Participants and any guests bear the sole responsibility for obtaining their individual passport and entrance visas and any health requirements. Please see <https://www.royalcaribbean.com/faq> for further information regarding the CruiseLine and specific requirements. Failure to meet passport and visa requirements may disqualify the Participant from participation in the Promotion.
- f. In no event shall AMARE be responsible for any costs or expenses associated with a disqualified Participant or guest or Participant or guest who does not attend the AMARE Path to Paradise Incentive Trip.
- g. If for any reason a Participant is unable to attend the AMARE Path to Paradise Incentive Trip, participation may not be deferred to a subsequent promotion. AMARE will not compensate in cash or kind to a Participant unable to attend the AMARE Path to Paradise Incentive Trip for any reason.
- h. Participant is responsible for any expenses (except as provided herein) for attendance at the AMARE Path to Paradise Incentive Trip. This includes any excursions, events, or activities while on shore or additional activities while on board not covered by Amare. Participants and guests are required to pay any additional travel expenses associated with the Incentive Trip. Amare is not responsible for any incidental charges, or any other fees charged or incurred, if any due to any action from a Participant.
- i. If an order upon which a Participant relied to earn points toward a Reward hereunder is cancelled or returned, any Reward earned or received will be rescinded and, if previously received, must be returned by the Participant or AMARE may deduct the amount of any such Reward from the Participant's future commission check(s) or recoup such amount by any other lawful means.
- j. AMARE has partnered with 3rd party vendors to fulfill the Rewards of this Promotion.
- k. A valid credit card may be required at the time of check-in. Cruise line will use this for authorization for incidental charges.
- l. The option to pay for and bring any extra guests will be available on a first-come-first-serve priority as disclosed above. Every effort will be made to honor these requests.
- m. All Participants and guests are subject to the Cruise line rules and policies.
- n. Travel must be booked solely by the Participant. Participant must submit Travel information to AMARE for Airfare Rewards. Reimbursements will take place upon conclusion of the Incentive Trip.
- o. In the event that trip Reward is earned and a registered Participant or any registered guest of Participant do not attend the AMARE Incentive Trip, any Reward earned or received will be rescinded and, if previously received, must be returned by the Participant or AMARE may, in its sole discretion, deduct the cost of any such Reward reserved in their name from the Participant's commission check(s) or recoup such amount by any other lawful means.
- p. All dates and fees within this Promotion are subject to change without notice.
- q. The value of Reward(s) may be considered taxable income to the Participants, and all taxes are the sole responsibility of the Participants who receive them.
- r. Participants who wish to cancel after cancellation deadlines are responsible for all associated fees incurred due to the cancellation.

## VI. GENERAL DISCLOSURES

Any undefined terms herein shall be understood and construed as set forth and used in AMARE's current Policy Manual and Compensation Plan.

AMARE reserves the right to withhold or deny any or all Rewards based upon Participant's non-compliance with AMARE Policy Manual or terms of the Promotion.

AMARE retains the right to disqualify a Participant at any time for what AMARE views, in its sole discretion, as

disreputable or adverse behavior.

Rewards may only be achieved through the sales/purchases of AMARE products as outlined in the compensation plan and in AMARE's Policy Manual and not for recruitment of Brand Partners.

AMARE may terminate or modify the Promotion at any time with or without notice.

This Promotion is void where prohibited by law and subject to all federal/state/local laws and regulations. AMARE reserves the right to substitute Rewards of equal or greater value.

The Participant is subject to AMARE's Policy Manual and is also subject to the Brand Partner/Customer Application.

