

SCALP TYPE: **NORMAL TO DRY**  
HAIR TYPE: **WEAK OR DAMAGED**

# Strengthen Concentrated Conditioner

The fermented fix for weak, damaged hair

Not your everyday conditioner, this strengthening formula is infused with ingredients at concentrated levels that go beyond conditioning. Formulated to pull moisture into hair instead of just coating hair's surface for real, lasting nourishment.



## BENEFITS

- Restores + hydrates weak, damaged hair
- Reduces frizz
- Improves smoothness and shine
- Strengthens hair

## WHY YOU NEED IT

- You want a silicone-free conditioner
- You struggle with frizz
- You're looking for shine that won't weigh down hair



USE HALF YOUR USUAL AMOUNT

EACH BOTTLE IS EQUAL  
TO ONE 2X ITS SIZE

## KEY INGREDIENTS

**Rootbiomic Ferment™** Nutrient-rich superbrew promotes anchored roots, balanced scalp + strong protected hair for complete hair wellness

**Bio-peptides** Visibly improve thickness and strength of hair, aid in smoothing + make combing in the shower easier

**Yuzu Ceramide** Intense moisture + protection from future damage

**Acai, Passionfruit, Rice Oils** Visibly strengthens, softens, adds shine, hydrates + smooths damaged hair, this unique combination of oils are also rich in omega-6 fatty acids to help brighten + revitalize the look of hair

**Coconut Oil** Provides moisture + nourishment to dry, damaged hair for stronger-looking hair

## HAIR CONCERNS

- Damage + Breakage
- Split ends
- Dryness
- Frizz
- Dullness



Untouched photos, individual results will vary. Results after one use of Strengthen Concentrated Shampoo + Conditioner. Blow dried with a round brush.

## HOW TO USE

1. Begin by using half your usual amount
2. After you shampoo, apply conditioner directly into the lengths of hair from ears down
3. Rinse well

## RECOMMENDED USAGE

**Short / Fine Hair:** 1 pump 🍯

**Medium Hair:** 2-3 pumps 🍯🍯🍯

**Long / Thick Hair:** 3-4 pumps 🍯🍯🍯🍯

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