#### SCALP TYPE: **ALL** HAIR TYPE: **ALL**

# AHA+ACV Pre-Shampoo Scalp Clarifying Rinse

## The scalp-loving scalp reset

A clarifying pre-shampoo rinse that gently exfoliates the scalp to breakup and remove buildup, dirt and excess oil without stripping moisture or disrupting the scalp, leaving it feeling fresh, clean and balanced.



### BENEFITS

- Refreshes scalp + soothes dryness
- Removes excess oil + product from scalp + roots
- Reduces flakiness caused by product buildup
- Promotes an optimized ecosystem for healthier hair
- Suitable for all scalp + hair types



#### **KEY INGREDIENTS**

Rootbiomic Ferment<sup>™</sup> Nutrient-rich superbrew promotes anchored roots, balanced scalp + strong protected hair for complete hair wellness

**9% AHA Blend of Gylcolic + Lactic Acid** Cleanses and gently exfoliates the surface of the scalp, breaking down and clearing excess oil + product buildup

**3% Apply Cider Vinegar + Hibiscus Flower** Gently cleanses + balances pH of scalp, smooths the hair cuticle for improvement of frizz + shine

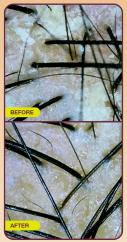
Spearmint + Peppermint Oil Refresh, soothe + balance scalp irritated by product build up

## HAIR CONCERNS

- → Product buildup
- → Flakiness caused by
- product buildup → Oily scalp
- → Oily scalp

## WHY YOU NEED IT

- → You feel like your hair doesn't ever get clean
- → Your hair isn't holding a style at the root
- → You have little white flakes from use of styling products
- → You use a lot of styling products



# HOW TO USE

- 1. Turn nozzle slightly to open
- 2. Before you shampoo, apply to dry roots + scalp + hair
- Squeeze the bottle and apply to the scalp from hairline to crown in 1 inch sections using the nozzle to separate hair
- 4. Massage well
- 5. Leave on for 10-15 minutes
- Rinse well and follow with shampoo + conditioner as usual

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