BY PARTICIPATING IN THE PROMOTION, PARTICIPANT AGREES TO RELEASE AND HOLD HARMLESS AMARE AND ITS OFFICERS, DIRECTORS, EMPLOYEES, AFFILIATED COMPANIES AND AGENTS (COLLECTIVELY THE "RELEASED PARTIES") FROM AND AGAINST ANY CLAIM OR CAUSE OF ACTION ARISING OUT OF PARTICIPATION IN THE PROMOTION INCLUDING BUT NOT LIMITED TO: A) UNAUTHORIZED HUMAN INTERVENTION IN THE PROMOTION; B) TECHNICAL ERRORS RELATED TO COMPUTERS, SERVERS, PROVIDERS OR TELEPHONE OR NETWORK LINES; C) PRINTING ERRORS; D) ERRORS IN THE ADMINISTRATION OF THE PROMOTION; E) INJURY OR DAMAGE TO PERSONS OR PROPERTY WHICH MAY BE CAUSED, DIRECTLY OR INDIRECTLY, IN WHOLE OR IN PART, FROM PARTICIPANT'S OR GUESTS' PARTICIPATION IN THE PROMOTION AND ANY ASSOCIATED EVENTS. PARTICIPANT FURTHER AGREES THAT IN ANY CAUSE OF ACTION, THE RELEASED PARTIES' LIABILITY SHALL BE LIMITED TO THE COST OF PARTICIPATING IN THE PROMOTION, AND IN NO EVENT SHALL THE RELEASED PARTIES BE LIABLE FOR ATTORNEYS FEES AND PARTICIPANT WAIVES THE RIGHT TO CLAIM ANY FURTHER DAMAGES, INCLUDING, BUT NOT LIMITED TO, PUNITIVE, CONSEQUENTIAL, DIRECT, OR INDIRECT DAMAGES.

Except where prohibited, Participant agrees that any and all disputes, claims and causes of action arising out of or connected with the Promotion shall be resolved under the laws of the State of Utah, without respect to any conflict of law issues and Participant agrees that such shall be resolved individually. Participant waives all rights to any form of class action. All disputes will have the exclusive jurisdiction in the State of Utah.

Any controversy or claim arising out of or relating to these Terms and Conditions or the Promotion shall be settled by the arbitration of one (1) arbitrator which shall be administered by the American Arbitration Association subject to the Utah Rules of Civil Procedure and under the American Arbitration Association Commercial Arbitration Rules where they do not conflict with the Utah Rules of Civil Procedure, and judgment on the award rendered by the arbitrator may be rendered in any court having jurisdiction thereof. Any such controversy or claim shall be arbitrated on an individual basis and shall not be consolidated with any claim or controversy of any other party. The foregoing shall not preclude AMARE from seeking any injunctive relief in State or Federal courts in Utah or other necessary or appropriate jurisdiction for protection of their intellectual property rights. The English version of these PROMOTION Terms and Conditions shall govern any and all disputes in relation to this PROMOTION and these Terms and Conditions.

AMARE may change the terms of these Terms and Conditions at any time by notifying Participant of such change in writing on the designated website where these Terms and Conditions are posted. Any change shall take effect immediately from the date of AMARE's posting of the change on said website.

The Participant agrees to the use of his/her name and photograph in broadcasts, newspapers, brochures, and other media without compensation. AMARE will exercise reasonable efforts to respect my privacy and ensure that any personal information captured in the photographs and /or videos will be used in accordance with applicable privacy laws and regulations. However, I understand that AMARE cannot guarantee absolute privacy and confidentiality regarding the use of photographs and/or videos. The Participant hereby releases Amare Global, its representatives, employees, and authorized personnel from all claims, demands, actions cause of actions, suits or liabilities arising from or related to the use, reproductions, distribution, display, or publication of the photographs and/or videos, including



but not limited to any claims for defamation, invasion of privacy, or infringement of intellectual property rights. The Participant warrants that all statements made herein are true and correct and understands that the Released Parties have relied on them in allowing the Participant to participate in the Promotion.

### **Eligible Participants**

To participate in the Award Program, a participant must be a Brand Partner in any participating department of AMARE and have an active account in said company.

***Participation in the Path 2 Paradise Program is optional.***

### **How to Participate**

To join the Reward Program, participants must: (i) visit the company account; (ii) login using credentials provided by AMARE; and (iii) read and accept these terms and conditions without modification of the terms, conditions, and notices contained herein.

### **Point Distribution**

AMARE management and/or the Award Program administrator oversees the distribution and awarding of points to participants based upon requirements in Section III PARTICIPATION.

All awarding of points, including the number of points, is at the discretion of AMARE Management and/or the AMARE Rewards Program administrator. AMARE has the right to change, limit, modify or cancel the criteria in which points are awarded at any time.

Participants will see points and the description of the award as they are posted in each participant's account.

### **Shipping of Rewards, and Additional Terms**

All rewards to be shipped to a participant are fulfilled by a third-party vendor. Rewards will be shipped to the shipping address on file with participants have with Amare. Shipping details will be disclosed to Vendor for fulfillment. Shipping costs are included as part of the Reward.

### **Taxable Income**

REDEEMED points during a 12-month, calendar period ending on December 31st may be considered taxable income and as such will be reflected on the participant's applicable tax forms.

\*The above is sample text, if you have any questions concerning taxes, please consult with your CPA (Certified Public Accountant).

### **Correction and Termination of Points**

AMARE reserves the right to correct any point distribution mistake. For example, if a manager gives a participant too many points, they can deduct the points from the participant's account at any time. The system will track all point reductions. If a participant resigns or AMARE terminates their contract, regardless of the reason, all points are immediately nullified.

### **Termination of Participant**

If AMARE believes you have (a) violated any of these Terms, (b) acted in a manner inconsistent with applicable law, regulations, ordinances, or the Brand Partner Agreement, (d) engaged in any misconduct or wrongdoing in connection with the Award Program, or (e) engaged in abusive, fraudulent, inappropriate, or hostile conduct in connection with the Award Program, AMARE reserves the right to revoke, cancel, or suspend your participation in the Award Program and revoke, cancel, or suspend any and all unredeemed points, or take other action at its discretion, at any time with immediate effect and without written notice.

### **Privacy**

Your participation in the AMARE Reward Program is subject to Amare and any Vendor responsible for fulfilling rewards Privacy Policy. Please review the Privacy Policy, which also governs the Site and informs Participants of data collection

practices in use.

### **Links to Third Party Sites/Services**

The AMARE Reward Program site may require links to other websites. The linked sites are not under the control of AMARE. AMARE is not responsible for the contents of any linked site, including without limitation any link contained in a linked site, or any changes or updates to a linked site.

Certain services made available via the AMARE Reward Program are delivered by third party sites and organizations. By using any product, service or functionality originating from the AMARE Reward Program site domain, you hereby acknowledge and consent that AMARE may share such information and data with any third party with whom AMARE has a contractual relationship to provide the requested product, service, or functionality on behalf of AMARE Reward Program users and customers.

### **Release**

By participating in the Award Program and by earning any point(s) for an reward as part of the Promotion, you forever release, discharge and hold harmless AMARE and its affiliates, directors, officers, partners, representatives and agents from any all damages, injuries, death, loss or liability to person or property, due in whole or in part, whether directly or indirectly, by (i) participating in Award Program and (ii) the acceptance, redemption, participation, use or misuse of any item.

AMARE extends absolutely no representations or warranties in respect of any item and accepts no liability arising in respect of such an item or the use thereof.

## **PATH TO PARADISE FAQs**

### **1. What is Path to Paradise?**

Path to Paradise is an exclusive trip to celebrate Brand Partners' efforts to share Amare products and create and grow their business throughout the year.

### **2. How Do I participate?**

This program is available to all active Brand Partners within the participating markets. Brand Partners earn Trip Points through sharing Amare products, achieving metrics with the Amare Compensation Plan, and introducing new Customers and Brand Partners starting from September 1, 2023, to June 30, 2024.

### **3. Do my points from last year's trip roll over to this year?**

No, Trip Points from prior Incentive Trip programs do not roll over to this year's trip program.

### **4. If I can't make the trip, can I defer it to next year?**

No, unfortunately trips are not deferrable or transferable to a different date.

### **5. How does the airfare credit work?**

Airfare credit will be reimbursed within 30 days of the completion of the trip. Participants must attend the trip to be eligible for airfare credit.

### **6. What is the age requirement for guests?**

Please visit the following link for age requirements <https://www.royalcaribbean.com/gbr/en/faq/questions/whats-the-youngest-my-baby-can-be-to-come-on-the-cruise?country=GBR>

### **7. Can I attend if I am Pregnant?**

Royal Caribbean International cannot accept guests who are more than 23 weeks pregnant at any time during the cruise or Cruise Tour. For further information please visit <https://www.royalcaribbean.com/faq/questions/pregnant-health-safety-onboard-policy>